### Michigan State University

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Alfie Logo Gear (117667)</td>
<td>Diamonds &amp; Fine Jewelry (96917)</td>
<td>18087 Todd Rd.</td>
<td>15 New England Way</td>
<td>400 Fisher St. Suite J</td>
<td>IMG College Licensing</td>
</tr>
<tr>
<td>2425 Switch Drive</td>
<td>3544 Meridian Crossing #150</td>
<td>Petersburg, MI 49270</td>
<td>Lincoln, RI 02865</td>
<td>Munster, IN 46321</td>
<td>Local Licensees</td>
</tr>
<tr>
<td>Traverse City, MI 49684</td>
<td>Okemos, MI 48864</td>
<td>1615 Monroe Ave. NW</td>
<td>Grand Rapids, MI 49505</td>
<td>Ms. Donna Aguileras</td>
<td>Michigan State University</td>
</tr>
<tr>
<td>Ms. Valerie Long</td>
<td></td>
<td>Ms. Rachel Raber</td>
<td></td>
<td>Mr. Jay Lieser</td>
<td>2018-05-02 12:55:06 PM</td>
</tr>
<tr>
<td>Phone 231-935-1488</td>
<td>Phone 517-347-4000</td>
<td>Phone 616-222-0057</td>
<td>Phone 219-836-8282</td>
<td>Phone 219-836-8282</td>
<td>Licensed as of 05/2018</td>
</tr>
<tr>
<td>Fax</td>
<td>Fax</td>
<td>Fax 616-222-1651</td>
<td>Fax 219-836-8787</td>
<td>Fax 219-836-8787</td>
<td>Page: 1 of 9</td>
</tr>
<tr>
<td><a href="mailto:marty@goalfie.com">marty@goalfie.com</a></td>
<td><a href="mailto:val@bbkfinejewelry.com">val@bbkfinejewelry.com</a></td>
<td><a href="mailto:dan@boonesgranitegifts.com">dan@boonesgranitegifts.com</a></td>
<td><a href="mailto:daguilera@beacondesign.com">daguilera@beacondesign.com</a></td>
<td><a href="mailto:jackclieser@aol.com">jackclieser@aol.com</a></td>
<td>6429 Sheridan Line Rd.</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td>Distribution Channel(s)</td>
<td>Distribution Channel(s)</td>
<td>Distribution Channel(s)</td>
<td>Distribution Channel(s)</td>
<td>Mr. Sam Lisaks</td>
</tr>
<tr>
<td>Campus/Local Channel</td>
<td>Related Retail/Direct</td>
<td>Campus/Local Channel</td>
<td>Related Retail/Direct</td>
<td>Related Retail/Direct</td>
<td>Phone 810-841-2271</td>
</tr>
<tr>
<td>Related Retail/Direct</td>
<td>Specialty Mid-Tier</td>
<td>Related Retail/Direct</td>
<td>Specialty Mid-Tier</td>
<td>Specialty Mid-Tier</td>
<td>Fax <a href="http://www.baddogbarbecue.com">www.baddogbarbecue.com</a></td>
</tr>
<tr>
<td>Specialty Mid-Tier</td>
<td>Specialty Mid-Tier</td>
<td>Specialty Mid-Tier</td>
<td>Specialty Mid-Tier</td>
<td>Specialty Mid-Tier</td>
<td>Spec Agr Disclosed: 11/30/2017</td>
</tr>
<tr>
<td>Product Categories</td>
<td>Product Categories</td>
<td>Product Categories</td>
<td>Product Categories</td>
<td>Product Categories</td>
<td>Baddog Barbecue (114027)</td>
</tr>
<tr>
<td>01A (Men's/Unisex T-shirts)</td>
<td>02A (Jewelry)</td>
<td>03C (Office Products)</td>
<td>03D (Housewares)</td>
<td>03D (Housewares)</td>
<td>2767 Carnoustie Dr.</td>
</tr>
<tr>
<td>01J (Men's/Unisex Fleece)</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td></td>
<td>04E (Gifts &amp; Novelties - Miscellaneous)</td>
<td></td>
<td>Okemos, MI 48864</td>
</tr>
<tr>
<td>01W (Women's Fashion Tops)</td>
<td>05E (Publishing)</td>
<td></td>
<td></td>
<td></td>
<td>Mr. Gabe Viscomi</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Phone 517-927-5350</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Fax <a href="http://www.nudgeprinting.com">www.nudgeprinting.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:info@nudgeprinting.com">info@nudgeprinting.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 03/13/2018</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Distribution Channel(s)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03B (Furniture/Furnishings)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>04A (Automobile Products)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 12/13/2017</td>
<td>1615 Monroe Ave. NW</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:marty@goalfie.com">marty@goalfie.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Distribution Channel(s)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Grocery/Drug/Convenience Stores</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Specialty Mass</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03A (Domestics)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>05E (Publishing)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 08/11/2017</td>
<td>Distribution Channel(s)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Restricted Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03A (Domestics)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>05E (Publishing)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 02/28/2017</td>
<td>Distribution Channel(s)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Restricted Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03D (Housewares)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 09/08/2017</td>
<td>Distribution Channel(s)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03A (Domestics)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>05E (Publishing)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 08/11/2017</td>
<td>Distribution Channel(s)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Product Categories</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>03B (Furniture/Furnishings)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>04A (Automobile Products)</td>
</tr>
</tbody>
</table>
Michigan State University

