

**Local Licensees**

2018-05-02 12:55:06 PM

Licensed as of 05/2018

**Michigan State University**

**Standard License**

**Alfie Logo Gear (117667)**

2425 Switch Drive  
 Traverse City, MI 49684  
 Mr. Marty Beaudoin  
 Phone 231-935-1488  
 Fax  
 www.Goalfie.com  
 marty@goalfie.com  
 Spec Agr Disclosed: 09/08/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 01W (Women's Fashion Tops)

**Art of Custom Framing Inc. - The (105999)**

3863 Rochester Rd.  
 Troy, MI 48083  
 Mr. Art Bashi  
 Phone 248-629-2758  
 Fax 248-629-2804  
 www.framingart.net  
 art@framingart.net  
 Spec Agr Disclosed: 08/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

- 03C (Office Products)

**Baddog Barbecue (114027)**

6429 Sheridan Line Rd.  
 Crosswell, MI 48422  
 Mr. Sam Lisek  
 Phone 810-841-2271  
 Fax  
 www.baddogbarbecue.com  
 baddogbarbecue@yahoo.com  
 Spec Agr Disclosed: 11/30/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

- 03B (Furniture/Furnishings)
- 05E (Publishing)

**Becky Beauchine Kulka Diamonds & Fine Jewelry (96917)**

3544 Meridian Crossing #150  
 Okemos, MI 48864  
 Ms. Valerie Long  
 Phone 517-347-4000  
 Fax  
 www.bbkfinejewelry.com  
 val@bbkfinejewelry.com  
 Spec Agr Disclosed: 02/03/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 02A (Jewelry)

**Boones Granite Gifts (114120)**

18087 Todd Rd.  
 Petersburg, MI 49270  
 Mr. Dan Schulte  
 Phone 734-777-2796  
 Fax  
 www.boonesgranitegifts.com  
 dan@boonesgranitegifts.com  
 Spec Agr Disclosed: 11/09/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr  
 Okemos, MI 48864  
 Mr. Gabe Viscomi  
 Phone 517-927-5350  
 Fax  
 www.nudgeprinting.com  
 info@nudgeprinting.com  
 Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

**Carol Roeda Studio (103022)**

1615 Monroe Ave. NW  
 Grand Rapids, MI 49505  
 Ms. Rachel Raber  
 Phone 616-222-0057  
 Fax 616-222-1651  
 www.Roedastudio.com  
 rachel.raber@roedastudio.com  
 Spec Agr Disclosed: 06/28/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

**ChemArt Company (45969)**

15 New England Way  
 Lincoln, RI 02865  
 Ms. Donna Aguilera  
 Phone 401-333-9200  
 Fax 401-333-1634  
 www.Chemart.com  
 daguilera@beacondesign.com  
 Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

- 04E (Holiday Accessories)

**Chillinder Coolers (112112)**

400 Fisher St. Suite J  
 Munster, IN 46321  
 Mr. Jay Lieser  
 Phone 219-836-8282  
 Fax 219-836-8787  
 www.chillindercoolers.com  
 jackclieser@aol.com  
 Spec Agr Disclosed: 02/13/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 03D (Housewares)

**Classic Accents Ceramics**

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**(115220)**

1371 Cloverleaf  
Lansing, MI 48906  
Ms. Rose Hoover  
Phone 517-927-6232  
Fax  
  
classicaccentsceramics@yahoo.com  
Spec Agr Disclosed: 03/05/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**CreateMyTee LLC (84669)**

4343 Concourse Dr. Suite 200  
Ann Arbor, MI 48108  
Mr. John Fales  
Phone 734-392-9631  
Fax 734-274-4239  
www.createmytee.com  
josh@createmytee.com  
Spec Agr Disclosed: 09/26/2016

**Distribution Channel(s)**

Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)  
02C (Personal Accessories)

**Custom Embroidery Plus (108419)**

304 N. Lansing St  
St. John's, MI 48879  
Mr. Kirk Gartside  
Phone 989-227-9338  
Fax 989-227-2631  
www.ceplusonline.com  
kgartside@ceplusonline.com  
Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Campus/Local Channel

Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Druh USA LLC (113691)**

8520 Bay Hill Blvd.  
Orlando, FL 32819  
Mr. Michael Capone  
Phone 407-590-3021  
Fax  
www.druhbeltsandbuckles.com  
mike@druhbeltsandbuckles.com  
Spec Agr Disclosed: 02/26/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)

