

**Michigan State University**

**Standard License**

**19nine LLC (111514)**

PO Box 301131  
 Indianapolis, IN 46230  
 Mr. Aaron Loomer  
 Phone 224-217-7073  
 Fax  
 www.19nine.com  
 aloomer@19nine.com  
 Spec Agr Disclosed: 08/25/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)

**2Thumbs Entertainment (50059)**

107 Eaton Place Suite 320  
 Cary, NC 27513  
 Mr. Mark Baric  
 Phone 919-380-9746  
 Fax  
 www.2thumbz.com  
 mark@2thumbz.com  
 Spec Agr Disclosed: 01/30/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

05E (Publishing)  
 07H (Electronics & Content)

**4imprint Inc. (49210)**

PO Box 320  
 Oshkosh, WI 54903-0320  
 Mr. John Lord  
 Phone 920-236-7272  
 Fax 920-236-7282  
 www.4imprint.com  
 john.lord@4imprint.com  
 Spec Agr Disclosed: 03/09/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**A. Dean Watkins Co - East (108852)**

2395 Jolly Rd. #170  
 Okemos, MI 48864  
 Mr. Bob Watkins  
 Phone 517-349-7700  
 Fax 517-349-7748  
 www.Adeanwatkins.com  
 adeanwatkins@aol.com  
 Spec Agr Disclosed: 09/20/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**A/M/G Company (23290)**

PO Box 122811  
 Fort Worth, TX 76116  
 Mr. Ryan Austin  
 Phone 817-367-6415  
 Fax 817-367-6418  
 AmgEmblems.com  
 ryanamg@sbcglobal.net  
 Spec Agr Disclosed: 09/15/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)

**ACCO Brands USA LLC (13020)**

101 O'Neil Road  
 Sidney, NY 13838  
 Ms. Nan Birdsall  
 Phone 607-561-5222  
 Fax 607-561-5032  
 www.Accobrand.com  
 nanette.birdsall@acco.com  
 Spec Agr Disclosed: 04/26/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Acushnet Company (48831)**

333 Bridge Street  
 Fairhaven, MA 02719  
 Mr. Dean Lavender  
 Phone 508-979-2000  
 Fax 508-979-3909  
 www.Titleist.com  
 Dean\_Lavender@AcushnetGolf.com  
 Spec Agr Disclosed: 05/31/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)  
 06A (Sports Equipment)  
 07E (Footwear)

**Adrenaline Challenge Coins (117532)**

28081 Marguerite #4904  
 Mission Viejo, CA 92690  
 Mr. Kevin Tuohy  
 Phone 949-275-5376  
 Fax  
 www.adrenalinechallengecoins.com  
 kevin@adrenalinechallengecoins.com  
 Spec Agr Disclosed: 06/01/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Adventure Furniture Inc. (54362)**

2655 Northgate Ave.  
 Cumming, GA 30041  
 Mr. Kevin McClary  
 Phone 678-933-3458  
 Fax 678-868-1811  
 www.Fan-creations.com  
 kevinm@fan-creations.com  
 Spec Agr Disclosed: 02/13/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores

**Licensees**

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**Michigan State University**

Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)

**AES Optics (45692)**

P.O. Box 828  
 Senatobia, MS 38668-0828  
 Mr. Kevin Pitts  
 Phone 800-416-0866  
 Fax 800-785-6563  
 www.Aesoutdoors.com  
 kpitts@aesoutdoors.com  
 Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Ahead LLC (32726)**

270 Samuel Barnet Blvd.  
 New Bedford, MA 02745  
 Ms. Chantal Cardoso  
 Phone 800-282-2246  
 Fax 508-985-3079  
 www.Aheadhq.com  
 chantal.cardoso@aheadhq.com  
 Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty

**Product Categories**

06A (Sports Equipment)

**Akquire (119171)**

29 Barrett Crescent  
 St. Thomas, ON N5R 0A6  
 Mr. Mike Quigg  
 Phone 226-678-0208  
 Fax  
 www.Akquire.ca  
 mike@akquire.ca  
 Spec Agr Disclosed: 02/13/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Alex and Ani (80860)**

World Headquarters 2000 Chapel View Blvd. Ste. 360  
 Cranston, RI 02920  
 Ms. Christina Wallitsch  
 Phone 401-633-1486  
 Fax 888-636-3598  
 www.Alexandani.com  
 CWallitsch@alexandani.com  
 Spec Agr Disclosed: 04/12/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 05E (Publishing)

**Alfie Logo Gear (117667)**

2425 Switch Drive  
 Traverse City, MI 49684  
 Mr. Marty Beaudoin  
 Phone 231-935-1488  
 Fax  
 www.Goalfie.com  
 marty@goalfie.com  
 Spec Agr Disclosed: 09/08/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)  
 01W (Women's Fashion Tops)

**All Star Dogs (72398)**

20 Hastings Rd.  
 Marlboro, NJ 07746  
 Mr. Refael Olya  
 Phone 917-731-8651  
 Fax 732-566-3401  
 www.Allstardogs.com  
 info@allstardogs.com  
 Spec Agr Disclosed: 07/01/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Alumni Artwork Inc. (14443)**

PO Box 6246  
 Madison, WI 53716  
 Mr. Robin Lauersdorf  
 Phone 608-222-8214  
 Fax 608-222-8214  
 www.Alumniartwork.com  
 robin@alumniartwork.com  
 Spec Agr Disclosed: 10/05/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**American Solutions for Business (89830)**

PO Box 218  
 Glenwood, MN 56334  
 Ms. Chelsea Hormann  
 Phone 800-862-3690  
 Fax 320-634-5862

**Licensees**

2018-05-02 12:55:01 PM

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www.Americanbus.com  
 chormann@americanbus.com  
 Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01M (Clothing Accessories)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**American Solutions for Business (ICS) (64218)**

PO Box 218  
 Glenwood, MN 56334  
 Ms. Sarah Thomas  
 Phone 320-634-5471  
 Fax 320-634-5862  
 www.Americanbus.com  
 educationsolutions@americanbus.com  
 Spec Agr Disclosed: 11/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Americana Art Enterprises DBA Dowdle Folk Art (76677)**

1280 W. 200 S.  
 Lindon, UT 84042  
 Mr. Brent Wolsey  
 Phone 801-785-1123  
 Fax 801-376-9491  
 www.Dowdlefolkart.com  
 james@dowdlefolkart.com  
 Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan

Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
 06D (Games)

**Aminco International (USA) Inc. (16644)**

20571 Crescent Bay Drive  
 Lake Forest, CA 92630  
 Mr. Edward Wu  
 Phone 949-457-3261  
 Fax 949-598-2864  
 www.AmincoUSA.com  
 approvals.ccp@amincousa.com  
 Spec Agr Disclosed: 01/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)  
 06C (Toys)  
 07H (Electronics & Content)

**Applied Icon LLC (111494)**

11777 Katy Freeway Ste. 570  
 Houston, TX 77079  
 Mr. Joseph Scardino  
 Phone 281-330-6487  
 Fax 281-369-5699  
 www.appliedicon.com  
 jscardino@appliedicon.com  
 Spec Agr Disclosed: 12/12/2017

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)

**Art of Custom Framing Inc. - The (105999)**

3863 Rochester Rd.  
 Troy, MI 48083  
 Mr. Art Bashi  
 Phone 248-629-2758  
 Fax 248-629-2804  
 www.framingart.net  
 art@framingart.net  
 Spec Agr Disclosed: 08/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**Artissimo Designs LLC (88115)**

2100 E Grand Ave., Suite 400  
 El Segundo, CA 90245  
 Mr. Jim Tufano  
 Phone 310-906-3700  
 Fax 310-802-7907  
 www.Artissimodesigns.com  
 jim.tufano@artissimodesigns.com  
 Spec Agr Disclosed: 10/17/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**Asgard Press (54016)**

9818 Treelake Dr.  
 Colorado Springs, CO 80920  
 Ms. Bethany Stover  
 Phone 302-295-8992  
 Fax 302-295-9926  
 www.Asgardpress.com  
 thor@asgardpress.com  
 Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog

**Licensees**

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Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Product Categories**

05A (Stationery)  
05E (Publishing)

**Product Categories**

07H (Electronics & Content)

**Asia Connection, LLC dba Blue Torrent dba BT Swim (71497)**

200 East 90th Street  
Suite 4H  
New York, NY 10128  
Mr. AJ Romeo  
Phone 212-369-4644  
Fax  
www.Asiaconnectionllc.com  
aromeo@barnburnermktg.com  
Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Audio Icons LLC (109865)**

150 Meadowview Rd.  
Athens, GA 30606  
Mr. Ted Mayer  
Phone 305-588-4127  
Fax 775-659-0940  
www.audioicons.com  
ted@audioicons.com  
Spec Agr Disclosed: 02/01/2018

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier

**Authentic Street Signs Inc. (40659)**

114 East Third St.  
Saint Peter, IL 62880  
Mr. Mark Wollin  
Phone 618-349-8878  
Fax 618-349-6245  
www.Authenticstreetsigns.com  
authenticss@frontiernet.net  
Spec Agr Disclosed: 08/10/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**B.S.I. Products Inc. (17845)**

8220 Stayton Dr.  
Jessup, MD 20794  
Mr. Scott Robinson  
Phone 888-381-2596  
Fax 410-995-6268  
www.Bsiproducts.com  
sales@bsiproducts.com  
Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)

**Baby Fanatic LLC (47915)**

10900 Nuckols Road  
Suite 220  
Glen Allen, VA 23060  
Mr. Mike Gayle  
Phone 804-644-4707  
Fax 804-644-4709  
www.Babyfanatic.com  
mgayle@babyfanatic.com  
Spec Agr Disclosed: 12/05/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

07D (Infant Products)

**Baddog Barbecue (114027)**

6429 Sheridan Line Rd.  
Croswell, MI 48422  
Mr. Sam Lisek  
Phone 810-841-2271  
Fax  
www.baddogbarbecue.com  
baddogbarbecue@yahoo.com  
Spec Agr Disclosed: 11/30/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03B (Furniture/Furnishings)  
05E (Publishing)

**Baden Sports Inc. (11587)**

3401 Lind Ave. SW  
Renton, WA 98057  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570

**Licensees**

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**Michigan State University**

www.Badensports.com  
 carolc@badensports.com  
 Spec Agr Disclosed: 01/03/2018

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)  
 06B (Balls)

**Bakins Ventures LLC (68158)**

1638 Kinsmon Lane  
 Marietta, GA 30062  
 Ms. Courtney Hoffman  
 Phone 404-483-8657  
 Fax 866-362-5203  
 www.fanpans.com  
 bakins.ventures@gmail.com  
 Spec Agr Disclosed: 11/01/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

03A (Domestics)

**Bassforms dba Nima LLC (114087)**

3857 Birch Street #406  
 Newport Beach, CA 92660-2616  
 Mr. Jean-Francois LaRue  
 Phone 949-404-1981  
 Fax 877-601-5299  
 https://nimausa.com/  
 jf@nimausa.com  
 Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog

Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07H (Electronics & Content)

**Bear Affair Inc. (104675)**

9321 W. Mason Rd.  
 Stockbridge, MI 49285  
 Ms. Judith Cook  
 Phone 517-404-9578  
 Fax  
 www.Basportswear.com  
 basports@reagan.com  
 Spec Agr Disclosed: 03/05/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Becky Beauchine Kulka Diamonds & Fine Jewelry (96917)**

3544 Meridian Crossing #150  
 Okemos, MI 48864  
 Ms. Valerie Long  
 Phone 517-347-4000  
 Fax  
 www.bbkfinejewelry.com  
 val@bbkfinejewelry.com  
 Spec Agr Disclosed: 02/03/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**Beliza Design LLC (69585)**

244 Fifth Avenue  
 Suite 2733  
 New York, NY 10001  
 Ms. Audrey Wong  
 Phone 917-280-5060  
 Fax 855-752-1120  
 www.Belizadesign.com  
 licensing@vasati.com  
 Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 05E (Publishing)

**Besco Awards (85998)**

43085 Crawford Rd. N  
 Antioch, IL 60002  
 Mr. Elgin Southgate  
 Phone 847-395-4862  
 Fax 847-395-4878  
 www.Bescoawards.com  
 info@bescoawards.com  
 Spec Agr Disclosed: 06/14/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Bethel International (51200)**

4610 Bragg Road  
 Fayetteville, NC 28303  
 Mr. Yong Kim  
 Phone 910-987-0723  
 Fax 910-868-3658  
 www.esandol.com  
 yong@esandol.com  
 Spec Agr Disclosed: 03/26/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Licensees**

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**Michigan State University**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
07H (Electronics & Content)

**Blakeway Worldwide Panoramas (67614)**

5451 Smetana Drive  
Minnetonka, MN 55343  
Ms. Jill Johnson  
Phone 952-941-9797  
Fax 952-941-9798  
www.Panoramas.com  
jill@panoramas.com  
Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**BMC Custom Eye Black (52002)**

PO Box 60705  
Potomac, MD 20859  
Mr. Phil Giantsos  
Phone 301-816-1980  
Fax 301-816-7944  
www.Eyebblack.com  
phil@eyebblack.com  
Spec Agr Disclosed: 09/20/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

**Boathouse Sports (16417)**

425 E. Hunting Park Ave.  
Philadelphia, PA 19124  
Mr. John Kelly  
Phone 215-425-4300  
Fax 215-425-2068  
www.Boathouse.com  
jbkelly@boathouse.com  
Spec Agr Disclosed: 01/12/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
Glendale, WI 53212  
Mrs. Katherine Sytkowski  
Phone 414-967-4268  
Fax 414-967-4399  
www.Boelterbrands.com  
KSytkowski@boelter.com  
Spec Agr Disclosed: 06/29/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

05E (Publishing)  
06A (Sports Equipment)

**Boones Granite Gifts (114120)**

18087 Todd Rd.  
Petersburg, MI 49270  
Mr. Dan Schulte  
Phone 734-777-2796  
Fax  
www.boonesgranitegifts.com  
dan@boonesgranitegifts.com  
Spec Agr Disclosed: 11/09/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Bradford Exchange Ltd. (15217)**

9333 N. Milwaukee Avenue  
Niles, IL 60714  
Ms. Megan Heiting  
Phone 847-581-8535  
Fax 847-581-8221  
www.Bradfordexchange.com  
megan.heiting@bgeltd.com  
Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
04B (Collectibles)  
05B (Checks)  
05E (Publishing)

**Branded Logistics LLC (114012)**

209 Commerce Dr. Suite 3  
Fort Collins, CO 80524  
Mr. Jonathan Irvin  
Phone 970-510-6000  
Fax  
www.branded-logistics.com  
jonathan@branded-logistics.com  
Spec Agr Disclosed: 01/31/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

07H (Electronics & Content)

**Brass Reminders Co. (29165)**

PO Box 160  
Keene, KY 40339-0160  
Mr. Brent Durham  
Phone 859-887-5394  
Fax 859-887-5394  
www.Brassreminders.com  
brassreminders@gmail.com  
Spec Agr Disclosed: 12/12/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)

**Bridgestone Golf Inc. (90905)**

15320 Industrial Park Blvd.  
Covington, GA 30014  
Mr. Dominic Selfa  
Phone 800-358-6319  
Fax 770-788-5144  
www.bridgestonegolf.com  
dselfa@bridgestonegolf.com  
Spec Agr Disclosed: 07/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Broad Bay Cotton Company (12499)**

Broad Bay Cotton  
2601 Reliance Dr. #101  
Virginia Beach, VA 23452

Ms. Holly Marx  
Phone 757-227-4104  
Fax 757-227-4105  
www.Broadbaycotton.com  
hollymarx@broadbaycotton.com  
Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03D (Housewares)  
06A (Sports Equipment)  
07D (Infant Products)  
07H (Electronics & Content)

**Bruzer Sportsgear Ltd (84337)**

2 - 302 Bridgeland Ave. Unit 2  
Toronto, ON M6A 1Z4  
Mr. Jason Kendall  
Phone 416-781-0011  
Fax 416-781-3160  
www.Bruzer.com  
jason@bruzer.com  
Spec Agr Disclosed: 06/01/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)

**BSN Sports LLC (48981)**

4849 Alpha Road  
Dallas, TX 75244  
Mr. Jeff Loke  
Phone 972-406-3477  
Fax 972-247-0650  
www.Bsnsports.com  
jloke@bsnsports.com

Spec Agr Disclosed: 03/23/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Build-A-Bear Retail Management Inc. and Affiliate (28819)**

1954 Innerbelt Bus. Ctr. Dr.  
St. Louis, MO 63114  
Ms. Devon Preedy  
Phone 314-423-8000  
Fax 314-423-8188  
www.Buildabear.com  
devonp@buildabear.com  
Spec Agr Disclosed: 02/14/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

05E (Publishing)  
06C (Toys)

**Bullion International Inc. dba Highland Mint (83880)**

4100 N. Riverside Dr  
Melbourne, FL 32937  
Mr. Ken Arbuckle  
Phone 321-773-2727  
Fax 321-777-9500  
www.Highlandmint.com  
karbuckle@thehighlandmint.com  
Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05E (Publishing)

**Michigan State University**

**Buster's Design Team (118334)**

144 E 2nd Street  
 Loveland, CO 80537  
 Ms. Lorie Burnette  
 Phone 970-631-0013  
 Fax  
 www.Bustersdesignteam.com  
 llb@bustersdesignteam.com  
 Spec Agr Disclosed: 09/13/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**C-B Graduation Announcements (34290)**

PO Box 781  
 Manhattan, KS 66503  
 Mr. Chris Barr  
 Phone 785-776-5018  
 Fax 785-537-3104  
 www.Cbgrad.com  
 chrisbarr@cbgrad.com  
 Spec Agr Disclosed: 03/28/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)

**Calico Brands Inc. (95952)**

2055 S. Haven Ave.  
 Ontario, CA 91761  
 Ms. Krista Shaw  
 Phone 909-930-5000  
 Fax 909-930-3900  
 www.Calicobrands.com  
 kshaw@calicobrands.com  
 Spec Agr Disclosed: 09/20/2016

**Distribution Channel(s)**

Department Stores  
 Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

**California Innovations Inc. (52772)**

36 Dufflaw Road  
 Toronto, ON M6A 2W1  
 Ms. Lisa Wong  
 Phone 416-590-7700  
 Fax 416-590-9998  
 www.Californiainnovations.com  
 Lisa.wong@ca-innovations.com  
 Spec Agr Disclosed: 03/27/2017