1371 Cloverleaf
Lansing, MI 48906
Ms. Rose Hoover
Phone 517-927-6232
Fax
classicaccentsceramics@yahoo.com
Spec Agr Disclosed: 03/05/2018

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Druh USA LLC (113691)
8520 Bay Hill Blvd.
Orlando, FL 32819
Mr. Michael Capone
Phone 407-590-3021
Fax
www.druhbeltsandbuckles.com
mike@druhbeltsandbuckles.com
Spec Agr Disclosed: 02/26/2017

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02G (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

CreateMyTee LLC (84669)
4343 Concourse Dr. Suite 200
Ann Arbor, MI 48108
Mr. John Fales
Phone 734-392-9631
Fax 734-274-4239
www.createmytee.com
josh@createmytee.com
Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

DTX International dba Great Northern Popcorn Co. (90007)
10719 Waters RV Dr.
Gaylord, MI 49735
Mr. George Borowski
Phone 231-225-9010
Fax 888-274-7051
www.dtxinternational.com
gborowski@dtxinternational.com
03/06/2017

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Restricted Channel

Product Categories
02D (Drinkware)
03B (Furniture/Furnishings)

Emmiluan LLC (108702)
304 N. Lansing St
St. John's, MI 48879
Mr. Kirk Gartside
Phone 989-227-9338
Fax 989-227-2631
www.ceplusonline.com
kgartside@ceplusonline.com
Spec Agr Disclosed: 10/20/2017

Distribution Channel(s)
Campus/Local Channel

Product Categories
03B (Furniture/Furnishings)

Flowerday Crafts (108476)
2462 Audrey Lane
Brighton, MI 48114
Mr. Scott Flowerday
Phone 810-623-5438
Fax
flowerdaycrafts.etsy.com
flowerdaycrafts@yahoo.com
Spec Agr Disclosed: 10/02/2017

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories
02D (Drinkware)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)
Michigan State University

Gary J. Domagalski (12661)
3942 Crooked Creek
Okemos, MI 48864
Mr. Gary Domagalski
Phone 517-349-7675
Fax
g.domagalski@comcast.net
Spec Agr Disclosed: 04/23/2018
Distribution Channel(s)
  Campus/Local Channel
  Golf Specialty

Product Categories
  06A (Sports Equipment)

Giggler’s Gifts (115930)
3180 Joslyn Road
Auburn Hills, MI 48326
Mr. Jeff Draft
Phone 248-837-0725
Fax
gigglerandhisgirl@gmail.com
Spec Agr Disclosed: 01/23/2017
Distribution Channel(s)
  Related Retail/Direct

Product Categories
  03A (Domestics)
  03C (Office Products)
  04D (Gifts & Novelties - Miscellaneous)
  05E (Publishing)

Good Threads (108527)
71 Ashley Ave
Charleston, SC 29401
Ms. Katherine Wilkinson
Phone 248-458-4033
Fax
www.goodthreadsslc.com
katherine@goodthreadsslc.com
Spec Agr Disclosed: 01/30/2018
Distribution Channel(s)
  Related Retail/Direct