**DTX International dba Great Northern Popcorn Co. (90007)**

10719 Waters RV Dr.  
Gaylord, MI 49735  
Mr. George Borowski  
Phone 231-225-9010  
Fax 888-274-7051  
www.dtxinternational.com  
gborowski@dtxinternational.com  
03/06/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Emmiluan LLC (108702)**

46774 Middle Brook Dr.  
Macomb, MI 48044  
Mr. Henri Goebel  
Phone 586-265-7529  
Fax

steve.goebel@phloops.com  
Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**Flowerday Crafts (108476)**

2462 Audrey Lane  
Brighton, MI 48114  
Mr. Scott Flowerday  
Phone 810-623-5438  
Fax  
flowerdaycrafts.etsy.com  
flowerdaycrafts@yahoo.com  
Spec Agr Disclosed: 10/02/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

02D (Drinkware)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05E (Publishing)

**Local Licensees**

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**Michigan State University**

**Gary J. Domagalski (12661)**

3942 Crooked Creek  
Okemos, MI 48864  
Mr. Gary Domagalski  
Phone 517-349-7675  
Fax

g.domagalski@comcast.net  
Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty

**Product Categories**

06A (Sports Equipment)

**Giggler's Gifts (115930)**

3180 Joslyn Road  
Auburn Hills, MI 48326  
Mr. Jeff Draft  
Phone 248-837-0725  
Fax

gigglerandhisgirl@gmail.com  
Spec Agr Disclosed: 01/23/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**Good Threads (108527)**

71 Ashley Ave  
Charleston, SC 29401  
Ms. Katherine Wilkinson  
Phone 248-458-4033  
Fax  
www.goodthreadslc.com  
katherine@goodthreadslc.com  
Spec Agr Disclosed: 01/30/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02C (Personal Accessories)

**GW Bowman Inc. (117544)**

6324 Golf View Drive  
Clarkston, MI 48346

Mr. George Bowman  
Phone 248-343-2589  
Fax  
gbowman35@comcast.net  
Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty  
Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Hanah's Flags & Banners (46929)**

1807 N. Gravel Ridge Rd.  
Trufant, MI 49347  
Ms. Teresa A. Newton  
Phone 616-984-5030  
Fax 616-984-5032

hanah37@aol.com  
Spec Agr Disclosed: 12/26/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

04C (Signage Products)

**Horizon Research LLC dba Plate Statements (112728)**

322 Kirk Lane Drive  
Troy, MI 48084  
Mr. Jeffrey Davis  
Phone 248-376-0725  
Fax  
www.platestatements.com  
jeff.davis@horizonresearchusa.com  
Spec Agr Disclosed: 09/25/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

04A (Automobile Products)

**Ilitch Enterprises LLC (97728)**

23675 Woodlynne Drive  
Bingham Farms, MI 48025  
Ms. Marilyn Smiatacz  
Phone 313-727-2801  
Fax 313-965-7155  
www.Deniseilitechdesigns.com  
marilyn@ilitchenterprises.com

Spec Agr Disclosed: 01/18/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**MI Imagery (112645)**

1245 Longspur  
Dewitt, MI 48820  
Ms. Caitlin Gwinn  
Phone 517-881-5666  
Fax  
www.michiganimagery.com  
diggityvee@gmail.com  
Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03A (Domestics)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenState.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

02D (Drinkware)  
04A (Automobile Products)

Michigan State University

**Morley Candy Makers Inc. (23570)**

23770 Hall Road  
Clinton Township, MI 48036  
Ms. Jody Clothier  
Phone 586-464-5350  
Fax 586-468-5238  
www.Sanderscandy.com  
jclothier@morleycandy.com  
Spec Agr Disclosed: 06/15/2017

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mass

**Product Categories**

07B (Consumables)

**Motawi Tileworks (13779)**

170 Enterprise Dr.  
Ann Arbor, MI 49103  
Mr. Matt Sturm  
Phone 734-213-0017  
Fax  
www.Motawi.com  
MattS@motawi.com  
Spec Agr Disclosed: 06/21/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
05E (Publishing)

**MSU Surplus Store & Recycling Center (118757)**

468 Green Way  
MSU Surplus Store & Recycling Center  
East Lansing, MI 48824  
Ms. Sarah Heckaman  
Phone 517-432-9446  
Fax  
www.Msushadows.com  
sheckaman@srbcs.msu.edu  
Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
05D (School Supplies)