**Distribution Channel(s)**

Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03D (Housewares)

**Cambridge Apparel Ltd. (12577)**

1400 Aliceanna St. 2nd Floor  
 Baltimore, MD 21231-2801  
 Mr. Scott Roth  
 Phone 410-327-5060  
 Fax 410-276-1440

scott@neckwearstore.com  
 Spec Agr Disclosed: 06/22/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01M (Clothing Accessories)

**CamelBak Products LLC (111990)**

2000 S. McDowell Blvd. Suite 200  
 Petaluma, CA 94954  
 Mrs. Hannah Koresky  
 Phone 707-792-9700  
 Fax 707-665-9231  
 www.camelbak.com  
 HKoresky@camelbak.com  
 Spec Agr Disclosed: 12/11/2017

**Distribution Channel(s)**

Department Stores

Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 05E (Publishing)

**Campus Stop (111991)**

51 North 3rd St.  
 PO Box 172  
 Philadelphia, PA 19106  
 Mr. James Pardoe  
 Phone 267-314-5583  
 Fax 215-252-7244  
 campusstop.com  
 james@campusstop.com  
 Spec Agr Disclosed: 10/16/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr  
 Okemos, MI 48864  
 Mr. Gabe Viscomi  
 Phone 517-927-5350  
 Fax  
 www.nudgeprinting.com  
 info@nudgeprinting.com  
 Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)  
 04A (Automobile Products)

**Cards 4 You Inc. (113726)**

15725 Grove Road  
 Lansing, MI 48906  
 Ms. Jane Mitchell  
 Phone 517-719-4200



**Michigan State University**

Fax  
www.junglejanepromotions.com  
jane@junglejanepromotions.com  
Spec Agr Disclosed: 09/05/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Carol Dauplaise, Ltd dba Accessory Plays, LLC (112898)**

29 West 36th St., 12th Floor  
New York, NY 10018  
Ms. Alyssa Nelson  
Phone 212-564-7301  
Fax 212-564-7301  
www.Caroldauplaisejewelry.com  
alyssa@accessoryplays.com  
Spec Agr Disclosed: 03/13/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Off-Price

**Product Categories**

02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**Carol Roeda Studio (103022)**

1615 Monroe Ave. NW  
Grand Rapids, MI 49505  
Ms. Rachel Raber  
Phone 616-222-0057  
Fax 616-222-1651  
www.Roedastudio.com  
rachel.raber@roedastudio.com  
Spec Agr Disclosed: 06/28/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

**catstudio Inc. (56820)**

1340 Industrial Ave. Suite A  
Petaluma, CA 94952  
Ms. Hillary Young  
Phone 707-778-1100  
Fax 707-778-8100  
www.catstudio.com  
hillary@catstudio.com  
Spec Agr Disclosed: 02/12/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)

**CDI Corp (17259)**

3440 North Knox Street  
Chicago, IL 60641  
Ms. Rita Tucker  
Phone 773-205-2960  
Fax 773-205-2965  
www.Cdi-corp.com  
ritatucker@cdi-corp.com  
Spec Agr Disclosed: 10/25/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)  
03C (Office Products)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
06A (Sports Equipment)  
07C (Health/Beauty)

**CE Competitive Edge LLC (113677)**

PO Box 41  
Stevensville, MI 49127  
Ms. Mary Jo Tomasini

Phone 269-429-0404  
Fax 269-429-0158  
www.Competitive-edge.net  
mjtomasini@competitive-edge.net  
Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Cedar Springs Sales (116798)**

2571 20 Mile Road  
Cedar Springs, MI 49319  
Mr. Mark VanLangen  
Phone 616-696-2111  
Fax 616-696-2620  
www.Cedarspringssales.com  
mark@cedarspringssales.com  
Spec Agr Disclosed: 08/28/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Centon Electronics Inc. (66240)**

27412 Aliso Viejo Parkway  
Aliso Viejo, CA 92656  
Ms Laura Wellman  
Phone 949-699-2088  
Fax 949-855-0579  
www.Centon.com  
AP@centon.com  
Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
07H (Electronics & Content)

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

**Chelsea Company a div. of IMAGEN Brands, LLC (76919)**

111 Fletcher Commercial Drive  
Fletcher, NC 28731  
Ms. Liberty Fish  
Phone 800-920-5944  
Fax 888-716-4950  
www.mcmgroup.net  
licensing@mcmgroup.net  
Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07H (Electronics & Content)

**ChemArt Company (45969)**

15 New England Way  
Lincoln, RI 02865  
Ms. Donna Aguilera  
Phone 401-333-9200  
Fax 401-333-1634  
www.Chemart.com  
daguilera@beacondesign.com  
Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

04E (Holiday Accessories)

**Chillinder Coolers (112112)**

400 Fisher St. Suite J  
Munster, IN 46321  
Mr. Jay Lieser  
Phone 219-836-8282  
Fax 219-836-8787

www.chillindercoolers.com  
jackclieser@aol.com  
Spec Agr Disclosed: 02/13/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03D (Housewares)

**Christian Brands (50012)**

5226 South 31st Place  
Phoenix, AZ 85040  
Mr. Tom DiGiovanni  
Phone (602) 441-1410  
Fax  
www.Christianbrands.com  
mmr@christian-brands.com  
Spec Agr Disclosed: 04/30/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04C (Signage Products)

**Chrome Domz a subsidiary of Nemesis Metals (81646)**

P.O. Box 2303  
Fond du Lac, WI 54936-2303  
Mr. Joseph Skelton  
Phone 920-322-1630  
Fax 920-922-7550  
www.nemesismetals.com  
jskelton@chromedomz.com  
Spec Agr Disclosed: 10/04/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Church Hill Classics (15381)**

594 Pepper Street  
Monroe, CT 06468  
Ms. Christie Liberante  
Phone 877-764-2525  
Fax 203-268-2468  
www.Diplomaframe.com  
christiel@diplomaframe.com  
Spec Agr Disclosed: 06/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

03C (Office Products)  
05D (School Supplies)  
05E (Publishing)

**Churchill Container Corp. (11640)**

19919 Shawnee Mission Pkwy.  
Shawnee, KS 66218  
Mr. Mike Jacob  
Phone 913-422-4790  
Fax 913-422-2077  
www.Churchillcontainer.com  
mjacob@churchillcontainer.com  
Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)

**CID Resources, Inc. dba WonderWink (115341)**

601 Royal Lane, suite 101  
Coppell, TX 75019  
Mr. Jim Herdlicka

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

Phone 972-584-1550  
 Fax  
 www.cidresources.com  
 Jherdlicka@cidresources.com  
 Spec Agr Disclosed: 04/28/2017

**Distribution Channel(s)**

Specialty Mass

**Product Categories**

01H (Men's Fashion Apparel)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Classic Accents Ceramics (115220)**

1371 Cloverleaf  
 Lansing, MI 48906  
 Ms. Rose Hoover  
 Phone 517-927-6232  
 Fax

classicaccentsceramics@yahoo.com  
 Spec Agr Disclosed: 03/05/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

**Classic Artisan Style, LLC (77879)**

840 18th Street  
 Manhattan Beach, CA 90266  
 Ms. Stacy Verbiest  
 Phone 310-720-8008  
 Fax 310-546-9753  
 www.Collegeartisan.com  
 stacy@collegeartisan.com  
 Spec Agr Disclosed: 03/24/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel

Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
 03D (Housewares)

**Cobalt Design & Mfg. DBA Hex Head Art (109830)**

1702 Cargo Court  
 Louisville, KY 40299  
 Mr. James Watts  
 Phone 502-643-7228  
 Fax 502-371-0876

jamie@hexheadart.com  
 Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03D (Housewares)  
 05E (Publishing)

**Coll Club Sports (113569)**

850 Ridge Ave. Suite 301  
 Pittsburgh, PA 15212  
 Mr. Sandy Sanderson  
 Phone 412-321-8440  
 Fax 412-321-4088  
 www.Collclubsports.com  
 sandy.sanderson@collclubsports.com  
 Spec Agr Disclosed: 10/14/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**College Concepts LLC (11690)**

3350 Riverwood Pkwy Ste 850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420

Fax 770-859-1434  
 www.CollegeConcepts.com  
 sholmes@conceptssport.com  
 Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01K (Men's/Unisex Loungewear & Sleepwear)

**College Covers Inc. (45026)**

PO Box 336  
 Hartington, NE 68739  
 Mr. Keith Eickhoff  
 Phone 402-999-0370  
 Fax 402-215-0803  
 www.Collegecovers.com  
 ryan@collegecovers.com  
 Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 07D (Infant Products)

**Collegiate Bead Company (81950)**

2115 Livernois  
 Troy, MI 48084  
 Mr. David Schowalter  
 Phone 248-336-9347  
 Fax no fax - email  
 www.Collegebeadco.com  
 dave@collegebeadco.com  
 Spec Agr Disclosed: 04/12/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Super Center/Wholesale Clubs

**Product Categories**

**Licensees**

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**Michigan State University**

02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

Fax 512-444-7618  
www.Balfour.com  
Sheila.Chandler@balfour.com  
Spec Agr Disclosed: 04/13/2018

Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03D (Housewares)

**Collegiate Pacific Co. (11654)**

PO Box 300  
Roanoke, VA 24002  
Ms. Danielle Napier  
Phone 540-981-0281  
Fax 540-981-0337  
www.Collegiatepacific.com  
danielle@collegiatepacific.com  
Spec Agr Disclosed: 09/26/2017

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Comfy Feet LLC (31503)**

PO Box 352  
Hartington, NE 68739  
Mr. Keith Eickhoff  
Phone 402-999-0371  
Fax 402-215-0803  
www.comfyfeet.biz  
comfyfeet@hartel.net  
Spec Agr Disclosed: 04/06/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
07D (Infant Products)  
07E (Footwear)

**Commemorative Brands, Inc. dba Balfour (12274)**

7211 Circle S. Road  
Austin, TX 78745  
Ms. Sheila Chandler  
Phone 512-440-2430

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02B (Class Rings)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
07H (Electronics & Content)

**Commencement Group- The (79010)**

228 Park Ave. S.  
Suite 56003  
New York, NY 10011  
Mr. Adam Sheffer  
Phone 1-800-780-5174  
Fax  
www.commencementflowers.com  
adam@commencementtshirts.com  
06/21/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)

**Conimar Group LLC (37520)**

P. O. Box 1509  
Ocala, FL 34478  
Ms. Cindi Steele  
Phone 352-732-7235  
Fax 352-732-6888  
www.Conimar.com  
cindi.steele@conimar.com  
Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct

**Coolr Coolrz LLC (93665)**

PO Box 422  
Clarks Summit, PA 18411  
Mrs. Holly Stratton-Withee  
Phone 940-745-1421  
Fax 225-223-6013  
www.Coolrcoolrz.com  
holly@helmetcooler.us  
Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03D (Housewares)

**Copia Partners LLC (110581)**

3276 Democrat Rd, Ste 7 – 9  
Memphis, TN 38118  
Ms. Amy Halstead  
Phone 901-481-2753  
Fax 888-768-2758

amyhalstead@copiaproducts.com

Spec Agr Disclosed: 09/30/2017

**Distribution Channel(s)**

Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

07D (Infant Products)

**Coton Colors Express LLC (74339)**

2718 Centerville Road  
Tallahassee, FL 32308  
Ms. Ashley Trafton  
Phone 850-383-1111  
Fax 850-383-1113  
www.Coton-colors.com  
ashleytrafton@coton-colors.com  
Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

04E (Holiday Accessories)

**Craftique Manufacturing Co. (14558)**

PO Box 4422  
 Chattanooga, TN 37405  
 Mr. Dean Hogue  
 Phone 423-267-9333  
 Fax 800-290-3360  
 www.Craftiquemfg.com  
 dhogue@craftiquemfg.com  
 Spec Agr Disclosed: 12/18/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

**CreateMyTee LLC (84669)**

4343 Concourse Dr. Suite 200  
 Ann Arbor, MI 48108  
 Mr. John Fales  
 Phone 734-392-9631  
 Fax 734-274-4239  
 www.createmytee.com  
 josh@createmytee.com  
 Spec Agr Disclosed: 09/26/2016

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)

**Creative Converting div. of Hoffmaster Group Inc. (87573)**

6602 E. 75th Street  
 Suite 300

Indianapolis, IN 46250  
 Ms. Katie Towler  
 Phone 317-375-4504  
 Fax 317-375-4607  
 www.Creativeconverting.com  
 katie.towler@creativeconverting.com  
 Spec Agr Disclosed: 01/23/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

05C (Paper Products)  
 07C (Health/Beauty)

**CSS Industries Inc. (51336)**

450 Plymouth Road, Suite 300  
 Plymouth Meeting, PA 19462  
 Ms. Kim McDowell  
 Phone 610-729-3745  
 Fax 215-569-9979  
 www.Cssindustries.com  
 Kim.McDowell@cssindustries.com  
 Spec Agr Disclosed: 02/16/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)

**Cube Services, Inc. (112495)**

4098 S. McCarran Blvd.  
 Reno, NV 89502  
 Ms. Stephanie Vogel

Phone 775-823-9933  
 Fax  
 www.Cubepasses.com  
 steph@cubepasses.com

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Custom Embroidery Plus (108419)**

304 N. Lansing St  
 St. John's, MI 48879  
 Mr. Kirk Gartside  
 Phone 989-227-9338  
 Fax 989-227-2631  
 www.ceplusonline.com  
 kgartside@ceplusonline.com  
 Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**CustomInk LLC (37786)**

2910 District Ave  
 Ste. 3  
 Fairfax, VA 22031  
 Ms. Bailey Rockwell  
 Phone 703-891-2270  
 Fax 703-852-2730  
 www.Customink.com  
 licensing@customink.com  
 Spec Agr Disclosed: 09/18/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

CSN (Campus Supplier Non-Apparel)

**CZOC Housewares LLC dba Thirstystone Resources (15067)**

PO Box 1638  
Gainesville, TX 76241  
Ms. Radawn Balthrop  
Phone 940-668-6793  
Fax 940-668-6207  
www.Thirstystone.com  
rbalthrop@thirstystone.com  
Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)

**Dalyn Corporation dba Luxury Sports Rugs (118363)**

PO Box 1031  
Dalton, GA 30722  
Mr. Bryan McIntosh  
Phone 706-277-2909  
Fax  
www.Dalyn.com  
bryanmcintosh@dalyn.com  
Spec Agr Disclosed: 02/08/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Dayna Designs (55063)**

PO Box 2307

Rockville, MD 20847  
Ms. Dana Lande  
Phone 866-443-2962  
Fax 866-443-2962  
www.Daynau.com  
dlande@daynadesigns.com  
Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)

**Delta Embroidery Inc. (114428)**

1611 N. Grand River Ave.  
Lansing, MI 48906  
Mr. Dean Hibbler  
Phone 517-482-6565  
Fax 517-482-6463  
www.Deltaembroidery.com  
dean@deltaembroidery.com  
Spec Agr Disclosed: 03/18/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Distinctive Recognition, LLC (116031)**

2719 W. Court St.  
Flint, MI 48503  
Ms. Lynn O'Connor  
Phone 810-237-8850  
Fax 810-237-8852  
www.Distinctive-recognition.com  
lynn@distinctive-recognition.com  
Spec Agr Disclosed: 09/26/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties -

Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Divine Creations (12092)**

2027 E. Barden Rd.  
Charlotte, NC 28226  
Ms. Donna Snipes  
Phone 704-364-5844  
Fax 704-364-5845  
www.divinecreationsusa.com  
divinedonna@bellsouth.net  
Spec Agr Disclosed: 04/02/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06C (Toys)  
07D (Infant Products)

**Dixie Seal & Stamp Co Inc (11559)**

75 Royal Woods Court  
Tucker, GA 30084  
Mr. Curtis Schmidt  
Phone 404-875-8883  
Fax 404-872-3504  
www.Dixiesseal.com  
curtis@dixiesseal.com  
Spec Agr Disclosed: 04/04/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

04A (Automobile Products)  
04C (Signage Products)

Phone 978-372-2022  
Fax 978-372-5399  
www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 12/11/2017

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Donegal Bay (46315)**

26055 Emery Road Suite E  
Warrensville Heights, OH 44128  
Ms. Lara Lillibridge  
Phone 216-360-9966  
Fax 216-360-9933  
www.Donegalbayusa.com  
donegalbaymail@aol.com  
Spec Agr Disclosed: 02/01/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier

**Product Categories**

01M (Clothing Accessories)

**Dooney & Bourke Inc. (94148)**

1 Regent St.  
P.O. Box 841  
Norwalk, CT 06856  
Ms. Emily Van Baalen  
Phone 203-295-2073  
Fax  
www.Dooney.com  
emilyvb@dooney.com  
Spec Agr Disclosed: 07/28/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

**Dr. Seuss by Spirit Products Ltd./MA (100212)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07D (Infant Products)

**DreamSeats LLC (65821)**

60 Austin Boulevard  
Commack, NY 11725  
Mr. Chandler Suprina  
Phone 631-656-1066  
Fax 631-845-0470  
www.Dreamseat.com  
csuprina@dreamseat.com  
Spec Agr Disclosed: 06/29/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Druh USA LLC (113691)**

8520 Bay Hill Blvd.  
Orlando, FL 32819  
Mr. Michael Capone  
Phone 407-590-3021  
Fax  
www.druhbeltsandbuckles.com  
mike@druhbeltsandbuckles.com  
Spec Agr Disclosed: 02/26/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02C (Personal Accessories)

**DTX International dba Great Northern Popcorn Co. (90007)**

10719 Waters RV Dr.  
Gaylord, MI 49735  
Mr. George Borowski  
Phone 231-225-9010  
Fax 888-274-7051  
www.dtxinternational.com  
gborowski@dtxinternational.com  
03/06/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Duck House Inc. (15900)**

4651 State Street  
Montclair, CA 91763  
Mrs. Mei Lien Chang  
Phone 909-628-7500  
Fax 909-628-0382  
www.Duckhouse.com  
meilien@tradeunion.com  
Spec Agr Disclosed: 05/31/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
07D (Infant Products)  
07H (Electronics & Content)

**Michigan State University**

**Eagles Wings Inc. (27027)**

2101 Old Hickory Tree Rd.  
St. Cloud, FL 34772  
Mr. Bob Small  
Phone 407-892-6358  
Fax 407-892-6759  
www.Eagleswings.com  
bob@eagleswings.com  
Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
06A (Sports Equipment)