Product Categories
  02C (Personal Accessories)

GW Bowman Inc. (117544)
6324 Golf View Drive
Clarkston, MI 48346
Mr. George Bowman
Phone 248-343-2589
Fax
gbowman35@comcast.net
Spec Agr Disclosed: 04/07/2017
Distribution Channel(s)
  Campus/Local Channel
  Golf Specialty
  Related Retail/Direct

Product Categories
  03B (Furniture/Furnishings)

Hanah's Flags & Banners (46929)
1807 N. Gravel Ridge Rd.
Trufant, MI 49347
Ms. Teresa A. Newton
Phone 616-984-5030
Fax 616-984-5032
hanah37@aol.com
Spec Agr Disclosed: 12/26/2017
Distribution Channel(s)
  Related Retail/Direct

Product Categories
  04C (Signage Products)

Horizon Research LLC dba Plate Statements (112728)
322 Kirk Lane Drive
Troy, MI 48084
Mr. Jeffrey Davis
Phone 248-376-0725
Fax
www.platestatements.com
jeff.davis@horizonresearchusa.com
Spec Agr Disclosed: 09/25/2017
Distribution Channel(s)
  Related Retail/Direct

Product Categories
  04A (Automobile Products)

Ilitch Enterprises LLC (97728)
23675 Woodyyne Drive
Bingham Farms, MI 48025
Ms. Marilyn Smiatacz
Phone 313-727-2801
Fax 313-965-7155
www.Deniseilitchdesigns.com
marilyn@ilitchenterprises.com
Spec Agr Disclosed: 01/18/2018
Distribution Channel(s)
  Better Dept Stores/Boutiques
  Campus/Local Channel
  Related Retail/Direct
  Sporting Goods/Sports Specialty/Fan Shops

Product Categories
  02A (Jewelry)

MI Imagery (112645)
1245 Longspur
Dewitt, MI 48820
Ms. Caitlin Gwinn
Phone 517-881-5666
Fax
www.michiganimagery.com
diggityvee@gmail.com
Spec Agr Disclosed: 12/13/2017
Distribution Channel(s)
  Campus/Local Channel
  Related Retail/Direct

Product Categories
  03A (Domestics)

Mitten State - The (97522)
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.Themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 12/27/2017
Distribution Channel(s)
  Amusement Park
  Better Dept Stores/Boutiques
  Campus/Local Channel
  Department Stores
  Golf Specialty
  Internet/TV/Catalog
  Off-Price
  Related Retail/Direct
  Restricted Channel
  Specialty Mid-Tier
  Sporting Goods/Sports Specialty/Fan Shops
  Team Dealer

Product Categories
  02D (Drinkware)
  04A (Automobile Products)
Michigan State University

Morley Candy Makers Inc. (23570)
23770 Hall Road
Clinton Township, MI 48036
Ms. Jody Clothier
Phone     586-464-5350
Fax         586-468-5238
www.Sanderscandy.com
jclothier@morleycandy.com
Spec Agr Disclosed: 06/15/2017

Distribution Channel(s)
Related Retail/Direct
Specialty Mass

Product Categories
07B (Consumables)

Motawi Tileworks (13779)
170 Enterprise Dr.
Ann Arbor, MI 49103
Mr. Matt Sturm
Phone     734-213-0017
Fax
www.Motawi.com
MattS@motawi.com
Spec Agr Disclosed: 06/21/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories
03C (Office Products)
05E (Publishing)

MSU Surplus Store & Recycling Center (118757)
468 Green Way
MSU Surplus Store & Recycling Center
East Lansing, MI 48824
Ms. Sarah Heckaman
Phone     517-432-9446
Fax
www.Msushadows.com
sheckaman@srbc.msu.edu
Spec Agr Disclosed: 03/29/2018

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
05D (School Supplies)

National Face League LLC (113615)
10 Pine Street
Newton Square, PA 19073
Mr. John Moore
Phone     610-952-1589
Fax
www.nationalfaceleague.com
jmoore@nationalfaceleague.com
Spec Agr Disclosed: 09/22/2017

Distribution Channel(s)
Related Retail/Direct
Specialty Mid-Tier

Product Categories
04A (Automobile Products)