**National Face League LLC (113615)**

10 Pine Street  
Newton Square, PA 19073  
Mr. John Moore  
Phone 610-952-1589  
Fax  
www.nationalfaceleague.com  
jmoore@nationalfaceleague.com  
Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Related Retail/Direct  
Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**Playmakers (117557)**

2299 West Grand River Ave.  
Okemos, MI 48864  
Mr. Andy Marsh  
Phone 517-349-3803  
Fax  
www.playmakers.com  
andy@playmakers.com  
Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

01M (Clothing Accessories)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
03C (Office Products)  
04A (Automobile Products)

**Prism Candles LLC (93679)**

3560 Briggs Blvd. NE  
Grand Rapids, MI 49525  
Mr. John Biggio  
Phone 616-322-5826  
Fax

jhbiggio@gmail.com

Spec Agr Disclosed: 09/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
02B (Class Rings)  
02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05B (Checks)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**Michigan State University**

- 07A (Video Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07F (Affinity Cards)
- 07G (Internet Products & Services)
- 07H (Electronics & Content)
- 07I (Trading Cards)

**Second Story Interiors (115084)**

900 Orchard  
 Ferndale, MI 48220  
 Mr. Terry Gilbert  
 Phone 734-502-9337  
 Fax  
 www.secondstortinteriors.com  
 terry@secondstoryinteriors.com  
 Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05E (Publishing)

**Slick Shirts Screen Printing (114152)**

805 Vine St.  
 Lansing, MI 48912  
 Mr. Brian Kavanagh  
 Phone 517-371-3600  
 Fax 517-371-1581  
 www.slickshirts.com  
 brian@slickshirts.com  
 Spec Agr Disclosed: 12/07/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)
- 03A (Domestics)

**Spartan Linen- Michigan State University (115213)**

373 Service Rd  
 East Lansing, MI 48824  
 Ms. Barbara Heyser  
 Phone 517-355-8520  
 Fax 517-432-319  
  
 spartanlinen@rhs.msu.edu  
 Spec Agr Disclosed: 08/04/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 05C (Paper Products)

**State Discount Corp. (113612)**

PO Box 1038  
 East Lansing, MI 48826  
 Ms. Marilyn Shroeger  
 Phone 517-332-7072  
 Fax

mehs712@gmail.com  
 Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 02C (Personal Accessories)
- 03A (Domestics)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
 Canton, MI 48188  
 Ms. Tamira Chapman  
 Phone 313-492-5858  
 Fax

chapman@collegiateboxcompany.com  
 Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 07H (Electronics & Content)

**Student Book Store Inc. (MI) (38762)**

421 E. Grand River Ave  
 East Lansing, MI 48823  
 Mr. Brad Ballien  
 Phone 517-351-4210  
 Fax 517-351-2568  
 www.sbsmsu.com  
 BBallein@sbsmsu.com  
 Spec Agr Disclosed: 09/21/2015

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

- 02C (Personal Accessories)
- 03C (Office Products)

**Sweet Custom Jewelry (115277)**

1232 Turner St. Suite B  
 Lansing, MI 48906  
 Ms. Alissa Sweet  
 Phone 517-267-7600  
 Fax  
 www.Sweetcustomjewelry.com  
 sweetcustomjewelry@gmail.com  
 Spec Agr Disclosed: 06/23/2017

**Local Licensees**

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**Michigan State University**

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**Wheat Jewelers (80473)**

4990 Marsh Rd.  
Okemos, MI 48864  
Mr. Kevin Wheat  
Phone 517-349-0101  
Fax  
www.michiganstatejewelry.com  
kevin@wheatjewelers.com  
Spec Agr Disclosed: 12/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

**Winery at Black Star Farms dba Black Star (114365)**

10844 E Revold Road  
Suttons Bay, MI 49682  
Ms. Barbara Guest  
Phone 231-944-1282  
Fax 231-944-1279  
www.Blackstarfarms.com  
bguest@blackstarfarms.com  
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

07B (Consumables)

**Xtremetals LLC (113697)**

2126 Morrish Road  
Swartz Creek, MI 48473  
Mr. Craig Stanke  
Phone 810-635-9767  
Fax 810-635-9767  
www.xtremetals.com  
contact@xtremetals.com  
Spec Agr Disclosed: 12/10/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Coach's Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
02D (Drinkware)  
04A (Automobile Products)