**Elevation Sports (84613)**

3112 Lexington Park Dr  
Elkhart, IN 46514  
Mr. Mike Williams  
Phone 800-570-1572  
Fax 866-822-5277  
www.Elevationsports.com  
mwilliams@elevationsports.com  
Spec Agr Disclosed: 09/20/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Emerson Street (56212)**

1555 Emerson St.  
Rochester, NY 14606  
Mr. Jed Hanna, Jr  
Phone 585-254-3140  
Fax 585-254-3160  
www.emersonstreetclothing.com

jed@emersonstreetclothing.com  
Spec Agr Disclosed: 05/01/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
05E (Publishing)

**Emmiluan LLC (108702)**

46774 Middle Brook Dr.  
Macomb, MI 48044  
Mr. Henri Goebel  
Phone 586-265-7529  
Fax

steve.goebel@phloops.com  
Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**Emory Group LLC (55562)**

1320 Howell Road  
Duncan, SC 29334  
Mr. Michael Emory  
Phone 864-595-3771  
Fax 864-752-1142  
www.geneologie.com  
michael@emorygroup.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

**EnjoyLife Inc. (12348)**

PO Box 118  
Lake Zurich, IL 60047  
Ms. Mari Russell  
Phone 847-966-3377  
Fax 847-966-2288  
www.Enjoylifeinc.com  
product@enjoylifeinc.com  
Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Epicurean (117221)**

257B Main St.  
Superior, WI 54880  
Ms. Shimul Shah  
Phone  
Fax  
www.epicureanusa.com  
shimul@epicureanusa.com  
Spec Agr Disclosed: 05/04/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)

**Evergreen Enterprises of Virginia LLC (25261)**

5915 Midlothian Turnpike



**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Richmond, VA 23225  
 Ms. Angie Hoyer  
 Phone 800-831-1800  
 Fax 804-231-2888  
 www.Myeevergreen.com  
 angieh@myeevergreen.com  
 Spec Agr Disclosed: 01/24/2018

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05C (Paper Products)

**Exmark Manufacturing Company (118515)**

2101 Ashland Avenue  
 Beatrice, NE 68310  
 Mr. John Cloutier  
 Phone 402-223-6308  
 Fax  
 www.Exmark.com  
 john.cloutier@exmark.com  
 Spec Agr Disclosed: 08/28/2017

**Distribution Channel(s)**

- Related Retail/Direct
- Specialty Mass

**Product Categories**

- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

**Explosion Sportswear (47212)**

4802 S. 35th Street  
 Phoenix, AZ 85040

Mr. Stephen Dumars  
 Phone 602-276-4312  
 Fax 602-276-4315  
 www.Explosionsportswear.com  
 steve@explosionsportswear.com  
 Spec Agr Disclosed: 04/15/2017

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)

**F.P. Horak Company- The (116389)**

401 Saginaw St.  
 Bay City, MI 48708  
 Ms. Tracy Zaplitny  
 Phone 989-892-6505  
 Fax  
 www.Fphorak.com  
 tzaplitny@fphorak.com  
 Spec Agr Disclosed: 08/11/2017

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Fabrique Innovations Inc. dba Sykel (47490)**

48 West 38th St.6th Floor  
 New York, NY 10018  
 Mr. Sy Garfinkel  
 Phone 212-244-0099  
 Fax 212-244-0244  
 www.Sykelenterprises.com  
 sykelcg@aol.com  
 Spec Agr Disclosed: 04/13/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02C (Personal Accessories)

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06C (Toys)
- 07C (Health/Beauty)
- 07E (Footwear)
- 07H (Electronics & Content)

**Fanatic Group LLC - The (51414)**

400 Raritan Ctr Pkwy  
 Suite E-G  
 Edison, NJ 08837  
 Ms. Monica Viera  
 Phone 732-512-1777  
 Fax 732-512-9444  
 www.thefanaticgroup.com  
 monica@thefanaticgroup.com  
 Spec Agr Disclosed: 05/16/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06C (Toys)
- 07B (Consumables)
- 07H (Electronics & Content)

**Fanatics Mounted Memories Inc. (52951)**

15701 SW 29th St  
 Miramar, FL 33027

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Mr. Sean Berg  
 Phone 954-846-5254  
 Fax 954-742-7044  
 www.Mountedmemories.com  
 sberg@fanatics.com  
 Spec Agr Disclosed: 08/11/2015

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04B (Collectibles)  
 05E (Publishing)

**FanMade Inc. by Zazzle (78708)**

1800 Seaport Blvd,  
 Redwood City, CA 94063  
 Ms. Melanie Sherk  
 Phone 650-261-3312  
 Fax 415-762-2303  
 www.Coveroo.com  
 Heather.bliss@zazzle.com  
 Spec Agr Disclosed: 03/17/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07H (Electronics & Content)

**FatHead LLC (15444)**

1201 Woodward Avenue  
 Detroit, MI 48226  
 Mr. Nathan Partington  
 Phone 313-373-6060  
 Fax 877-382-6357  
 www.Fathead.com  
 nathanpartington@fathead.com  
 Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 04C (Signage Products)  
 05E (Publishing)

**Ferrari Importing Company dba GAMMA Sports (118650)**

200 Waterfront Drive  
 Pittsburgh, PA 15222  
 Ms. Molly Boras  
 Phone 412-323-0335  
 Fax  
 www.Gammasports.com  
 molly.boras@gammasports.com  
 Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Flowerday Crafts (108476)**

2462 Audrey Lane  
 Brighton, MI 48114  
 Mr. Scott Flowerday  
 Phone 810-623-5438  
 Fax  
 flowerdaycrafts.etsy.com  
 flowerdaycrafts@yahoo.com  
 Spec Agr Disclosed: 10/02/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog

Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02D (Drinkware)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05E (Publishing)

**For Bare Feet Inc. (11695)**

1996 Newtown Pike  
 Georgetown, KY 40324  
 Ms. Kelly Baugh  
 Phone 765-349-7474  
 Fax 765-349-7470  
 www.fboriginals.com  
 royalties@fboriginals.com  
 Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 07E (Footwear)

**Foresight Group (113794)**

2822 N Martin Luther King Jr Blvd  
 Lansing, MI 48906  
 Ms. Stacey Trzeciak  
 Phone 517-485-5700  
 Fax 517-485-0202  
 www.Foresightgroup.com

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

stacey@foresightgroup.net  
Spec Agr Disclosed: 10/13/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Forsthe Licensing LLC (105053)**

10 Niagara Avenue  
Freeport, NY 11520  
Mrs. Whitney Matza  
Phone 516-239-4200  
Fax 516-239-4745  
www.colorclub.com  
whitney@cosmeticgroup.com  
Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
07C (Health/Beauty)

**Four Point Products/Vulcan Information Packaging (11634)**

PO Box 29  
Vincent, AL 35178  
Ms. Ashley Webb  
Phone 205-672-2241  
Fax 800-634-1532  
www.Fourpoint.com  
awebb@vulcanpackaging.com  
Spec Agr Disclosed: 02/07/2018

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06D (Games)

**Frame Your Game LLC (114735)**

220 Newport Center Drive #11-102  
Newport Beach, CA 92660  
Mr. Neil Mason  
Phone 949-903-1815  
Fax  
www.Frameyourgame.com  
neilabrahammason@gmail.com  
Spec Agr Disclosed: 03/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)  
04A (Automobile Products)

**Franklin Sports Inc (21878)**

17 Campanelli Pkwy  
Stoughton, MA 02072  
Mr. John Purciello  
Phone 781-344-1111  
Fax 781-573-2895  
www.Franklinsports.com  
jpurciello@franklinsports.com  
Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Fremont Die Consumer Prod (11687)**

1709-A Endeavor Drive  
Williamsburg, VA 23185  
Ms. Wanda Pullom  
Phone 757-872-6438  
Fax 757-872-6958  
www.Fremontdie.com  
wpullom@fremontdie.com  
Spec Agr Disclosed: 03/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)

**FrogJelly Brands dba U-Stencil (11346)**

7501 HWY 287 A1  
Arlington, TX 76001  
Mr. Doug Thompson  
Phone 817-899-5629  
Fax  
www.u-stencil.com  
doug@u-stencil.com  
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05E (Publishing)

**From The Heart Enterprises Inc. (55848)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

2374 W. New Orleans  
Broken Arrow, OK 74011  
Mrs. Amanda Muehlberg  
Phone 918-286-4973  
Fax 918-369-0683  
http://fthenterprises.net/  
licensing2@fthwholesale.com  
Spec Agr Disclosed: 04/04/2018

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**G and R Enterprises dba Designs by Chad & Jake (107760)**

6550 E. Rogers Circle  
Boca Raton, FL 33487  
Ms. Robyn Rubinoff  
Phone 561-997-6675  
Fax 561-989-8242  
www.ChadandJake.com  
robyn@chadandjake.com  
Spec Agr Disclosed: 02/01/2018

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07D (Infant Products)

**Game Day Products LLC (112383)**

8237 Danville Road  
Danville, AL 35619  
Mr. Michael Wydner  
Phone 877-296-3528

Fax 256-773-7746  
www.hoverhelmets.com  
michael@hoverhelmets.com  
Spec Agr Disclosed: 06/22/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)

**Gameday Boot Company LLC (81551)**

1120 Bunton Creek Road  
Kyle, TX 78640  
Mr. Steve Greenberg  
Phone 512-693-4263  
Fax 512-447-0582  
www.Gamedayboots.com  
steve@allensboots.com  
Spec Agr Disclosed: 01/25/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
05E (Publishing)  
07E (Footwear)  
07H (Electronics & Content)

**GameTime Sidekicks (83655)**

2339 W Beaver Creek Rd  
Powell, TN 37849  
Mr. Tom Plachinski  
Phone 865-938-6822  
Fax 865-938-6827  
https://www.gametimesidekicks.com  
tplach@novausa.us  
Spec Agr Disclosed: 09/18/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Gary J. Domagalski (12661)**

3942 Crooked Creek  
Okemos, MI 48864  
Mr. Gary Domagalski  
Phone 517-349-7675  
Fax

g.domagalski@comcast.net  
Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty

**Product Categories**

06A (Sports Equipment)

**GG Millwork Contracting dba Key Largo Adirondack (108921)**

P.O.Box 9688  
Tavernier, FL 33037  
Mr. Randy Chaney  
Phone 305-290-5522  
Fax 305-451-0704  
www.keylargoadirondack.com  
sales@keylargoadirondack.com  
Spec Agr Disclosed: 01/03/2018

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
05E (Publishing)  
06A (Sports Equipment)

**Giggler's Gifts (115930)**

3180 Joslyn Road  
Auburn Hills, MI 48326  
Mr. Jeff Draft

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Phone 248-837-0725

Fax

gigglerandhisgirl@gmail.com

Spec Agr Disclosed: 01/23/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03A (Domestics)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

**Glory Haus Inc. (82801)**

PO Box 825

Marietta, GA 30061

Mr. Bill Tanner

Phone 404-200-6462

Fax 770-919-0154

www.Gloryhaus.com

bill@gloryhaus.com

Spec Agr Disclosed: 08/18/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

**Goalsetter Systems Inc. (78513)**

817 Maxwell Ave.

Evansville, IN 47720

Mr. Lucas Woodford

Phone (812) 467-1231

Fax 641-594-3343

www.Goalsettersystems.com

lucaswoodford@escaladesports.com

Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)

**Good Threads (108527)**

71 Ashley Ave

Charleston, SC 29401

Ms. Katherine Wilkinson

Phone 248-458-4033

Fax

www.goodthreadslc.com

katherine@goodthreadslc.com

Spec Agr Disclosed: 01/30/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02C (Personal Accessories)

**Great American Products Ltd. (13400)**

1661 S. Seguin

New Braunfels, TX 78130

Ms. Stephani Zapata

Phone 830-643-8026

Fax 830-643-8027

www.Gap1.com

szapata@gap1.com

Spec Agr Disclosed: 02/07/2018

**Distribution Channel(s)**

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

**Greeting Pens LLC (43352)**

4084 Peavine Road.

Crossville, TN 38571

Mr. Bill Owen

Phone 615-790-5055

Fax 615-790-1530

www.Greetingpen.com

bill@greetingpen.com

Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)

05D (School Supplies)

**Groove Ventures LLC (117927)**

121 Flightline Road

Port Alsworth, AK 99653

Mr. John Claybrook

Phone 907-398-9535

Fax

www.groovelife.co

john.claybrook@groovelife.co

Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**GW Bowman Inc. (117544)**

6324 Golf View Drive

Clarkston, MI 48346

Mr. George Bowman

Phone 248-343-2589

Fax

gbowman35@comcast.net

Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**

Campus/Local Channel

Golf Specialty

Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Halo Branded Solutions (28486)**

PO Box 657  
Sterling, IL 61081  
Ms. Melissa Allen  
Phone 815-625-0980  
Fax 630-875-2920  
www.Halo.com  
Halo.Licensing@halo.com  
Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01W (Women's Fashion Tops)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)
- 07H (Electronics & Content)

**Hanah's Flags & Banners (46929)**

1807 N. Gravel Ridge Rd.  
Trufant, MI 49347  
Ms. Teresa A. Newton  
Phone 616-984-5030  
Fax 616-984-5032

hanah37@aol.com  
Spec Agr Disclosed: 12/26/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

04C (Signage Products)

**Hanna's Handiworks LLC (58156)**

350 Space Center Dr.  
Lee's Summit, MO 64064  
Mr. Ron Dolasky  
Phone 816-373-3900  
Fax 816-373-8165  
www.Hannashandiworks.com  
ron.d@hannashandiworks.com  
Spec Agr Disclosed: 04/27/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

**Harland Clarke Corp. (12107)**

133 Peachtree Street NE  
26th Floor  
Atlanta, GA 30303  
Ms. Bonnie Owens  
Phone 678 623-4160  
Fax  
www.Harlandclarke.com  
Bonnie.Owens@harlandclarke.com  
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

- 05B (Checks)
- 05E (Publishing)

**Hat World, Inc. dba Lids Sports Group (112475)**

10555 Lids Way  
Zionsville, IN 46077  
Mr. Kent Haffner  
Phone 317-334-9428  
Fax

www.lids.com

Kent.Haffner@lids.com  
Spec Agr Disclosed: 01/25/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02C (Personal Accessories)

**Herff Jones LLC (12263)**

4601 West 62nd Street  
Indianapolis, IN 46268  
Ms. Taz Bastien  
Phone 317-612-3683  
Fax 317-612-3683  
www.HerffJones.com/college  
stbastien@herffjones.com  
Spec Agr Disclosed: 07/17/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02B (Class Rings)
- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)

**Heritage Metalworks Inc. (32382)**

330 E. Comstock Dr.  
Chandler, AZ 85225  
Mr. Steve Ballor  
Phone 480-834-9144  
Fax 480-834-5920  
www.Pewter.com  
scott@pewter.com  
Spec Agr Disclosed: 09/27/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)
- 07C (Health/Beauty)

**Hewy Wine Chillers LLC dba Corkcicle (110515)**

1300 Brookhaven Dr. Suite 3  
Orlando, FL 32803  
Mrs. Beth Mrozek  
Phone 407-675-3388  
Fax 866-480-0007  
www.corkcicle.com  
bmrozek@corkcicle.com  
Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02D (Drinkware)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

**Hincapie Sportswear Inc. (72724)**

45 Pete Hollis Blvd.  
Greenville, SC 29601  
Ms.. Jennifer Horstmann  
Phone 864-400-3040  
Fax 864-298-2616  
www.Hincapie.com  
jhorstmann@hincapiesports.com  
Spec Agr Disclosed: 06/24/2014

**Distribution Channel(s)**

- Related Retail/Direct
- Restricted Channel

**Product Categories**

01E (Jerseys/Uniforms)

**Hinkle Chair Co Inc. (25130)**

PO Box 410  
Springfield, TN 37172  
Ms. Diane H. Johnson  
Phone 615-384-8477  
Fax 615-384-0055  
www.Hinklechaircompany.com  
dhj@hinklechaircompany.com  
Spec Agr Disclosed: 07/12/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Historic Helmets Inc. (59327)**

2332 South 275 East  
Warsaw, IN 46580  
Ms. Brenda Worrell  
Phone 574-268-0661  
Fax 574-268-2702  
www.Helmethut.com  
bswcpa@earthlink.net  
Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04B (Collectibles)

**Holland Bar Stool Co. (74828)**

12839 Corporate Circle PL  
Holland, MI 49424  
Mr. Joe Ojeda  
Phone 616-396-6311  
Fax 888-391-7468  
www.Hollandbarstool.com  
joe@hollandbarstool.com  
Spec Agr Disclosed: 01/23/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06D (Games)
- 07H (Electronics & Content)

**Home Fields Inc. (34683)**

6155 Harbour Overlook  
Alpharetta, GA 30005  
Ms. Marsha Small  
Phone 770-406-7866  
Fax 770-667-3515  
www.Homefields.com  
msmall@homefields.com  
Spec Agr Disclosed: 09/15/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04B (Collectibles)

**Home Team Studio Inc. (112559)**

31732 Via Ana  
San Juan Capistrano, CA 92675  
Mr. Robert Redding  
Phone 949-246-7997  
Fax  
www.stadiumblueprintcompany.com  
robert.redding@me.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**

05E (Publishing)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Horizon Research LLC dba Plate Statements (112728)**

322 Kirk Lane Drive  
Troy, MI 48084  
Mr. Jeffrey Davis  
Phone 248-376-0725  
Fax  
www.platestatements.com  
jeff.davis@horizonresearchusa.com  
Spec Agr Disclosed: 09/25/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

04A (Automobile Products)

**House of Doolittle Ltd. (17627)**

3001 Malmo Drive  
Arlington Heights, IL 60005  
Ms. Tammy Peters  
Phone 847-264-1714  
Fax 888-621-6660  
www.Houseofdoolittle.com  
tpeters@houseofdoolittle.com  
Spec Agr Disclosed: 06/27/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Icon Artworks (109286)**

4008 W. 137th Terrace  
Leawood, KS 66224  
Mr. Matt Palmer  
Phone 913-484-6288  
Fax 913-602-8981  
www.Iconartworks.com  
mpalmer854@gmail.com  
Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**IDNA Series, LLC dba IDNA Brands (79695)**

800 South Buffalo St.  
Warsaw, IN 46580  
Mr. David Bazzoni  
Phone 574-253-1113

Fax 574-376-2447  
www.sportula.com  
dbazzoni@sportula.com  
Spec Agr Disclosed: 09/28/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)