Playmakers (117557)
2299 West Grand River Ave.
Okemos, MI 48864
Mr. Andy Marsh
Phone     517-349-3803
Fax
www.playmakers.com
andy@playmakers.com
Spec Agr Disclosed: 12/15/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01C (Men's/Unisex Other Headwear)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02B (Class Rings)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toy)
Michigan State University

Spartan Linen- Michigan State University (115213)
373 Service Rd
East Lansing, MI 48824
Ms. Barbara Heyser
Phone 517-355-8520
Fax 517-432-319
spartanlinen@rhs.msu.edu
Spec Agr Disclosed: 08/04/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
05C (Paper Products)

State Discount Corp. (113612)
PO Box 1038
East Lansing, MI 48826
Ms. Marilyn Shroeger
Phone 517-332-7072
Fax mehs712@gmail.com
Spec Agr Disclosed: 09/21/2017

Distribution Channel(s)
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
02C (Personal Accessories)
03A (Domestics)

Student Book Store Inc. (MI) (38762)
421 E. Grand River Ave
East Lansing, MI 48823
Mr. Brad Ballien
Phone 517-351-4210
Fax 517-351-2568
www.sbsmsu.com
BBallein@sbsmsu.com
Spec Agr Disclosed: 09/21/2015

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
02C (Personal Accessories)
03C (Office Products)

Sweet Custom Jewelry (115277)
1232 Turner St. Suite B
Lansing, MI 48906
Ms. Alissa Sweet
Phone 517-267-7600
Fax www.Sweetcustomjewelry.com
sweetcustomjewelry@gmail.com
Spec Agr Disclosed: 06/23/2017

Slick Shirts Screen Printing (114152)
805 Vine St.
Lansing, MI 48912
Mr. Brian Kavanagh
Phone 517-371-3600
Fax 517-371-1581
www.slickshirts.com
brian@slickshirts.com
Spec Agr Disclosed: 12/07/2016

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07H (Electronics & Content)

Storehouse In A Box LLC dba Collegiate Box Company (116145)
46036 Michigan Ave, Suite 304
Canton, MI 48188
Ms. Tamira Chapman
Phone 313-492-5858
Fax chapman@collegiateboxcompany.com
Spec Agr Disclosed: 12/06/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
05C (Paper Products)
03A (Domestics)
Michigan State University

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02A (Jewelry)

**Wheat Jewelers (80473)**
4990 Marsh Rd.
Okemos, MI 48864
Mr. Kevin Wheat
Phone 517-349-0101
Fax
www.michiganstatejewelry.com
kevin@wheatjewelers.com
Spec Agr Disclosed: 12/07/2017

**Distribution Channel(s)**
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

**Winery at Black Star Farms dba Black Star (114365)**
10844 E Revold Road
Suttons Bay, MI 49682
Ms. Barbara Guest
Phone 231-944-1282
Fax 231-944-1279
www.Blackstarfarms.com
bguest@blackstarfarms.com
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

**Xtremetals LLC (113697)**
2126 Morrish Road
Swartz Creek, MI 48473
Mr. Craig Stanke
Phone 810-635-9767
Fax 810-635-9767
www.xtremetals.com
contact@xtremetals.com
Spec Agr Disclosed: 12/10/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

**Coach's Program**

**Mitten State - The (97522)**
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**Gameday/Rivalry Program**

**Mitten State - The (97522)**
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**Michigan State Coach Izzo Program**

**Mitten State - The (97522)**
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**Exclusive Apparel Program**

**A-Game Apparel (12250)**
4330 Mt Morris Rd
Mt Morris, MI 48458
Mr. John Damoth
Phone 810-732-9796
Fax 810-732-4508
Michigan State University

jdamo@agameapparel.com
Spec Agr Disclosed: 06/13/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)

Campus Wall Decals LLC dba Nudge Printing (114690)
2767 Carnoustie Dr
Okemos, MI 48864
Mr. Gabe Viscomi
Phone 517-927-5350
Fax
www.nudgeprinting.com
info@nudgeprinting.com
Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01I (Women's T-shirts)

Custom Embroidery Plus (108419)
304 N. Lansing St
St. John's, MI 48879
Mr. Kirk Gartside
Phone 989-227-9338
Fax 989-227-2631
www.ceplusonline.com
kgartside@ceplusonline.com
Spec Agr Disclosed: 10/20/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01I (Women's T-shirts)