**Gameday/Rivalry Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
04A (Automobile Products)

**Michigan State Coach Izzo Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
02D (Drinkware)  
04A (Automobile Products)

**Exclusive Apparel Program**

**A-Game Apparel (12250)**

4330 Mt Morris Rd  
Mt Morris, MI 48458  
Mr. John Damoth  
Phone 810-732-9796  
Fax 810-732-4508

**Local Licensees**

2018-05-02 12:55:06 PM

Licensed as of 05/2018

**Michigan State University**

jdmoth@agameapparel.com  
Spec Agr Disclosed: 06/13/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr  
Okemos, MI 48864  
Mr. Gabe Viscomi  
Phone 517-927-5350  
Fax  
www.nudgeprinting.com  
info@nudgeprinting.com  
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's T-shirts)

**Custom Embroidery Plus (108419)**

304 N. Lansing St  
St. John's, MI 48879  
Mr. Kirk Gartside  
Phone 989-227-9338  
Fax 989-227-2631  
www.ceplusonline.com  
kgartside@ceplusonline.com  
Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01J (Men's/Unisex Fleece)

**Gary J. Domagalski (12661)**

3942 Crooked Creek  
Okemos, MI 48864  
Mr. Gary Domagalski

Phone 517-349-7675

Fax

g.domagalski@comcast.net

Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.themittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)

**Playmakers (117557)**

2299 West Grand River Ave.  
Okemos, MI 48864  
Mr. Andy Marsh  
Phone 517-349-3803  
Fax  
www.playmakers.com  
andy@playmakers.com  
Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores

Internet/TV/Catalog

Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

**State Discount Corp. (113612)**

PO Box 1038  
East Lansing, MI 48826  
Ms. Marilyn Shroeger  
Phone 517-332-7072  
Fax

mehs712@gmail.com

Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

**Local Licensees**

2018-05-02 12:55:06 PM

Licensed as of 05/2018

**Michigan State University**

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
Canton, MI 48188  
Ms. Tamira Chapman  
Phone 313-492-5858  
Fax

chapman@collegiateboxcompany.com  
Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)

**Exclusive Headwear Program**

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)

- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
Canton, MI 48188  
Ms. Tamira Chapman  
Phone 313-492-5858  
Fax

chapman@collegiateboxcompany.com  
Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01C (Men's/Unisex Other Headwear)

**Special MRU Program**

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)

**Special 10% Rate Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909

Fax 616-825-5933  
www.TheMittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**Throwback Program**

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr  
Okemos, MI 48864  
Mr. Gabe Viscomi  
Phone 517-927-5350  
Fax  
www.nudgeprinting.com  
info@nudgeprinting.com  
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

**College Yesteryear (116048)**

1255 Northway Drive  
Dewitt, MI 48820  
Mr. Robert Cantrell  
Phone 203-856-0169



**Local Licensees**

2018-05-02 12:55:06 PM

Licensed as of 05/2018

**Michigan State University**

Fax 01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 RLCGoGreen@aol.com 01G (Youth Apparel)  
 03/29/2018 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
**Distribution Channel(s)** 01S (Women's Fleece Tops & Bottoms)  
 Campus/Local Channel 04A (Automobile Products)

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)

**MI Imagery (112645)**

1245 Longspur  
 Dewitt, MI 48820  
 Ms. Caitlin Gwinn  
 Phone 517-881-5666  
 Fax  
 www.michiganimagery.com  
 diggityvee@gmail.com  
 Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03A (Domestics)

**Mitten State - The (97522)**

625 Ann Street NW  
 Grand Rapids, MI 49504  
 Mr. Scott Zubrickas  
 Phone 616-855-1909  
 Fax 616-825-5933  
 www.TheMittenstate.com  
 Licensing@TheMittenState.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

**Second Story Interiors (115084)**

900 Orchard  
 Ferndale, MI 48220  
 Mr. Terry Gilbert  
 Phone 734-502-9337  
 Fax  
 www.secondstoriinteriors.com  
 terry@secondstoryinteriors.com  
 Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 05E (Publishing)

**Sweet Custom Jewelry (115277)**

1232 Turner St. Suite B  
 Lansing, MI 48906  
 Ms. Alissa Sweet  
 Phone 517-267-7600  
 Fax  
 www.Sweetcustomjewelry.com  
 sweetcustomjewelry@gmail.com  
 Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**44 Licensees**  
**41 Special Agreements**  
**44 Disclosed**