**Ilitch Enterprises LLC (97728)**

23675 Woodlynne Drive  
Bingham Farms, MI 48025  
Ms. Marilyn Smiatacz  
Phone 313-727-2801  
Fax 313-965-7155  
www.Deniseilitechdesigns.com  
marilyn@ilitchenterprises.com  
Spec Agr Disclosed: 01/18/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**Image Builders Unlimited (113614)**

2760 E Lansing Drive Ste 2  
East Lansing, MI 48823  
Mr. David Szidik  
Phone 517-333-8889  
Fax  
www.Imagebuilders.biz  
david.szidik@proforma.com  
Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Imperial International Div. of H. Betti Industries (37336)**

621 US Hwy 46 West  
Hasbrouck Hts, NJ 07604  
Mr. Red Barnes  
Phone 201-288-9199  
Fax 201-288-8990  
www.Imperialusa.com  
rbarnes@imperialusa.com  
Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03C (Office Products)  
06A (Sports Equipment)  
06D (Games)

**In the Sports Zone LLC (97614)**

405 Vesclub Drive  
Vestavia, AL 35216  
Ms. Darla Hall  
Phone 205-383-7005  
Fax  
www.inthesportszone.com  
dhall@inthesportszone.com  
Spec Agr Disclosed: 09/28/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
07H (Electronics & Content)

**Infinity Headwear & Apparel LLC (37358)**

5502 Walsh Lane Ste. 201



**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Rogers, AR 72758  
 Mr. Drake Taylor  
 Phone 479-464-7563  
 Fax 479-464-0903  
 www.Mascotwearnation.com  
 DrakeT@infinitypg.com  
 Spec Agr Disclosed: 04/06/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 03A (Domestics)  
 04D (Gifts & Novelties - Miscellaneous)

**Innovative Adhesives LLC (63027)**

PO Box 1719  
 Cary, NC 27512  
 Ms. Melinda Murphy  
 Phone 866-926-2266  
 Fax 866-381-8706  
 www.Innovativeadhesives.com  
 mmurphy@innovativeadhesives.com  
 Spec Agr Disclosed: 12/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Integrity Marketing Products Inc. (114329)**

5905 Middlebelt Rd.  
 Garden City, MI 48135  
 Mr. Daniel Seguin  
 Phone 734-522-5050  
 Fax 734-522-4040  
 www.integritypromos.com

dan@integritypromos.com  
 Spec Agr Disclosed: 05/12/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**ISlide (117860)**

65 Sprague Street  
 East Building 2nd Floor  
 Boston, MA 02136  
 Mr. Paul Gibson  
 Phone 781-352-0677  
 Fax  
 www.islideusa.com  
 paul@islideusa.com  
 Spec Agr Disclosed: 05/16/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07E (Footwear)

**J.J. Jinkleheimer & Co. Inc. (114821)**

2705 E. Grand River Ave.  
 Howell, MI 48843  
 Ms. Nancy Coloma  
 Phone 517-546-4345  
 Fax 517-546-4423  
 www.jjjink.com  
 njcoloma@jjjink.com  
 Spec Agr Disclosed: 12/21/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**J.W. International Imports Ltd. (73222)**

8307 Rubblestone Path  
 Raleigh, NC 27613  
 Mr. Anuj Jaggi  
 Phone 919-423-2176  
 Fax 919-516-0264

www.Collegiatepulse.com  
 collegiatepulse@gmail.com  
 Spec Agr Disclosed: 10/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

**Jack Nadel International (45873)**

8701 Bellanca Avenue  
 Los Angeles, CA 90045  
 Mr. Nauman Khan  
 Phone 310-815-2603  
 Fax 310-815-2695  
 www.Nadel.com  
 nauman.khan@nadel.com  
 Spec Agr Disclosed: 04/02/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 05D (School Supplies)

**Jamerry Nails LLC (99682)**

751 E Quality Dr.  
 American Fork, UT 84042  
 Mr. Gabe Guerrero  
 Phone 801-980-5566

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Fax 847-789-7825  
www.Jamberrynails.com  
gabe.guerrero@jamberry.com  
Spec Agr Disclosed: 04/28/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

05E (Publishing)  
07C (Health/Beauty)

**Jardine Associates (44516)**

200 Compass Circle  
North Kingstown, RI 02852  
Ms. Donna Harmon  
Phone 401-667-0410  
Fax 401-667-3818  
www.Jardineassociates.com  
Licensing@jardineassociates.net  
Spec Agr Disclosed: 04/11/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06C (Toys)  
07B (Consumables)  
07E (Footwear)  
07H (Electronics & Content)

**JayMac Sports Products (15306)**

4255 Bannock Burn Rd.  
Florence, SC 29505  
Mr. Jay McLaughlin

Phone 843-661-5622  
Fax 843-669-9266  
www.Thecarflagpeople.com  
jay@carflags.us  
Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Jenkins Enterprises (12115)**

PO Box 16384  
North Little Rock, AR 72231  
Mr. Bill Tibbett  
Phone 501-945-2600  
Fax 501-801-1382  
www.Jenkins-enterprises.com  
bill@jenkins-enterprises.com  
Spec Agr Disclosed: 02/22/2018

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
06B (Balls)  
06C (Toys)

06D (Games)  
07D (Infant Products)  
07H (Electronics & Content)

**Jet 21 Inc. (84122)**

4300 Staunton Ave.  
Charleston, WV 25304  
Mr. Calvin Sutphin II  
Phone 304-539-1097  
Fax 304-926-8321  
www.stringguards.com  
calvins@suddenlink.net  
Spec Agr Disclosed: 09/30/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Jeta Morgan Inc. dba USA Licensed Bows (12127)**

905 East Main St.  
Salem, IL 62881  
Mr. Jeff Morgan  
Phone 618-548-4400  
Fax 618-548-4481  
www.Sportsbows.com  
jmorgan@sportsbows.com  
Spec Agr Disclosed: 03/23/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Johnny Mac's Sporting Goods (69924)**

10100 Watson Rd.  
St. Louis, MO 63127  
Mr. Mike Stewart  
Phone 314-966-5444  
Fax 517-393-0733  
www.Johnnymacs.com  
mstewart@johnnymacs.com  
Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Jostens Inc. (11572)**

148 E. Broadway  
Owatonna, MN 55060  
Ms. Joley Podein  
Phone 507-455-6561  
Fax  
www.Jostens.com  
joley.podein@newellco.com  
Spec Agr Disclosed: 09/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02B (Class Rings)  
03A (Domestics)  
03C (Office Products)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**JUNK Brands LLC (112858)**

1004 NW 11th St.  
Bentonville, AR 72712

Mr. Trevor Painter  
Phone 479-366-9900  
Fax  
www.junkbrands.com  
trevor.painter@junkbrands.com  
Spec Agr Disclosed: 07/28/2016

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
05E (Publishing)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
Riverside, RI 02915  
Ms. Sandy Martin  
Phone 401-431-9299  
Fax 401-431-0666  
www.Nordiccollege.net  
licensing@nordiccompanyinc.com  
Spec Agr Disclosed: 01/16/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Kolder Incorporated (11793)**

PO Box 100  
Edinburg, TX 78540  
Ms Imelda Gonzalez  
Phone 956-381-9851  
Fax 956-287-0254  
www.Kolder.com  
imelda@kolder.com  
Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques

Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Kotis Design LLC (54283)**

2101 N 34TH St. Suite 200  
Seattle, WA 98103  
Ms. Gini Bossenbroek  
Phone 206-466-1845  
Fax  
www.Kotidesign.com  
gini.bossenbroek@kotidesign.com  
Spec Agr Disclosed: 10/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
02A (Jewelry)  
02C (Personal Accessories)  
02D (Drinkware)  
03B (Furniture/Furnishings)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
07C (Health/Beauty)  
07H (Electronics & Content)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Kranos Corporation dba Schutt Sports (16483)**

610 S. Industrial Dr.  
Litchfield, IL 62056  
Mr. Brad Haley  
Phone 217-324-2712  
Fax 217-324-3236  
www.SchuttSports.com  
bhaley@schutt-sports.com  
Spec Agr Disclosed: 03/21/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Kyboe US Inc. (116486)**

6800 Broken Sound Parkway  
Boca Raton, FL 33487  
Mr. Joe Roos  
Phone 561-999-4900  
Fax  
http://kyboe.com/  
joe@kyboe.com  
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
05E (Publishing)

**LaDiva Sport LLC (97566)**

7511 E. Rose Garden Lane  
Scottsdale, AZ 85255  
Ms. Tara Elsheshai  
Phone 480-310-5322  
Fax 480-945-3626  
www.Ladivasport.com  
tara.elsheshai@ladivasport.com  
Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**Lang Companies, Inc.-The (14737)**

20825 Swenson Drive  
Suite 100  
Waukesha, WI 53186  
Ms. Michelle Rand  
Phone 1-262-523-4592  
Fax 1-262-555-1234  
www.turnerlicensing.com /  
www.langcompaniesinc.com  
mrand@thelangcos.com  
Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05D (School Supplies)  
05E (Publishing)

**Late For The Sky Production Co. Inc (11720)**

3000 Robertson Ave.  
Cincinnati, OH 45209  
Ms. Heidi Hagedorn  
Phone 513-531-4400  
Fax 513-458-8484  
www.Lateforthesky.com  
hmhagedorn@lateforthesky.com  
Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
Bridgeport, PA 19405  
Ms. Kate Mikotacyzk  
Phone 610-272-7575  
Fax 610-272-9175  
league91.com  
kate.mikotacyzk@league91.com  
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
02C (Personal Accessories)  
03A (Domestics)

**Legacy Athletic (14000)**

300 Fame Ave.  
Hanover, PA 17331  
Ms. Angie Muller  
Phone 717-630-0892  
Fax 717-630-0827  
www.Legacyathletic.com  
amuller@legacy92.com  
Spec Agr Disclosed: 04/17/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Light Headed LLC (110094)**

9454 Wilshire Blvd. Suite 550  
Beverly Hills, CA 90210  
Mr. David Golbahar  
Phone 424-256-9494  
Fax 310-247-4939  
www.lighththeadhelmets.com  
david@lighththeadhelmets.com  
Spec Agr Disclosed: 07/24/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04C (Signage Products)
- 05E (Publishing)

**Lightwear (31619)**

702 Kentucky St. #391  
Bellingham, WA 98225  
Mr. Jack Hovenier  
Phone 360-734-8798  
Fax 360-676-8773  
www.Lightwear.com  
jack@lightwear.com  
Spec Agr Disclosed: 03/16/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Little Earth Productions Inc (72296)**

2400 Josephine Street  
Pittsburgh, PA 15203  
Mrs. Kia Davis  
Phone 412-471-0909  
Fax 412-471-0910  
www.Littleearth.com  
kia@littleearth.com  
Spec Agr Disclosed: 10/31/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 07H (Electronics & Content)

**Logo Brands Inc. (36683)**

117 Southeast Parkway  
Franklin, TN 37064  
Ms. Shannon O'Dell  
Phone 615-261-2100  
Fax 615-261-2101  
www.Logobrands.com  
shannon@logobrands.com  
Spec Agr Disclosed: 08/21/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores

- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06B (Balls)

**LogoArt LLC (111648)**

4122 Olympic Blvd.  
Erlanger, KY 41018  
Mr. Russ Anderson  
Phone 859-980-1025  
Fax 859-282-2424  
www.logoart.com  
russ@insigniacollection.com  
Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02A (Jewelry)
- 05E (Publishing)

**LogoFit LLC (12034)**

3202 Lapeer Road  
Flint, MI 48503  
Ms. Ann Tyler  
Phone 810-715-1980  
Fax 810-715-1981  
www.Logofit.com  
at Tyler@logofit.com  
Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

- Campus/Local Channel

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
 04E (Holiday Accessories)

**Lokai Holdings LLC (117397)**

36 East 31st. Street Suite 602  
 New York, NY 10016  
 Mr. Kyle Hunte  
 Phone 646-979-3481  
 Fax

www.lokai.com  
 kyle@mylokai.com  
 Spec Agr Disclosed: 09/29/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 05E (Publishing)

**LRT Sales (70558)**

3308 Preston Road Ste. 350 #259  
 Plano, TX 75093  
 Mr. Ruben Dickter  
 Phone 917-414-2155  
 Fax 972-985-9190  
 www.Lrtsales.com  
 rubendickter@lrtsales.com  
 Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)

**LXG (17536)**

921 S. Park Ln  
 Tempe, AZ 85281  
 Ms. Kristina Youngquist  
 Phone 602-437-5550  
 Fax 602-437-5445  
 www.Lxginc.com  
 kristina@lxginc.com  
 Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02D (Drinkware)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 07H (Electronics & Content)

**M. LaHart & Co. Ltd. (40579)**

Box 1870  
 Litchfield, CT 06759  
 Mrs. Mary Skoog  
 Phone 800-551-4715  
 Fax 888-962-2336  
 www.Mlahart.com  
 mskoog@mlahart.com  
 Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 02D (Drinkware)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 05D (School Supplies)  
 05E (Publishing)

**Magnolia Lane Inc. (47681)**

1920 Woodlands Industrial Drive  
 Trussville, AL 35173  
 Mr. Andrew Szymela  
 Phone 205-251-5007  
 Fax 205-322-4366  
 www.Magnolialanecollection.com  
 aszymela@aol.com  
 Spec Agr Disclosed: 09/13/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05E (Publishing)  
 07D (Infant Products)

**Mahoney and Associates (114119)**

12750 Escanaba Drive  
 Dewitt, MI 48820  
 Ms. Daria Mahoney  
 Phone 517-669-4300  
 Fax 517-669-2901  
 www.Mahoneypromo.com  
 dari@mahoneypromo.com  
 Spec Agr Disclosed: 12/19/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

Fax 616-224-8462  
 www.Mtitools.com  
 youkerb@mtitools.com  
 Spec Agr Disclosed: 06/12/2017

06C (Toys)  
 06D (Games)

**Main Street Checks Inc. (37159)**

920 19th Street N.  
 Birmingham, AL 35203  
 Ms. Allyson Anderson  
 Phone 205-323-0273  
 Fax 205-328-3174  
 www.mainstreetinc.com  
 aanderson@mainstreetinc.com  
 Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

05B (Checks)

**Marketing Results Ltd. (52940)**

3985 Groves Road  
 Columbus, OH 43232  
 Mrs. Karen Waldmann  
 Phone 614-575-9300  
 Fax 614-575-9390

kaw322@aol.com  
 Spec Agr Disclosed: 03/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03A (Domestics)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Marketing Tools Inc (114584)**

3690 Jefferson NE  
 Wyoming, MI 49548  
 Mr. Brett Youker  
 Phone 616-458-1260

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Mascot Factory (62517)**

12340 Stowe Dr, Suite C  
 Poway, CA 92064-8833  
 Ms. Madison Federin-Easley  
 Phone 858-679-2244  
 Fax 407-386-6968  
 www.Mascotfactory.com  
 Madison@mascotfactory.com  
 Spec Agr Disclosed: 12/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06C (Toys)

**Masterpieces Puzzle Company Inc. (54855)**

12475 N. Rancho Vistoso Blvd  
 Oro Valley, AZ 85755  
 Ms. Laura Duellman  
 Phone 520-741-1315  
 Fax 520-741-1978  
 www.Masterpiecesinc.com  
 laura.duellman@masterpiecesinc.com  
 Spec Agr Disclosed: 12/06/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)

**Matthew Powell Creations Inc. (68650)**

PO Box 39  
 Missouri Valley, IA 51555  
 Mr. Matthew Powell  
 Phone 402-934-4416  
 Fax 402-934-4197  
 www.argentsports.com  
 ptandau@aol.com  
 Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)

**Mayflower Distributing Co. Inc. (17441)**

1155 Medallion Drive  
 Mendota Heights, MN 55120  
 Mr. Bruce Kane  
 Phone 651-468-2125  
 Fax (888) 655-0921  
 www.Mayflowerdistributing.com  
 brucek@mayflowerdistributing.com  
 Spec Agr Disclosed: 06/16/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
 05C (Paper Products)

**MBI Inc. (17930)**

47 Richards Ave.  
 Norwalk, CT 06857  
 Mr. Jason Brenner  
 Phone 203-854-9400

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Fax 203-853-0647  
www.Danburymint.com  
jbrenner@mbi-inc.com  
Spec Agr Disclosed: 02/01/2018

**Distribution Channel(s)**  
Related Retail/Direct

**Product Categories**  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05E (Publishing)

**McLaughlin Glazeware (33357)**

1750 Harding Road  
Northfield, IL 60093  
Mr. David Olchowka  
Phone 847-446-6861  
Fax 847-446-6891  
www.Glazeware.com  
info@glazeware.com  
Spec Agr Disclosed: 10/25/2017

**Distribution Channel(s)**  
Restricted Channel

**Product Categories**  
02A (Jewelry)  
03A (Domestics)  
03C (Office Products)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Memorial Licensing Company-The (18591)**

PO Box 142  
Bolingbroke, GA 31004  
Mr. Scott Walston  
Phone 478-405-1999  
Fax 478-477-0552  
www.Collegiatememorials.net  
themlc@att.net  
Spec Agr Disclosed: 10/12/2017

**Distribution Channel(s)**  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**  
03B (Furniture/Furnishings)

05E (Publishing)

**Memory Company LLC-The (14697)**

25 Downing Drive  
Phenix City, AL 36869  
Shelby Freeman  
Phone 334-448-0708  
Fax 334-664-0022  
www.Memorycompany.com  
Sfreeman@memorycompany.com  
Spec Agr Disclosed: 12/27/2016

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Meridian Screen Printing (37866)**

3362 Hulett Road  
Okemos, MI 48864  
Ms. Sally Taylor  
Phone 517-351-2525  
Fax 517-351-2552  
www.meridianscreen.com  
sallyt@meridianscreen.com  
Spec Agr Disclosed: 01/16/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

**MI Imagery (112645)**

1245 Longspur  
Dewitt, MI 48820  
Ms. Caitlin Gwinn  
Phone 517-881-5666  
Fax  
www.michiganimagery.com  
diggityvee@gmail.com  
Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03A (Domestics)

**Michaelson Entertainment (49393)**

36 Cabrillo Terrace  
Aliso Viego, CA 92656  
Mr. Brad Epstein  
Phone 949-916-0575  
Fax 949-916-0574  
www.Michaelsonentertainment.com  
brad@michaelsonentertainment.com  
Spec Agr Disclosed: 10/05/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
06C (Toys)  
06D (Games)  
07D (Infant Products)