Gary J. Domagalski (12661)
3942 Crooked Creek
Okemos, MI 48864
Mr. Gary Domagalski
Phone 517-349-7675
Fax
g.domagalski@comcast.net
Spec Agr Disclosed: 04/23/2018

Distribution Channel(s)
Campus/Local Channel
Golf Specialty

Product Categories
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)

Mitten State - The (97522)
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.Themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 12/27/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

Playmakers (117557)
2299 West Grand River Ave.
Okemos, MI 48864
Mr. Andy Marsh
Phone 517-349-3803
Fax
www.playmakers.com
andy@playmakers.com
Spec Agr Disclosed: 12/15/2017

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores

Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)

R.A. Dinkel & Assoc / The Idea People (113919)
4641 Willoughby Road
Holt, MI 48842
Ms. Jennifer Parmalee
Phone 517-699-7000
Fax 517-699-7700
www.Ideasideas.com
jennifer@ideasideas.com
04/20/2018

Distribution Channel(s)
Campus/Local Channel
Specialty Mid-Tier

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

State Discount Corp. (113612)
PO Box 1038
East Lansing, MI 48826
Ms. Marilyn Shroeger
Phone 517-332-7072
Fax
mehs712@gmail.com
Spec Agr Disclosed: 09/21/2017

Distribution Channel(s)

Michigan State University

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

**Exclusive Headwear Program**
R.A. Dinkel & Assoc / The Idea People (113919)

4641 Willoughby Road
Holt, MI 48842
Ms. Jennifer Parmalae
Phone 517-699-7700
Fax 517-699-7770
www.ideaideas.com
jennifer@ideaideas.com
04/20/2018

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct

**Product Categories**
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Men's/Unisex Structured Closed Back Headwear)
01N (Men's/Unisex Structured Stretch Fit Headwear)
01O (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Special MRU Program**
R.A. Dinkel & Assoc / The Idea People (113919)

4641 Willoughby Road
Holt, MI 48842
Ms. Jennifer Parmalae
Phone 517-699-7700
Fax 517-699-7770
www.ideaideas.com
jennifer@ideaideas.com
04/20/2018

**Distribution Channel(s)**
Campus/Local Channel

**Product Categories**
01A (Men's/Unisex T-shirts)
01L (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
03B (Furniture/Furnishings)
04A (Automobile Products)

**Throwback Program**
Campus Wall Decals LLC dba Nudge Printing (114690)

2767 Carnoustie Dr
Okemos, MI 48864
Mr. Gabe Viscomi
Phone 517-927-5350
Fax www.nudgeprinting.com
info@nudgeprinting.com
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**
Internet/TV/Catalog
Related Retail/Direct

**Product Categories**
01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
02D (Drinkware)
04A (Automobile Products)
### Michigan State University

Fax: RLCGoGreen@aol.com  
03/29/2018

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01I (Women's T-shirts)  
- 01J (Men's/Unisex Fleece)  
- 01S (Women's Fleece Tops & Bottoms)  
- 04A (Automobile Products)

### Second Story Interiors (115084)

900 Orchard  
Dewitt, MI 48820  
Mr. Terry Gilbert  
Phone: 734-502-9337  
Fax: www.secondstoryinteriors.com  
terry@secondstoryinteriors.com  
Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**  
- 03A (Domestics)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04C (Signage Products)  
- 05E (Publishing)

### Mitten State - The (97522)

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone: 616-855-1909  
Fax: 616-825-5933  
www.Themittenstate.com  
Licensing@Themittenstate.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**  
Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**  
- 02A (Jewelry)  
- 03A (Domestics)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04C (Signage Products)  
- 05E (Publishing)

### Sweet Custom Jewelry (115277)

1232 Turner St. Suite B  
Lansing, MI 48906  
Ms. Alissa Sweet  
Phone: 517-267-7600  
Fax: www.Sweetcustomjewelry.com  
sweetcustomjewelry@gmail.com  
Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**  
Related Retail/Direct

**Product Categories**  
- 02A (Jewelry)  
- 44 Licensees  
- 41 Special Agreements  
- 44 Disclosed