**Michigan Shirt Works (115526)**

536 E Grand River Ave  
Lansing, MI 48906  
Mr. Theodore Wilson  
Phone  
Fax 517-325-3481  
www.Michiganshirtworks.com  
MichiganShirtWorks@gmail.com



**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Spec Agr Disclosed: 03/13/2018

Sporting Goods/Sports Specialty/Fan Shops

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Midwest College Mktg Group a div of IMAGEN Brands (15050)**

145 Cane Creek Industrial Park Rd.  
Fletcher, NC 28732  
Ms. Liberty Fish  
Phone 800-920-5944  
Fax 888-716-4950  
www.Mcmgroup.net  
licensing@mcmgroup.net  
Spec Agr Disclosed: 04/26/2018

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
02D (Drinkware)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07H (Electronics & Content)

**Milliken & Company (32234)**

920 Milliken Road M-620  
Spartanburg, SC 29303  
Mr. Robin Bishop  
Phone 864-503-6103  
Fax 864-503-6154  
www.Milliken.com  
robin.bishop@milliken.com  
Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
05E (Publishing)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenState.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

02D (Drinkware)  
04A (Automobile Products)

**MKP Ent. dba Alternatives in Advertising Inc. (89573)**

19785 West 12 Mile Rd. #338  
Southfield, MI 48076  
Mr. Michael Phillips  
Phone 248-388-5778  
Fax 248-233-6233  
www.AIABranding.com  
mike@aiabranding.com  
Spec Agr Disclosed: 03/22/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Mogavero Investments dba Boulder Designs (115097)**

2324 Robinson Dr.  
Waco, TX 76706  
Mr. Rick Cross  
Phone 254-214-5955  
Fax  
www.boulderdesigns.net  
Rick@bordermagic.com  
Spec Agr Disclosed: 04/16/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Mojo Licensing (115433)**

20 Fairbanks, Suite 180  
Irvine, CA 92618  
Ms. Aisha Straube  
Phone 949-748-3526  
Fax 650-284-2168  
www.sportsluggage.com  
aisha.s@mojolicensing.com  
Spec Agr Disclosed: 09/06/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Montague Metal Products (106293)**

4101 W. Fruitvale Rd.  
Montague, MI 49437  
Mr. Mark Morris  
Phone 231-893-0547  
Fax 231-893-0647

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

www.montaguemetal.com  
 morrism@montaguemetal.com  
 Spec Agr Disclosed: 12/01/2017

**Distribution Channel(s)**

Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)

**Montana Decoy dba Smash'em Sports (116853)**

2420 Pine Butte Drive  
 PO Box 157  
 Colstrip, MT 59323  
 Mr. Jerry McPherson  
 Phone 406-748-3228  
 Fax  
 www.smashemsports.com  
 jerry@montanadecoy.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

**Moon Shine (42905)**

10776 Greenville Highway  
 Wellford, SC 29385  
 Ms. Adrienne Looper  
 Phone 864-485-0006  
 Fax 864-485-0007  
 www.Moonshineusa.com  
 office@moonshineusa.com  
 Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)

02C (Personal Accessories)  
 03A (Domestics)  
 04D (Gifts & Novelties - Miscellaneous)  
 07H (Electronics & Content)

**Morley Candy Makers Inc. (23570)**

23770 Hall Road  
 Clinton Township, MI 48036  
 Ms. Jody Clothier  
 Phone 586-464-5350  
 Fax 586-468-5238  
 www.Sanderscandy.com  
 jclothier@morleycandy.com  
 Spec Agr Disclosed: 06/15/2017

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mass

**Product Categories**

07B (Consumables)

**Motawi Tileworks (13779)**

170 Enterprise Dr.  
 Ann Arbor, MI 49103  
 Mr. Matt Sturm  
 Phone 734-213-0017  
 Fax  
 www.Motawi.com  
 MattS@motawi.com  
 Spec Agr Disclosed: 06/21/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**MP Direct Inc. (43715)**

4800 126th Ave. N  
 Clearwater, FL 33762  
 Ms. Carole Byers  
 Phone 207-831-9494  
 Fax 727-573-4814  
 www.Suntime.com  
 carole@mpline.com  
 Spec Agr Disclosed: 04/26/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06A (Sports Equipment)

**MSU Surplus Store & Recycling Center (118757)**

468 Green Way  
 MSU Surplus Store & Recycling Center  
 East Lansing, MI 48824  
 Ms. Sarah Heckaman  
 Phone 517-432-9446  
 Fax  
 www.Msushadows.com  
 sheckaman@srbc.msu.edu  
 Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 05D (School Supplies)

**MTC Marketing (79133)**

1415 Hutton Dr.  
 Carrollton, TX 75006  
 Mr. Alex Lorenz  
 Phone 972-488-0577  
 Fax 972-488-8595  
 www.Mtcmarketinginc.com  
 alex@smimerchandisinginc.com  
 Spec Agr Disclosed: 10/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**National Face League LLC (113615)**

10 Pine Street  
 Newton Square, PA 19073  
 Mr. John Moore  
 Phone 610-952-1589  
 Fax  
 www.nationalfaceleague.com  
 jmoore@nationalfaceleague.com  
 Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Related Retail/Direct  
 Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**Neil Enterprises Inc. (11748)**

1000 Woodlands Parkway  
 Vernon Hills, IL 60061  
 Ms. Alysa Eidmann  
 Phone 847-549-7627  
 Fax 847-549-0349  
 www.neilvarsityline.com  
 aeidmann@neilenterprises.com  
 Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01M (Clothing Accessories)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05C (Paper Products)  
 05D (School Supplies)  
 06B (Balls)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07H (Electronics & Content)

**Neu Retail LLC (86821)**

4015 Chestnut St.  
 Philadelphia, PA 19104  
 Mr. Daniel Pereyra  
 Phone 301-652-2372

Fax 240-489-9800  
 www.Thehonoursociety.com  
 daniel@chicka-d.com  
 Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
 Dallas, TX 75212  
 Ms. Dana Dowdy  
 Phone 214-631-0307  
 Fax 214-631-0566  
 www.Thermoserv.com  
 dana.dowdy@thermoserv.com  
 Spec Agr Disclosed: 10/04/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 05E (Publishing)

**NFLPA by NIKE USA Inc. (115646)**

One Bowerman Drive - Building NR4  
 Beaverton, OR 97005-6453  
 Ms. Elaine Nock  
 Phone 503-671-6453  
 Fax 503-622-8084  
 www.Nike.com  
 nikesports.licensing@nike.com

Spec Agr Disclosed: 05/17/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)

**Nike Golf (50949)**

One Bowerman Drive Bldg. NR4  
 Beaverton, OR 97005-6453  
 Mr. Logan Morrison  
 Phone 503-671-6453  
 Fax 503-622-8084  
 www.Nike.com  
 nikesports.licensing@nike.com  
 Spec Agr Disclosed: 04/03/2002

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01T (Women's Outerwear)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

01U (Women's Headwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 02C (Personal Accessories)  
 06A (Sports Equipment)  
 07E (Footwear)

04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06A (Sports Equipment)  
 07D (Infant Products)

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Nora Fleming LLC (73117)**

3 Grant Square #104  
 Hinsdale, IL 60521  
 Mr. Jonathan Neidlinger  
 Phone 630-231-2500  
 Fax 630-231-5031  
 www.Norafleming.com  
 jon@norafleming.com  
 Spec Agr Disclosed: 02/27/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03D (Housewares)

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
 Roslyn, NY 11576  
 Mr. Brett Gerstenblatt  
 Phone 516-484-6996  
 Fax 516-484-1400  
 www.Thenorthwest.com  
 brett.gerstenblatt@thenorthwest.com  
 Spec Agr Disclosed: 11/09/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01K (Men's/Unisex Loungewear & Sleepwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)

**Nye Uniform Co. (116546)**

1030 Scribner NW  
 Grand Rapids, MI 49504  
 Mr. David Wilks  
 Phone 616-459-5065  
 Fax 616-459-4364  
 www.Nyeuniform.com  
 dwilks@nyeuniform.com  
 Spec Agr Disclosed: 09/05/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Oak Hall Industries LP (41043)**

840 Union St.  
 Salem, VA 24153  
 Mr. Scott Lively  
 Phone 540-387-0047  
 Fax 540-387-4385  
 www.Oakhalli.com  
 slively@oakhalli.com  
 Spec Agr Disclosed: 08/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

05D (School Supplies)

**Old World Christmas (73471)**

4007 East Main Ave.  
 Spokane, WA 99202  
 Mr. Rob Waples  
 Phone 800-962-7669  
 Fax 509-534-9098  
 www.Oldworldchristmas.com  
 rwaples@oldworldchristmas.com  
 Spec Agr Disclosed: 03/21/2018

**Distribution Channel(s)**

**Product Categories**

04E (Holiday Accessories)

**One Source Network Inc. dba Capri Designs (116133)**

549 Capri Pt  
 Lavonia, GA 30553  
 Ms. Ashley Breymeier  
 Phone 678-400-2354  
 Fax 800-516-3952  
 www.capridesigns.com  
 ashley@capridesigns.com  
 Spec Agr Disclosed: 09/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 06A (Sports Equipment)

**Original Grain Watch Co. (118668)**

404 14th Street  
 San Diego, CA 92101  
 Ms. Katie Bistran  
 Phone 917-613-6658  
 Fax  
 www.Originalgrain.com  
 katie@originalgrain.com  
 Spec Agr Disclosed: 11/07/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)

**Michigan State University**

**Outdoor Recreation Company of America (ORCA) (116820)**

3287 Franklin Limestone Road, Suite 301  
 Antioch, TN 37013  
 Mr. Pat Doyle  
 Phone 615-925-2771  
 Fax  
 www.orcacoolers.com  
 pdoyle@orcacoolers.com  
 Spec Agr Disclosed: 02/09/2018

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 05E (Publishing)

**Packaging Concepts Inc. (87270)**

9832 Evergreen Ind. Dr.  
 St. Louis, MO 63123  
 Mr. Beau Bartoni  
 Phone 314-329-9700  
 Fax 314-487-2666  
 www.Packagingconceptsinc.com  
 bcb@packagingconceptsinc.com  
 Spec Agr Disclosed: 09/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Party Animal Inc. (13206)**

909 Crocker Road  
 Westlake, OH 44145  
 Ms. Susan Sponsler  
 Phone 440-471-1030  
 Fax 440-471-1039  
 www.Partyanimalinc.com  
 sponslers@partyanimalinc.com  
 Spec Agr Disclosed: 09/12/2017

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06C (Toys)

**Pasta Shoppe-The (14389)**

PO Box 159245  
 Nashville, TN 37215  
 Mrs. Carey Aron  
 Phone 615-831-0016  
 Fax 615-781-9335  
 www.Pastashoppe.com  
 carey@pastashoppe.com  
 Spec Agr Disclosed: 10/31/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

07B (Consumables)

**Patina Products (71445)**

4303 Huasna Rd.  
 Arroya Grande, CA 93420  
 Mr. John Waterman  
 Phone 805-474-1354  
 Fax 805-474-1351  
 www.Patinaproducts.com

john@patinaproducts.com  
 Spec Agr Disclosed: 12/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Paulson Garza Enterprises, LLC dba Paulson Designs (92341)**

425 Gulfon Drive  
 Portland, TX 78374  
 Mr. Rene Garza  
 Phone 830-879-5512  
 Fax  
 www.Paulsondesigns.com  
 rgarza@paulsondesigns1.com  
 Spec Agr Disclosed: 10/11/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05E (Publishing)

**pc/nametag inc (109346)**

124 Horizon Dr.  
 Verona, WI 53593  
 Ms. Jackie McSherry  
 Phone (608) 845-1873  
 Fax  
 www.Pcnametag.com  
 jmcsherry@pcnametag.com  
 Spec Agr Disclosed: 06/21/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

**Licensees**

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**Michigan State University**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)  
 CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Product Categories**

06C (Toys)

03A (Domestics)  
 05E (Publishing)

**Pegasus Sports LLC (103415)**

107 Trumbull St. Bldg.G1  
 Elizabeth, NJ 07206  
 Mr. Rob Handy  
 Phone 908-965-1919  
 Fax 908-965-1883  
 www.pegasushomefashions.com  
 r.handy@pegasushomefashions.com  
 Spec Agr Disclosed: 07/18/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 07C (Health/Beauty)

**Pets First Inc. (52952)**

248 3rd Street  
 Elizabeth, NJ 07206  
 Mr. Martin Templer  
 Phone 908-289-2900  
 Fax 908-289-2121  
 www.Petsfirstcompany.com  
 martin@abgnyc.com  
 Spec Agr Disclosed: 01/19/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

**Picnic Time Inc. (62319)**

5131 Maureen Lane  
 Moorpark, CA 93021  
 Ms. Denise Rangel  
 Phone 805-529-7400  
 Fax 805-529-7474  
 www.Picnictime.com  
 denise.rangel@picnictime.com  
 Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06A (Sports Equipment)

**Pennington Bear Company (71522)**

4300 Union Pacific Ave.  
 Los Angeles, CA 90023  
 Mr. Tony Weber  
 Phone 213-700-7223  
 Fax 213-900-4602  
 www.PENNINGTONBEAR.com  
 tony@penningtonbears.com  
 Spec Agr Disclosed: 09/01/2017

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Photo File Inc. (14743)**

333 North Bedford Rd. Suite #130  
 Mt. Kisco, NY 10549  
 Mr. Lloyd Haymes  
 Phone 914-375-6000  
 Fax 914-375-6009  
 www.Photofile.com  
 lhaymes@photofile.com  
 Spec Agr Disclosed: 09/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

**Playmakers (117557)**

2299 West Grand River Ave.  
 Okemos, MI 48864  
 Mr. Andy Marsh  
 Phone 517-349-3803  
 Fax  
 www.playmakers.com  
 andy@playmakers.com  
 Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

01M (Clothing Accessories)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 02C (Personal Accessories)  
 03C (Office Products)  
 04A (Automobile Products)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**PlayMonster LLC (40061)**

1400 E. Inman Pkwy.  
Beloit, WI 53511  
Ms. Beth Muehlenkamp  
Phone 608-362-6896  
Fax 608-362-8178  
www.Playmonster.com  
bethm@playmonster.com  
Spec Agr Disclosed: 01/09/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**PopSockets LLC (109108)**

3033 Sterling Circle  
Suite 100  
Boulder, CO 80301  
Mr. Michael Zakin  
Phone 323-839-7159  
Fax  
www.Popsockets.com  
mzakin@popsockets.com  
Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Electronics & Content)

**Premo Monogramming (115087)**

1124 Southfield  
Lansing, MI 48911  
Ms. Nancy Deitz  
Phone 517-393-4877  
Fax

Premobear@comcast.net  
Spec Agr Disclosed: 03/14/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)  
CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Prime Brands Group Inc. (104267)**

136 Central Ave. 2nd Floor  
Clark, NJ 07066

Mr. Jack Mizrahi  
Phone 732-876-5350  
Fax 732-276-2861

jackm@primebrandsgroup.com  
Spec Agr Disclosed: 08/14/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
07H (Electronics & Content)

**Prime Time Awards, Inc. (117960)**

300 N. Clippert St. Suite 16  
Lansing, MI 48912

Mr. Steve Boettcher  
Phone 517-324-4220  
Fax 517-324-3908

www.PrimeTimeAwards.com  
steve@primetimeawards.com  
Spec Agr Disclosed: 07/27/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**PrintGlobe, Inc. (56007)**

5812 Trade Ctr Dr., #100  
Austin, TX 78744

Ms. Kristin Ungar  
Phone 512-454-5985  
Fax 512-454-6704

www.Printglobe.com  
kristin.u@printglobe.com  
Spec Agr Disclosed: 11/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Prints Charming LLC (56383)**

1941 Highway 86  
Millford, IA 51351

Mr. Jim Nodland  
Phone 712-337-8119  
Fax 712-337-0184

www.printscharmingshop.com  
jim@printscharming.biz  
Spec Agr Disclosed: 01/16/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
05E (Publishing)

**Prism Candles LLC (93679)**

3560 Briggs Blvd. NE  
Grand Rapids, MI 49525

Mr. John Biggio  
Phone 616-322-5826  
Fax

jhbiggio@gmail.com  
Spec Agr Disclosed: 09/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Pro Specialties Group (26639)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

4863 Shawline St. Suite D  
San Diego, CA 92111  
Mr. Tommy Miller  
Phone 858-541-1100  
Fax 858-268-5801  
www.Psginc.com  
cassl@psginc.com  
Spec Agr Disclosed: 01/12/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
05D (School Supplies)  
06D (Games)

**Pro-Mart Industries Inc. (104224)**

17421 Von Karman Ave.  
Irvine, CA 92614  
Ms. Janel Clemmons  
Phone 949-428-7700  
Fax 949-251-0765  
www.Promartinc.com  
janel.clemmons@promartinc.com  
Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Promotional Product Solutions (112592)**

4511 N. Himes Avenue, Suite 200  
Tampa, FL 33614  
Mr. Steve Schmidt  
Phone 847-563-8068  
Fax  
www.Ppsolutionsllc.com  
steve@ppsolutionsllc.com  
Spec Agr Disclosed: 10/13/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Promoversity Department (97856)**

6213 Factory Rd, Unit A  
Crystal Lake, IL 60014  
Ms. Donna Baer  
Phone 877-737-7137  
Fax 413-282-9591  
www.Promoversity.com  
donna@promoversity.com  
Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**R & D Specialty Company Inc. (12628)**

2903 Saturn Street Suite C  
Brea, CA 92821  
Ms. Connie Boettner  
Phone 714-985-0270  
Fax 714-985-0290  
www.Rdspecialty.com  
connie@rdspecialty.com  
Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01M (Clothing Accessories)  
02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04A (Automobile Products)  
04B (Collectibles)  
06A (Sports Equipment)  
06D (Games)  
07H (Electronics & Content)

**R and R Imports Inc. (39800)**

710 Kessler Mill Road  
Salem, VA 24153

Mr. Corban Battaglia  
Phone 540-904-6969  
Fax 540-904-6472  
www.Rrinconline.com  
corban@rrinconline.com  
Spec Agr Disclosed: 01/24/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)  
06D (Games)  
07H (Electronics & Content)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)



**Michigan State University**

01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 02A (Jewelry)  
 02B (Class Rings)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07A (Video Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)  
 07F (Affinity Cards)  
 07G (Internet Products & Services)  
 07H (Electronics & Content)  
 07I (Trading Cards)

**R.F.S.J. Inc. (12738)**

654 West Main Street  
 Mt. Pleasant, PA 15666  
 Mrs. Doreen Myers  
 Phone 724-547-4457  
 Fax 724-547-6717  
 www.rfsj.com  
 doreen@rfsj.com  
 Spec Agr Disclosed: 01/15/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

**Radioactiv dba Logo Lights (116319)**

6219 45th Lane East  
 Bradenton, FL 34203  
 Mr. Ron Goldstein  
 Phone 201-615-4500  
 Fax 480-247-4922  
 www.logo-lights.com  
 ron@justaskron.com  
 Spec Agr Disclosed: 03/26/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04C (Signage Products)

**Rampion USA Inc. dba 2UNDR (116320)**

1465 SLATER RD  
 FERNDALE, WA 98248  
 Mr. Jeff Curry  
 Phone 484-903-3179  
 Fax  
 www.2undr.com  
 Jeffcurry@2undr.com  
 Spec Agr Disclosed: 04/12/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01K (Men's/Unisex Loungewear & Sleepwear)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
 St. Louis, MO 63141

Mr. Eric Reinsfelder  
 Phone 314-819-2839  
 Fax 888-284-3498  
 www.rawlings.com  
 ereinsfelder@jardensportlicensing.com  
 Spec Agr Disclosed: 02/06/2018

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)

**Real Value LLC dba Simple Modern (115716)**

6608 N Western Ave #296  
 Oklahoma City, OK 73116  
 Mr. Corbin Wallace  
 Phone 405-412-6822  
 Fax  
 www.simplemodern.com  
 corbin.wallace@simplemodern.com  
 Spec Agr Disclosed: 06/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)

**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
 Matthews, NC 28104

**Michigan State University**

Mr. Dale Whitney  
 Phone 704-821-1005  
 Fax 704-821-1094  
 www.renimp.com  
 dwhitney@renimp.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 02C (Personal Accessories)  
 07D (Infant Products)  
 07E (Footwear)

**RetroDuck.com (57182)**

210 Abbott Road  
 Suite 32  
 East Lansing, MI 48912  
 Mr. Luke Hackney  
 Phone 517-410-2271  
 Fax  
 www.Retroduck.com  
 lukehackney@gmail.com  
 Spec Agr Disclosed: 04/24/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Rhode Island Novelty (14256)**

PO BOX 9278  
 FALL RIVER, MA 02720  
 Mr. Ed Cucca  
 Phone 401-335-3300  
 Fax 401-335-3310  
 www.Rinovelty.com  
 ecucca@rinovelty.com  
 Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Amusement Park

**Product Categories**

06B (Balls)

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
 Niles, IL 60714  
 Mr. Ken Schack  
 Phone 312-427-0313  
 Fax 312-427-1887  
 www.Ricoinc.com  
 KenS@ricoinc.com  
 Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05B (Checks)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)

**Riddell Inc. (12342)**

1700 Higgins Rd  
 Suite 500  
 Des Plaines, IL 60018  
 Ms. Francesca Campobasso  
 Phone 224-585-5215  
 Fax 773-794-1108  
 www.Riddell.com  
 frcampobasso@riddellsports.com  
 Spec Agr Disclosed: 04/26/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)

**Rivalry LLC (39144)**

PO Box 1353  
 Southgate, MI 48195  
 Mr. Stephen Crow  
 Phone 586-598-8121  
 Fax 586-806-6690  
 www.Rivalryllc.com  
 scraw@rivalryllc.com  
 Spec Agr Disclosed: 01/03/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 06A (Sports Equipment)

**Roaring Spring Blank Book Co. (13224)**

PO Box 35  
 Roaring Spring, PA 16673  
 Ms. Beth Vaughn  
 Phone 814-224-5141  
 Fax 814-793-4843  
 www.Roaringspring.com  
 bvaughn@roaringspring.com  
 Spec Agr Disclosed: 09/28/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)

**Rock 'Em (108874)**

9561 Satellite Blvd. Suite 300

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Orlando, FL 32837  
 Mr. Steve Rollins  
 Phone 407-730-7931  
 Fax  
 www.rockemapparel.com  
 steve@rockemapparel.com  
 Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
 05E (Publishing)

**Ross Sportswear (11603)**

5121 Winnetka Ave N  
 Suite 290  
 New Hope, MN 55428  
 Ms. Amy Dumas  
 Phone 763-545-9544  
 Fax 763-544-3820

amy@rosssportswear.com  
 Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)

**Samsill Corporation (13741)**

5740 Hartman  
 Ft. Worth, TX 76119  
 Ft. Worth, TX 76119  
 Mr. Alberto Madrigal  
 Phone 817-536-1906  
 Fax 817-535-6900  
 www.Samsill.com  
 licensing@samsill.com  
 Spec Agr Disclosed: 01/23/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mass

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 05D (School Supplies)  
 06A (Sports Equipment)

**Santas Workshop Inc. (OH) (43364)**

1650 Trumbull Ave.  
 Girard, OH 44420  
 Mr. Michael Conlan  
 Phone 330-759-4701  
 Fax 330-759-4728

santasworkshop1@sbcglobal.net  
 Spec Agr Disclosed: 03/21/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04E (Holiday Accessories)  
 06C (Toys)

**Saturnian 1 Inc. (42989)**

PO Box 700538  
 Plymouth, MI 48170  
 Mr. Mark Sassak  
 Phone 734-453-6411  
 Fax 734-454-6514  
 www.Fungripper.com  
 sat1sport@aol.com  
 Spec Agr Disclosed: 03/22/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06B (Balls)  
 06C (Toys)

**Scentsy Inc. (67367)**

PO Box 1335  
 Meridian, ID 83680  
 Ms Jill Leslie  
 Phone 208-895-1202  
 Fax 208-895-1270

www.Scentsy.com  
 jleslie@scentsy.com  
 Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

**Schafer Sportswear, Inc dba Sports Stop Sportswear (116903)**

124 West Ash St.  
 Mason, MI 48854  
 Mr. Kevin Schafer  
 Phone 517-898-7911  
 Fax  
 www.Sportsstop.net  
 kevins@sportsstop.net  
 Spec Agr Disclosed: 11/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**SDS Design Associates Inc. (14897)**

2534 Beryl Avenue  
 Whitehall, PA 18052  
 Ms. Allyson Shellhamer  
 Phone 610-820-7044  
 Fax 610-820-0999  
 www.Sdsdesign.com  
 allyson@sdsdesign.com  
 Spec Agr Disclosed: 03/14/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 05A (Stationery)

**Seasonal Designs Inc (23122)**

1595 Shields Dr.  
Waukegan, IL 60085  
Mr. Bob Ahern  
Phone 847-688-0280  
Fax 847-688-0281  
www.Seasonaldesigns.com  
bahern@seasonaldesigns.com  
Spec Agr Disclosed: 07/06/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**

- 03B (Furniture/Furnishings)

**Seasons Jewelry (21528)**

410 N. Willow St.  
Springfield, TN 37172  
Mrs. Kara Finley  
Phone 615-382-0737  
Fax 800-929-7956  
www.Seasonsjewelry.com  
karafinley31@gmail.com  
Spec Agr Disclosed: 07/08/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)

**Second Story Interiors (115084)**

900 Orchard  
Ferndale, MI 48220  
Mr. Terry Gilbert  
Phone 734-502-9337  
Fax  
www.secondstortinteriors.com  
terry@secondstoryinteriors.com  
Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05E (Publishing)

**Sewah Studios (115902)**

190 Millcreek Rd  
Marietta, OH 45750  
Ms. Kristi Science  
Phone 740-373-2087  
Fax 740-373-3733  
www.Sewahstudios.com  
info@sewahstudios.com  
Spec Agr Disclosed: 07/27/2016

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Sewing Concepts (11819)**

5509 F  
Omaha, NE 68117  
Mr. Robert Vandenberg III  
Phone 402-731-8181  
Fax 402-731-9291  
www.Scflags.com  
sewingconcepts@prodigy.net  
Spec Agr Disclosed: 11/02/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 04A (Automobile Products)
- 04C (Signage Products)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-464-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 07/12/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct

**Product Categories**

- 03C (Office Products)
- 05E (Publishing)

**Shrin Corporation dba Coverking (101257)**

900 E Arlee Place  
Anaheim, CA 92805  
Ms. Bansari Shah  
Phone 714-850-0303  
Fax 714-557-1022  
www.coverking.com  
bansarishah@coverking.com  
Spec Agr Disclosed: 03/15/2017

**Distribution Channel(s)**

- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 04A (Automobile Products)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Sideline Sneakers Inc (107503)**

7284 W Palmetto Park Rd Suite 303  
Boca Raton, FL 33433  
Mrs. Heather Hassinger  
Phone 561-366-2662  
Fax 800-974-3513  
www.Skicks.com  
heather@skicks.com  
Spec Agr Disclosed: 07/12/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
07E (Footwear)

**Sign Zone Inc. (109626)**

6400 Bunker Lake Blvd.  
Ramsey, MN 55303  
Mr. Adam Ziskin  
Phone 612-294-3861  
Fax 800-989-3444  
www.VictoryCorps.com  
aziskin@signzoneinc.com  
Spec Agr Disclosed: 09/12/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Signature Announcements Inc. (27807)**

10855 US 19 N -- Suite C  
Clearwater, FL 33764  
Mr. David Freeman  
Phone 727-489-2070  
Fax 888-830-8310

www.Graduationannouncements.net  
licensing@signaturea.com  
Spec Agr Disclosed: 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

03C (Office Products)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**Signs By The Sea LLC (111260)**

5033 Industrial Rd.  
Unit 1  
Wall, NJ 07727  
Ms. Kathryn Yevchak  
Phone 732-481-1115  
Fax  
www.Signsbythesea.com  
kathy@signsbythesea.com  
Spec Agr Disclosed: 10/26/2017

**Distribution Channel(s)**

Golf Specialty

**Product Categories**

03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Simply Sophisticate Apparel Company (115104)**

7244 Laguna  
Grand Prairie, TX 75054  
Mr. Carlton Dixon  
Phone 972-805-7844  
Fax  
www.Ssapparelco.com  
carltond@ssapparelco.com  
Spec Agr Disclosed: 08/28/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
01M (Clothing Accessories)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
04D (Gifts & Novelties - Miscellaneous)

**Siskiyou Buckle Co. (11767)**

3551 Avion Drive  
Medford, OR 97504  
Mr. David Kateley  
Phone 541-858-3425  
Fax 541-858-3402  
www.Siskiyougifts.com  
dkateley@siskiyougifts.com  
Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
02D (Drinkware)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05B (Checks)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
07C (Health/Beauty)  
07H (Electronics & Content)

**Skinit Acquisition LLC (47197)**

8969 Kenamar Dr. Suite 108  
San Diego, CA 92121  
Mrs. Danielle Ferrari  
Phone 858-433-2580  
Fax 858-433-2599  
www.Skinit.com  
danielle.ferrari@skinit.com  
Spec Agr Disclosed: 03/21/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Super Center/Wholesale Clubs

**Product Categories**

07H (Electronics & Content)

**Slick Shirts Screen Printing (114152)**

805 Vine St.  
 Lansing, MI 48912  
 Mr. Brian Kavanagh  
 Phone 517-371-3600  
 Fax 517-371-1581  
 www.slickshirts.com  
 brian@slickshirts.com  
 Spec Agr Disclosed: 12/07/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)  
 03A (Domestics)

**Smart Dog Products (13431)**

PO Box 539  
 Winchester, TN 37398  
 Mr. Michael T. Rudder  
 Phone 931-967-7482  
 Fax 931-967-7483  
 www.Shopsmartdog.com  
 sales@shopsmartdog.com  
 Spec Agr Disclosed: 06/21/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Smathers and Branson (66810)**

5110 Ridgfield Road, Suite 204

Bethesda, MD 20816  
 Mr. Chris Van Zandt  
 Phone 301-229-9436  
 Fax 301-841-7221  
 www.Smathersandbranson.com  
 cvanzandt@smathersandbranson.com  
 Spec Agr Disclosed: 10/09/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01M (Clothing Accessories)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)  
 07H (Electronics & Content)

**Society43 LLC (90836)**

4139 Greenwood Ave N.  
 Seattle, WA 98103  
 Mr. Danny Niffin  
 Phone 206-327-0778  
 Fax 503-296-2545  
 www.Society43.com  
 danny@society43.com  
 Spec Agr Disclosed: 07/06/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)

**Soul to Sole Footwear (108358)**

820 Davis St. Suite 138  
 Evanston, IL 60201  
 Mr. Jono Kupferberg  
 Phone 847-323-7103  
 Fax  
 www.Stsfootwear.com  
 jkup@stsfootwear.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07E (Footwear)

**South By Sea (110987)**

209 Dayton St. Suite 205  
 Edmonds, WA 98020  
 Ms. Victoria Brock  
 Phone 888-855-7960  
 Fax 888-261-5353  
 www.Southbysea.com  
 licensing@southbysea.com  
 Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**SP Apparel Inc (48657)**

1237 Boulevard Industrial  
 Granby, PQ J2J 2B8  
 Ms. Isabelle Lachance  
 Phone 450-776-6111  
 Fax 450-776-6110  
 www.Spapparel.com  
 ilachance@spapparel.com  
 Spec Agr Disclosed: 10/06/2016

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01E (Jerseys/Uniforms)  
 01H (Men's Fashion Apparel)

**Spartan Hall of Fame Cafe (114209)**

1601 West Lake Lansing Road  
 East Lansing, MI 48823  
 Mr. Stephen Montanye  
 Phone (517) 337-4680  
 Fax

**Distribution Channel(s)**

**Product Categories**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Spartan Linen- Michigan State University (115213)**

373 Service Rd  
East Lansing, MI 48824  
Ms. Barbara Heyser  
Phone 517-355-8520  
Fax 517-432-319

spartanlinen@rhs.msu.edu  
Spec Agr Disclosed: 08/04/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 05C (Paper Products)

**Spartan Printing Inc. (116632)**

15551 S US Highway 27  
Lansing, MI 48906  
Ms Colleen Bellinger  
Phone 517-372-6910  
Fax 517-372-0322

www.Printspartan.com  
colleen@printspartan.com  
Spec Agr Disclosed: 10/27/2016

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Spirit Products Ltd./MA (12289)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho  
Phone 978-372-2022  
Fax 978-372-5399

www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 12/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

- 01M (Clothing Accessories)

- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Electronics & Content)

**Sporn Company Inc. dba Bixler Collegiate (103398)**

227 Main St.  
Burlington, VT 05401  
Mr. Jevan Fox  
Phone 802-865-8390  
Fax 802-865-0150  
http://bixlercollegiate.com/  
Jevan.Fox@bixlercollegiate.com  
Spec Agr Disclosed: 11/09/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

- 02A (Jewelry)
- 05E (Publishing)

**Sports Licensing Solutions LLC (46886)**

3200 Shawnee Industrial Way, Suite 200  
Suwanee, GA 30024  
Mr. Onur Kececigil  
Phone 800-525-5923  
Fax 678-730-0604  
www.Fanmats.com

onur@fanmats.com  
Spec Agr Disclosed: 04/27/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 05E (Publishing)
- 06A (Sports Equipment)

**Sports Scarf (46314)**

8 County Road, Suite #5  
P.O. Box 1796  
Mattapoisett, MA 02739  
Mr. Carl Coelho  
Phone 508-758-2990  
Fax 508-758-2990  
www.Sportsscarf.com  
lcoelho@sportsscarf.com  
Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01M (Clothing Accessories)

**Squishable.com Inc. (82601)**

228 Park Ave. South #56124  
New York, NY 10003  
Mr. Aaron Glazer  
Phone 646-462-3964  
Fax  
www.squishable.com  
aaron@squishable.com  
Spec Agr Disclosed: 03/08/2018

**Distribution Channel(s)**

**Licensees**

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Licensed as of 05/2018

**Michigan State University**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)  
 07D (Infant Products)

**Stance LLC (111325)**

193 Avenida La Pata  
 San Clemente, CA 92673  
 Mr. BJ Jameson  
 Phone 949-391-9037  
 Fax 949-606-0332  
 www.Stance.com  
 bj@stance.com  
 03/30/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)

**Standard Chair Of Gardner (12421)**

1 South Main Street  
 Gardner, MA 01440-0929  
 Ms. Heather Caron  
 Phone 978-632-1301  
 Fax 978-632-1345  
 www.Standardchair.com  
 heatherc@standardchair.com  
 Spec Agr Disclosed: 05/16/2017

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

03B (Furniture/Furnishings)

**Star Group Sports Inc. (115701)**

Star Group Sports Inc.  
 19-13085 Yonge St. Ste. 401  
 Richmond Hill, ON L4E 0K2  
 Ms. Josie Moncada  
 Phone 416-409-9521  
 Fax  
 www.stargroupsports.com  
 josie@stargroupsports.com  
 Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

06A (Sports Equipment)

**State Discount Corp. (113612)**

PO Box 1038  
 East Lansing, MI 48826  
 Ms. Marilyn Shroeger  
 Phone 517-332-7072  
 Fax

mehs712@gmail.com

Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 02C (Personal Accessories)  
 03A (Domestics)

**Sterling Contract Packaging dba Seven Sons (11645)**

1875 Moore-Duncan Highway  
 Moore, SC 29369-8621  
 Mr. Michael Froedge  
 Phone 864-587-5511  
 Fax 864-587-0745  
 www.Sevensons.com  
 mfroedge@sterlingcpi.com  
 Spec Agr Disclosed: 09/12/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Kay Mullins  
 Phone 407-323-5121  
 Fax 407-321-3939  
 www.Stockdale.net  
 kay@stockdale.net  
 Spec Agr Disclosed: 10/09/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Stone Armory LLC (101745)**

22350 Brookpark Rd. PO Box 26123



**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Fairview Park, OH 44126  
 Ms. Laura Malkawi  
 Phone 440-420-1671  
 Fax 440-210-9930  
 www.Stonearmory.com  
 laura@stonearmory.com  
 Spec Agr Disclosed: 06/22/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**Stonecasters LLC (101009)**

1250 Henri Dr.  
 Wauconda, IL 60084  
 Mr. Frank Honold  
 Phone 224-993-2131  
 Fax 847-526-6782  
 www.Henristudio.com  
 fhonold@henristudio.com  
 Spec Agr Disclosed: 03/22/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Stoneworx LLC (95134)**

9770 Limerick Lane  
 Manhattan, KS 66502  
 Mr. Brian Martinie  
 Phone 785-587-0010  
 Fax 785-539-8290  
 www.Stoneworxsigns.com  
 info@stoneworxsigns.com  
 Spec Agr Disclosed: 04/16/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
 Canton, MI 48188  
 Ms. Tamira Chapman  
 Phone 313-492-5858  
 Fax  
 chapman@collegiateboxcompany.com  
 Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01D (Men's/Unisex Combo-Packaged Goods)  
 01M (Clothing Accessories)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 07H (Electronics & Content)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)

**Storm Striker (108402)**

487 Danny Rd.  
 Zionsville, IN 46077  
 Mr. Justin Patten  
 Phone 317-626-6719  
 Fax  
 www.Stormstriker.com  
 stormstrikerjp@gmail.com  
 Spec Agr Disclosed: 01/10/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

05E (Publishing)

**Strand Art Company (11615)**

4700 E Hunter  
 Anaheim, CA 92807  
 Ms. Vicky Strand  
 Phone 714-777-0444  
 Fax 714-970-8890  
 www.Strandart.com  
 wickie01@aol.com  
 Spec Agr Disclosed: 01/18/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Restricted Channel

**Product Categories**

04A (Automobile Products)

**Strategic Printing and Mfg. Solutions Inc. (79401)**

9673 SW Tualatin-Sherwood Rd.  
 Tualatin, OR 97062  
 Mr. Randall R. Thom  
 Phone 503-612-9974  
 Fax 503-612-9978  
 www.Keyscaper.com  
 randy@strategicmfg.com  
 Spec Agr Disclosed: 11/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores

**Licensees**

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Licensed as of 05/2018

**Michigan State University**

Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
07H (Electronics & Content)

**Strideline LLC (110098)**

3518 Fremont Ave. N. #543  
Seattle, WA 98103  
Mr. Eric Lonsway  
Phone 425-246-3717  
Fax  
www.strideline.com  
eric@strideline.com  
Spec Agr Disclosed: 01/30/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Strikeforce Bowling LLC (11520)**

2020 Indian Boundary Drive  
Melrose Park, IL 60160  
Mr. Jeff Newkirk  
Phone 708-863-1200  
Fax 708-483-8128  
www.Krstrikeforce.com  
jeff@krstrikeforce.com  
Spec Agr Disclosed: 03/20/2018

**Distribution Channel(s)**

Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Student Book Store Inc. (MI) (38762)**

421 E. Grand River Ave  
East Lansing, MI 48823  
Mr. Brad Ballien  
Phone 517-351-4210  
Fax 517-351-2568  
www.sbsmsu.com  
BBallein@sbsmsu.com  
Spec Agr Disclosed: 09/21/2015

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)

**Summit Sportswear Inc./MO (27635)**

800 W. 47st Street  
Suite 620  
Kansas City, MO 64112  
Ms. Alexandra Lathrop  
Phone 816-942-5320  
Fax 816-942-9129  
www.Summitsportswearusa.com  
alexandra@summitsportswearusa.com  
Spec Agr Disclosed: 03/01/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)

**Sun Mountain Sports/MT (18794)**

301 N. 1st St. W  
Missoula, MT 59802  
Mr. Josh Trexler  
Phone 406-728-9224  
Fax 406-728-8998  
www.Sunmountain.com  
josh@sunmountain.com  
Spec Agr Disclosed: 10/01/2017

**Distribution Channel(s)**

Campus/Local Channel

Golf Specialty  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)

**Sundesha, LLC dba BlenderBottle Company (115009)**

250 S 850 E  
Lehi, UT 84043  
Mr. Chase Morgan  
Phone 801-235-9448  
Fax 801-766-5940  
www.Blenderbottle.com  
cmorgan@blenderbottle.com  
Spec Agr Disclosed: 04/10/2018

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
05E (Publishing)

**Superior Business Solutions Inc. (113920)**

6490 S. Sprinkle Rd.  
Portage, MI 49003-3249  
Ms. Cathy Taylor  
Phone 269-323-1333  
Fax 269-323-8345  
www.Inkonit.com  
ctaylor@inkonit.com  
Spec Agr Disclosed: 09/13/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel)

**Sweet Custom Jewelry (115277)**

1232 Turner St. Suite B  
Lansing, MI 48906  
Ms. Alissa Sweet  
Phone 517-267-7600  
Fax

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

www.Sweetcustomjewelry.com  
 sweetcustomjewelry@gmail.com  
 Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**SWEN Products Inc. (56274)**

619 Main Ave. E  
 West Fargo, ND 58078  
 Mr. Robert Schobinger  
 Phone 701-484-5000  
 Fax 701-212-1362  
 www.Swenproducts.com  
 robert@swenproducts.com  
 Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)

**Symbol Arts (47835)**

6083 South 1550 East  
 Ogden, UT 84405  
 Mr. Greg Sanders  
 Phone 801-475-6000  
 Fax 801-475-5500  
 www.Symbolarts.com  
 gsanders@symbolarts.com  
 Spec Agr Disclosed: 07/19/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)

**Taylor Watch Company (72639)**

114 Sage Blue Court  
 The Woodlands, TX 77382  
 Mr. Andrew Taylor  
 Phone 979-218-3301

Fax

www.Taylorwatches.com  
 taylorwatches@yahoo.com  
 Spec Agr Disclosed: 06/22/2017

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02A (Jewelry)

**Team Beans LLC (35316)**

2301 Cottontail Lane  
 Somerset, NJ 08873  
 Mr. Matt Katz  
 Phone 848-260-4315  
 Fax 848-260-4301  
 www.FOCO.com  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 08/03/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)

04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 07E (Footwear)  
 07H (Electronics & Content)

**Team Golf (22762)**

2221 Luna Road  
 Carrollton, TX 75006  
 Ms. Alisa Stitt  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.teamgolfusa.com  
 astitt@teamgolfusa.com  
 Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04B (Collectibles)  
 06A (Sports Equipment)

**Team ProMark LLC (28964)**

14052 Valley Drive  
 Longmont, CO 80504  
 Mr. Darin Telfer  
 Phone 303-926-1328  
 Fax 303-926-1450  
 www.Teampromark.com  
 darin@teampromark.com  
 Spec Agr Disclosed: 01/18/2018

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)  
 06D (Games)  
 07H (Electronics & Content)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Monika Weinhardt  
 Phone 941-441-4524  
 Fax  
 www.Tervis.com  
 mweinhardt@tervis.com  
 Spec Agr Disclosed: 08/30/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 05E (Publishing)  
 07D (Infant Products)

**TFI Inc. (54957)**

6355 Morenci Trail  
 Indianapolis, IN 46268  
 Ms. Kathryn Hawkins  
 Phone 317-290-1333  
 Fax 317-290-1223  
 www.Tfpublishing.com  
 khawkins@tfpublishing.com  
 Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Super Center/Wholesale Clubs

**Product Categories**

05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)

**TGI Enterprises Inc. (25027)**

1219 S. Hudson Ave.  
 Tulsa, OK 74112  
 Ms. Susie Cross  
 Phone 918-835-4330  
 Fax 918-835-4388  
 www.Tgipromo.com  
 scross@tgipromo.com  
 Spec Agr Disclosed: 12/29/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

CSA (Campus Supplier Apparel)  
 CSN (Campus Supplier Non-Apparel)

**Three Star Brands, LLC (108461)**

206 N. Spring St, Suite 1  
 Manchester, TN 37355  
 Mr. John Davis  
 Phone 931-954-3824  
 Fax 931-648-7717  
 www.GameDaySnacks.net  
 jdavis@threestarbrands.com  
 Spec Agr Disclosed: 10/19/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass

Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**Timeless Etchings LLC (115820)**

1350 N. Columbia  
 Milton Freewater, OR 97862  
 Mr. Jared Cornell  
 Phone 541-401-2607  
 Fax  
 www.winebarrelclock.com  
 admin@timelessetchingsco.com  
 Spec Agr Disclosed: 09/26/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Tin Cup Products LLC (80076)**

7223 Lee Hwy. Suite 100  
 Falls Church, VA 22046  
 Mr. Joseph Hotter  
 Phone 703-876-6063  
 Fax 703-876-6390  
 www.Tin-cup.com  
 jhotter@tin-cup.com  
 Spec Agr Disclosed: 10/23/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)

**To The Game LLC (11499)**

16 Downing Drive

**Michigan State University**

Phenix City, AL 36869  
 Ms. Keeli Floyd  
 Phone 334-291-5151  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 04/19/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
 05E (Publishing)

**Twin City Knitting Co. Inc. (79910)**

PO Box 1179  
 Conover, NC 28613-1179  
 Mr. Brad Davis  
 Phone 828-464-4830  
 Fax 828-464-8072

bdavis@tcksports.com  
 Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Uncommon LLC (88205)**

2759 West Lawrence Avenue  
 Chicago, IL 60625  
 Mr. John Hong  
 Phone 312-291-9086  
 Fax 312-291-9087  
 www.Getuncommon.com  
 john@getuncommon.com  
 Spec Agr Disclosed: 01/14/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

07H (Electronics & Content)

**Underground Printing (59889)**

260 Metty Dr. Suite G  
 Ann Arbor, MI 48103  
 Mr. Rishi Narayan  
 Phone 734-665-2692  
 Fax 734-665-2738  
 www.Undergroundshirts.com  
 rishi@undergroundshirts.com  
 Spec Agr Disclosed: 11/16/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)

**United General Supply Co. Inc. (58074)**

9320 Harwin Drive  
 Houston, TX 77036  
 Mr. Justin Lee  
 Phone 713-920-9213  
 Fax 713-780-3975  
 www.Leighcountry.com  
 justin.lee@ugsco.com  
 Spec Agr Disclosed: 06/26/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)  
 03D (Housewares)  
 04C (Signage Products)

**University Blanket & Flag Corp (12511)**

1111 Orange Ave. Suite C  
 Coronado, CA 92118-3432  
 Mr. Bradley Gerbel  
 Phone 619-435-4100  
 Fax 619-437-0226  
 www.Ubflag.com  
 bgerbel@ubflag.com  
 Spec Agr Disclosed: 07/06/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)  
 04C (Signage Products)

**University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
 Anaheim, CA 92806-1810  
 Ms. Liz Smith  
 Phone 800-711-1977  
 Fax 714-575-5175  
 www.Universityframes.com  
 licensing@universityframes.com  
 Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**University Tees Inc. (69409)**

13000 Athens Ave. Sutie 210  
 Lakewood, OH 44107  
 Mr. Steve Kowalski  
 Phone 440-666-4281  
 Fax 877-571-4593  
 www.Universitytees.com  
 skowalski@utees.com  
 Spec Agr Disclosed: 09/19/2017

**Distribution Channel(s)**

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**US Digital Media (89642)**

1929 W. Lone Cactus Dr. Suite #5  
Phoenix, AZ 85027  
Mrs. Alane Pignotti  
Phone 623-587-4900  
Fax 623-587-4920  
www.premiumusb.com  
apignotti@usdigitalmedia.com  
Spec Agr Disclosed: 07/17/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)
- 07H (Electronics & Content)

**Varsity Brands Inc. (58460)**

6745 Lenox Center Ct. Suite 300  
Memphis, TN 38115  
Ms. Cathy Ray  
Phone 901-387-4370  
Fax 800-218-0818  
www.Varsity.com  
collegiatelicensing@varsity.com  
Spec Agr Disclosed: 09/05/2017

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Vera Bradley by Vesi Inc. (113345)**

16 Tech View Pl.  
Cincinnati, OH 45215  
Ms. Sue Visconti  
Phone 513-563-6002  
Fax 513-563-6692  
www.vesiinc.com  
svisconti@vesiinc.com  
Spec Agr Disclosed: 06/26/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 03A (Domestics)
- 06A (Sports Equipment)

**Vernon Company-The/IA (12386)**

604 West 4th St. North  
Newton, IA 50208-0600  
Ms. Jodi Foster  
Phone 641-792-9000  
Fax 641-791-7421  
www.Vernoncompany.com  
JodiF@vernoncompany.com  
Spec Agr Disclosed: 10/02/2017

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Victory Tailgate (89653)**

2437 E Landstreet Rd  
Orlando, FL 32824  
Mr. Ryan Dourney  
Phone 321-234-0763  
Fax 407-358-5081  
www.VictoryTailgate.com  
ryan@victorytailgate.com  
Spec Agr Disclosed: 11/10/2017

**Distribution Channel(s)**

Campus/Local Channel

- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories**

- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)
- 05E (Publishing)
- 06D (Games)
- 07H (Electronics & Content)

**Vineyard Vines LLC (56803)**

181 Harbor Drive  
Stamford, CT 06902  
Mr. Brian Gerges  
Phone 203-504-5794  
Fax 203-487-7491  
www.Vineyardvines.com  
bgerges@vineyardvines.com  
Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct

**Product Categories**

- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 05E (Publishing)

**Violet Victoria Handbags LLC (109069)**

637 Lake Beulah Cove  
Winter Garden, FL 34787  
Ms. Angela Troupe  
Phone 651-428-7067  
Fax 715-377-2140  
www.violetvictoria.com  
angela@violetvictoria.com  
Spec Agr Disclosed: 01/12/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan

**Licensees**

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**Michigan State University**

Shops

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 05E (Publishing)

**Virginia Diner Inc. (78474)**

322 West Main St.  
Wakefield, VA 23888  
Mr. Scott Stephens  
Phone 757-899-6213  
Fax 757-899-2281  
www.Vadiner.com  
sstephens@vadiner.com  
Spec Agr Disclosed: 11/15/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 07B (Consumables)

**Wave 7 Technologies Corporation (47819)**

1195 Sample Industrial Drive  
Suite 200  
Cumming, GA 30041  
Mr. Guy Patton  
Phone 678-947-5100  
Fax 678-947-5300  
www.wave7.com  
gpatton@wave7.com  
Spec Agr Disclosed: 01/19/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 06A (Sports Equipment)
- 06D (Games)

**Westrick Paper Co. (11851)**

3011 Mercury Road  
Jacksonville, FL 32207

Ms. Ann Lamb

Phone 904-737-2122  
Fax 904-737-9129  
www.Westrickpaper.com  
ann.lamb@westrickpaper.com  
Spec Agr Disclosed: 10/05/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02D (Drinkware)
- 03D (Housewares)
- 05A (Stationery)
- 05C (Paper Products)

**Wheat Jewelers (80473)**

4990 Marsh Rd.  
Okemos, MI 48864  
Mr. Kevin Wheat  
Phone 517-349-0101  
Fax  
www.michiganstatejewelry.com  
kevin@wheatjewelers.com  
Spec Agr Disclosed: 12/07/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

**Whirley Industries Inc. (11979)**

PO Box 988  
Warren, PA 16365-0988  
Ms. Jennifer Williams  
Phone 814-723-7600  
Fax 814-406-7156  
www.Whirley.com  
jwilliams@whirleydrinkworks.com  
Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores

Restricted Channel

- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02D (Drinkware)
- 03D (Housewares)
- 07D (Infant Products)

**Wild Sales LLC (52491)**

17401 Tiller Court Suite A  
Westfield, IN 46074  
Mr. Jack Queally  
Phone 317-804-9160  
Fax 317-804-9159  
www.Wildsales.com  
jqueally@wildsports.com  
Spec Agr Disclosed: 03/16/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03B (Furniture/Furnishings)
- 05E (Publishing)
- 06D (Games)
- 07D (Infant Products)

**Wild Smiles Inc. (111595)**

4320 Bellaire Dr. South #105  
Ft. Worth, TX 76109  
Mr. Allan Barr  
Phone 817-713-9593  
Fax  
www.mascotbraces.com  
abarr@abarr.net  
Spec Agr Disclosed: 11/03/2017

**Distribution Channel(s)**

- Specialty Mid-Tier

**Product Categories**

- 05E (Publishing)
- 07C (Health/Beauty)

**Licensees**

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**Michigan State University**

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510  
Fax 507-453-6870  
www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

- Amusement Park
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

**Winery at Black Star Farms dba Black Star (114365)**

10844 E Revold Road  
Suttons Bay, MI 49682  
Ms. Barbara Guest  
Phone 231-944-1282  
Fax 231-944-1279  
www.Blackstarfarms.com  
bguest@blackstarfarms.com  
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

07B (Consumables)

**Winning Streak Sports LLC (29679)**

9821 Widmer Road  
Lenexa, KS 66215  
Ms. Jessica DeGregorio  
Phone 913-768-8868  
Fax 913-322-1418  
www.Wssdecor.com  
jdegregorio@wssdecor.com  
Spec Agr Disclosed: 12/21/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Wolf Manufacturing Company Inc. (68875)**

1801 W. Waco Drive  
Waco, TX 76707  
Ms. Heidi Buckley  
Phone 254-753-7301  
Fax 254-753-8919  
www.Wolfmfg.com  
heidi@wolfmfg.com  
Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Worthy Promotional Products (96802)**

PO Box 240490  
Eclectic, AL 36024

Mrs. Katie Frederick  
Phone 334-541-4070  
Fax 334-541-4090  
www.worthypromo.com  
kfrederick@boworthy.com  
Spec Agr Disclosed: 02/09/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 02C (Personal Accessories)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 07B (Consumables)
- 07C (Health/Beauty)

**Wynalda International LLC DBA Logospot (117962)**

8200 Graphic Dr NE  
Belmont, MI 49306  
Matthew Schmuker  
Phone 616-785-7170  
Fax  
www.Logospot.com  
matthew.schmuker@logospot.com  
Spec Agr Disclosed: 07/27/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

**Xtremetals LLC (113697)**

2126 Morrish Road  
Swartz Creek, MI 48473  
Mr. Craig Stanke  
Phone 810-635-9767



**Licensees**

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Licensed as of 05/2018

**Michigan State University**

Fax 810-635-9767  
 www.xtremetals.com  
 contact@xtremetals.com  
 Spec Agr Disclosed: 12/10/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**YETI Coolers LLC (75986)**

PO Box 163686  
 Austin, TX 78716-3686  
 Mr. Pete Milano  
 Phone 732-241-2733  
 Fax 512-857-9387  
 www.Yeticoolers.com  
 pmilano@yeticustomshop.com  
 Spec Agr Disclosed: 11/16/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**zazootz (94664)**

9900 13th Ave N.  
 Suite 180  
 Plymouth, MN 55441  
 Ms. Katherine Brick  
 Phone 763-545-9544  
 Fax 763-544-3820

kbrick@rosssportswear.com  
 Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Zazzle Inc. (56921)**

1800 Seaport Blvd  
 Redwood City, CA 94063  
 Ms. Heather Bliss  
 Phone 650-261-3345  
 Fax 650-872-7000  
 www.Zazzle.com  
 Heather.bliss@zazzle.com  
 Spec Agr Disclosed: 06/02/2016

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 02D (Drinkware)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 06D (Games)  
 07D (Infant Products)  
 07E (Footwear)  
 07H (Electronics & Content)

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Ms. Erin Pavlin  
 Phone 888-282-0994  
 Fax 970-663-7695

www.Zhats.com  
 epavlin@zhats.com  
 Spec Agr Disclosed: 04/14/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Team Dealer

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 05E (Publishing)

**ZJH Holdings LLC dba Mission Belt (116765)**

768 N 1200 W  
 Orem, UT 84057  
 Mr Connor MacArthur  
 Phone 801-850-1369  
 Fax

licensing@missionbelt.com  
 Spec Agr Disclosed: 07/19/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)

**ZVerse Inc. (107091)**

1601 Shop Road, Suite K  
 Columbia, SC 29201  
 Mr. John Carrington  
 Phone 803-764-0353  
 Fax

www.zverse.com  
 john@zverse.com  
 Spec Agr Disclosed: 06/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

**Coach's Program**

**Mitten State - The (97522)**

625 Ann Street NW  
 Grand Rapids, MI 49504  
 Mr. Scott Zubrickas  
 Phone 616-855-1909  
 Fax 616-825-5933  
 www.Themittenstate.com  
 Licensing@TheMittenState.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**Custom Jersey Program**

**Fanatics Apparel, Inc. (11616)**

8100 Nations Parkway  
 Jacksonville, FL 32256  
 Ms. Suzanne Balog  
 Phone 904-271-4621  
 Fax  
 www.fanatics.com  
 sbalog@fanatics.com  
 Spec Agr Disclosed: 03/09/2018

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)

**NFLPA by Fanatics Apparel, Inc. (107518)**

8100 Nations Parkway  
 Jacksonville, FL 32256  
 Ms. Suzanne Balog  
 Phone 904-271-4621  
 Fax  
 sbalog@fanatics.com  
 Spec Agr Disclosed: 10/17/2017

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)

**Co-Branded Program (10%)**

**GFSI LLC (Champion) (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 trey.ham@hanes.com  
 Spec Agr Disclosed: 10/25/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)

**Logo Brands Inc. (36683)**

117 Southeast Parkway  
 Franklin, TN 37064  
 Ms. Shannon O'Dell  
 Phone 615-261-2100  
 Fax 615-261-2101  
 www.Logobrands.com  
 shannon@logobrands.com  
 Spec Agr Disclosed: 08/21/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Ann Godfrey  
 Phone 716-604-9000  
 Fax 716-604-9127  
 www.Neweracap.com  
 ann.godfrey@neweracap.com  
 Spec Agr Disclosed: 02/06/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Co-Branded Program (8.0%)**

**Co-Branded Programs by Wildcat Retro Brands (109622)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

2701 Carrier Ave.  
 Commerce, CA 90040  
 Mrs. Cassidy Phillips  
 Phone 323-583-4508  
 Fax 323-583-6171  
 www.OriginalRetroBrand.com  
 cassidy.phillips@wildcatretrobrands.com  
 Spec Agr Disclosed: 02/15/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
 Roslyn, NY 11576  
 Mr. Brett Gerstenblatt  
 Phone 516-484-6996  
 Fax 516-484-1400  
 www.Thenorthwest.com  
 brett.gerstenblatt@thenorthwest.com  
 Spec Agr Disclosed: 11/09/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Fundraiser Program**

**Dynamic Drinkware LLC (94689)**

3555 Moser St.  
 Oshkosh, WI 54901  
 Mr. Joe Blando  
 Phone 920-230-3232

Fax 920-236-2882  
 www.Dynamicdrinkware.com  
 jblando@dynamicdrinkware.com  
 Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

02D (Drinkware)

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
 Dallas, TX 75212  
 Ms. Dana Dowdy  
 Phone 214-631-0307  
 Fax 214-631-0566  
 www.Thermoserv.com  
 dana.dowdy@thermoserv.com  
 Spec Agr Disclosed: 10/04/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)  
 05E (Publishing)

**Pasta Shoppe-The (14389)**

PO Box 159245  
 Nashville, TN 37215  
 Mrs. Carey Aron  
 Phone 615-831-0016  
 Fax 615-781-9335  
 www.Pastashoppe.com  
 carey@pastashoppe.com  
 Spec Agr Disclosed: 10/31/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

07B (Consumables)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Monika Weinhardt  
 Phone 941-441-4524  
 Fax  
 www.Tervis.com  
 mweinhardt@tervis.com  
 Spec Agr Disclosed: 08/30/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)  
 03D (Housewares)  
 05E (Publishing)  
 07D (Infant Products)

**Whirley Industries Inc. (11979)**

PO Box 988  
 Warren, PA 16365-0988  
 Ms. Jennifer Williams  
 Phone 814-723-7600  
 Fax 814-406-7156  
 www.Whirley.com  
 jwilliams@whirleydrinkworks.com  
 Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)

**Wincraft Inc. (11514)**

PO Box 888  
 Winona, MN 55987  
 Ms. Cris Fakler  
 Phone 507-454-5510  
 Fax 507-453-6870  
 www.Wincraft.com  
 cfakler@wincraft.com  
 Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02D (Drinkware)

**Gameday/Rivalry Program**

**Mitten State - The (97522)**

625 Ann Street NW  
 Grand Rapids, MI 49504  
 Mr. Scott Zubrickas  
 Phone 616-855-1909  
 Fax 616-825-5933  
 www.Themittenstate.com  
 Licensing@TheMittenState.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

**Licensees**

2018-05-02 12:55:01 PM

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**Michigan State University**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 04A (Automobile Products)

Ms. Sarah Thomas  
 Phone 320-634-5471  
 Fax 320-634-5862  
 www.Americanbus.com  
 educationsolutions@americanbus.com  
 Spec Agr Disclosed: 11/07/2017

Ms. Lorie Burnette  
 Phone 970-631-0013  
 Fax  
 www.Bustersdesignteam.com  
 llb@bustersdesignteam.com  
 Spec Agr Disclosed: 09/13/2017

Distribution Channel(s)

Distribution Channel(s)

Product Categories

Product Categories

**ICS Royalty Reporting**

**4imprint Inc. (49210)**

PO Box 320  
 Oshkosh, WI 54903-0320  
 Mr. John Lord  
 Phone 920-236-7272  
 Fax 920-236-7282  
 www.4imprint.com  
 john.lord@4imprint.com  
 Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)

Product Categories

**Bear Affair Inc. (104675)**

9321 W. Mason Rd.  
 Stockbridge, MI 49285  
 Ms. Judith Cook  
 Phone 517-404-9578  
 Fax  
 www.Basportswear.com  
 basports@reagan.com  
 Spec Agr Disclosed: 03/05/2018

Distribution Channel(s)

Product Categories

**Campus Stop (111991)**

51 North 3rd St.  
 PO Box 172  
 Philadelphia, PA 19106  
 Mr. James Pardoe  
 Phone 267-314-5583  
 Fax 215-252-7244  
 campusstop.com  
 james@campusstop.com  
 Spec Agr Disclosed: 10/16/2017

Distribution Channel(s)

Product Categories

**A. Dean Watkins Co - East (108852)**

2395 Jolly Rd. #170  
 Okemos, MI 48864  
 Mr. Bob Watkins  
 Phone 517-349-7700  
 Fax 517-349-7748  
 www.Adeanwatkins.com  
 adeanwatkins@aol.com  
 Spec Agr Disclosed: 09/20/2017

Distribution Channel(s)

Product Categories

**Besco Awards (85998)**

43085 Crawford Rd. N  
 Antioch, IL 60002  
 Mr. Elgin Southgate  
 Phone 847-395-4862  
 Fax 847-395-4878  
 www.Bescoawards.com  
 info@bescoawards.com  
 Spec Agr Disclosed: 06/14/2017

Distribution Channel(s)

Product Categories

**Cards 4 You Inc. (113726)**

15725 Grove Road  
 Lansing, MI 48906  
 Ms. Jane Mitchell  
 Phone 517-719-4200  
 Fax  
 www.junglejanepromotions.com  
 jane@junglejanepromotions.com  
 Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Product Categories

**Akquire (119171)**

29 Barrett Crescent  
 St. Thomas, ON N5R 0A6  
 Mr. Mike Quigg  
 Phone 226-678-0208  
 Fax  
 www.Akquire.ca  
 mike@akquire.ca  
 Spec Agr Disclosed: 02/13/2018

Distribution Channel(s)

Product Categories

**BSN Sports LLC (48981)**

4849 Alpha Road  
 Dallas, TX 75244  
 Mr. Jeff Loke  
 Phone 972-406-3477  
 Fax 972-247-0650  
 www.Bsnsports.com  
 jloke@bsnsports.com  
 Spec Agr Disclosed: 03/23/2018

Distribution Channel(s)

Product Categories

**CE Competitive Edge LLC (113677)**

PO Box 41  
 Stevensville, MI 49127  
 Ms. Mary Jo Tomasini  
 Phone 269-429-0404  
 Fax 269-429-0158  
 www.Competitive-edge.net  
 mjtomasini@competitive-edge.net  
 Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

Product Categories

**American Solutions for Business (ICS) (64218)**

PO Box 218  
 Glenwood, MN 56334

**Buster's Design Team (118334)**

144 E 2nd Street  
 Loveland, CO 80537

**Cedar Springs Sales (116798)**

2571 20 Mile Road

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Cedar Springs, MI 49319  
 Mr. Mark VanLangen  
 Phone 616-696-2111  
 Fax 616-696-2620  
 www.Cedarspringssales.com  
 mark@cedarspringssales.com  
 Spec Agr Disclosed: 08/28/2017

**Distribution Channel(s)**

**Product Categories**

**Coll Club Sports (113569)**

850 Ridge Ave. Suite 301  
 Pittsburgh, PA 15212  
 Mr. Sandy Sanderson  
 Phone 412-321-8440  
 Fax 412-321-4088  
 www.Collclubsports.com  
 sandy.sanderson@collclubsports.com  
 Spec Agr Disclosed: 10/14/2017

**Distribution Channel(s)**

**Product Categories**

**CustomInk LLC (37786)**

2910 District Ave  
 Ste. 3  
 Fairfax, VA 22031  
 Ms. Bailey Rockwell  
 Phone 703-891-2270  
 Fax 703-852-2730  
 www.Customink.com  
 licensing@customink.com  
 Spec Agr Disclosed: 09/18/2017

**Distribution Channel(s)**

**Product Categories**

**Delta Embroidery Inc. (114428)**

1611 N. Grand River Ave.  
 Lansing, MI 48906  
 Mr. Dean Hibbler  
 Phone 517-482-6565  
 Fax 517-482-6463  
 www.Deltaembroidery.com  
 dean@deltaembroidery.com  
 Spec Agr Disclosed: 03/18/2018

**Distribution Channel(s)**

**Product Categories**

**Distinctive Recognition, LLC (116031)**

2719 W. Court St.  
 Flint, MI 48503  
 Ms. Lynn O'Connor  
 Phone 810-237-8850  
 Fax 810-237-8852  
 www.Distinctive-recognition.com  
 lynn@distinctive-recognition.com  
 Spec Agr Disclosed: 09/26/2017

**Distribution Channel(s)**

**Product Categories**

**Elevation Sports (84613)**

3112 Lexington Park Dr  
 Elkhart, IN 46514  
 Mr. Mike Williams  
 Phone 800-570-1572  
 Fax 866-822-5277  
 www.Elevationsports.com  
 mwilliams@elevationsports.com  
 Spec Agr Disclosed: 09/20/2017

**Distribution Channel(s)**

**Product Categories**

**Emory Group LLC (55562)**

1320 Howell Road  
 Duncan, SC 29334  
 Mr. Michael Emory  
 Phone 864-595-3771  
 Fax 864-752-1142  
 www.geneologie.com  
 michael@emorygroup.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

**Product Categories**

**F.P. Horak Company- The (116389)**

401 Saginaw St.  
 Bay City, MI 48708  
 Ms. Tracy Zaplitny  
 Phone 989-892-6505  
 Fax  
 www.Fphorak.com  
 tzaplitny@fphorak.com  
 Spec Agr Disclosed: 08/11/2017

**Distribution Channel(s)**

**Product Categories**

**Foresight Group (113794)**

2822 N Martin Luther King Jr Blvd  
 Lansing, MI 48906  
 Ms. Stacey Trzeciak  
 Phone 517-485-5700  
 Fax 517-485-0202  
 www.Foresightgroup.com  
 staceyt@foresightgroup.net  
 Spec Agr Disclosed: 10/13/2017

**Distribution Channel(s)**

**Product Categories**

**Image Builders Unlimited (113614)**

2760 E Lansing Drive Ste 2  
 East Lansing, MI 48823  
 Mr. David Szidik  
 Phone 517-333-8889  
 Fax  
 www.Imagebuilders.biz  
 david.szidik@proforma.com  
 Spec Agr Disclosed: 09/22/2017

**Distribution Channel(s)**

**Product Categories**

**Integrity Marketing Products Inc. (114329)**

5905 Middlebelt Rd.  
 Garden City, MI 48135  
 Mr. Daniel Seguin  
 Phone 734-522-5050  
 Fax 734-522-4040  
 www.integritypromos.com  
 dan@integritypromos.com  
 Spec Agr Disclosed: 05/12/2017

**Distribution Channel(s)**

**Product Categories**

**J.J. Jinkleheimer & Co. Inc. (114821)**

2705 E. Grand River Ave.  
 Howell, MI 48843  
 Ms. Nancy Coloma  
 Phone 517-546-4345  
 Fax 517-546-4423  
 www.jjink.com  
 njcoloma@jjink.com  
 Spec Agr Disclosed: 12/21/2017

**Distribution Channel(s)**

**Product Categories**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Johnny Mac's Sporting Goods (69924)**

10100 Watson Rd.  
St. Louis, MO 63127  
Mr. Mike Stewart  
Phone 314-966-5444  
Fax 517-393-0733  
www.Johnnymacs.com  
mstewart@johnnymacs.com  
Spec Agr Disclosed: 03/07/2018

Distribution Channel(s)

Product Categories

**MKP Ent. dba Alternatives in Advertising Inc. (89573)**

19785 West 12 Mile Rd. #338  
Southfield, MI 48076  
Mr. Michael Phillips  
Phone 248-388-5778  
Fax 248-233-6233  
www.AIABranding.com  
mike@aiabranding.com  
Spec Agr Disclosed: 03/22/2018

Distribution Channel(s)

Product Categories

**Premo Monogramming (115087)**

1124 Southfield  
Lansing, MI 48911  
Ms. Nancy Deitz  
Phone 517-393-4877  
Fax

Premobear@comcast.net  
Spec Agr Disclosed: 03/14/2018

Distribution Channel(s)

Product Categories

**Mahoney and Associates (114119)**

12750 Escanaba Drive  
Dewitt, MI 48820  
Ms. Daria Mahoney  
Phone 517-669-4300  
Fax 517-669-2901  
www.Mahoneypromo.com  
dari@mahoneypromo.com  
Spec Agr Disclosed: 12/19/2017

Distribution Channel(s)

Product Categories

**Nye Uniform Co. (116546)**

1030 Scribner NW  
Grand Rapids, MI 49504  
Mr. David Wilks  
Phone 616-459-5065  
Fax 616-459-4364  
www.Nyeuniform.com  
dwilks@nyeuniform.com  
Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Product Categories

**Prime Time Awards, Inc. (117960)**

300 N. Clippert St. Suite 16  
Lansing, MI 48912  
Mr. Steve Boettcher  
Phone 517-324-4220  
Fax 517-324-3908  
www.Primetimeawards.com  
steve@primetimeawards.com  
Spec Agr Disclosed: 07/27/2017

Distribution Channel(s)

Product Categories

**Marketing Tools Inc (114584)**

3690 Jefferson NE  
Wyoming, MI 49548  
Mr. Brett Youker  
Phone 616-458-1260  
Fax 616-224-8462  
www.Mtitools.com  
youkerb@mtitools.com  
Spec Agr Disclosed: 06/12/2017

Distribution Channel(s)

Product Categories

**Packaging Concepts Inc. (87270)**

9832 Evergreen Ind. Dr.  
St. Louis, MO 63123  
Mr. Beau Bartoni  
Phone 314-329-9700  
Fax 314-487-2666  
www.Packagingconceptsinc.com  
bcb@packagingconceptsinc.com  
Spec Agr Disclosed: 09/07/2017

Distribution Channel(s)

Product Categories

**PrintGlobe, Inc. (56007)**

5812 Trade Ctr Dr., #100  
Austin, TX 78744  
Ms. Kristin Ungar  
Phone 512-454-5985  
Fax 512-454-6704  
www.Printglobe.com  
kristin.u@printglobe.com  
Spec Agr Disclosed: 11/07/2017

Distribution Channel(s)

Product Categories

**Michigan Shirt Works (115526)**

536 E Grand River Ave  
Lansing, MI 48906  
Mr. Theodore Wilson  
Phone  
Fax 517-325-3481  
www.Michiganshirtworks.com  
MichiganShirtWorks@gmail.com  
Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Product Categories

**pc/nametag inc (109346)**

124 Horizon Dr.  
Verona, WI 53593  
Ms. Jackie McSherry  
Phone (608) 845-1873  
Fax  
www.Pcnametag.com  
jmcsherry@pcnametag.com  
Spec Agr Disclosed: 06/21/2017

Distribution Channel(s)

Product Categories

**Promotional Product Solutions (112592)**

4511 N. Himes Avenue, Suite 200  
Tampa, FL 33614  
Mr. Steve Schmidt  
Phone 847-563-8068  
Fax  
www.Ppsolutionsllc.com  
steve@ppsolutionsllc.com  
Spec Agr Disclosed: 10/13/2017

Distribution Channel(s)

Product Categories

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**RetroDuck.com (57182)**

210 Abbott Road  
Suite 32  
East Lansing, MI 48912  
Mr. Luke Hackney  
Phone 517-410-2271  
Fax  
www.Retroduck.com  
lukehackney@gmail.com  
Spec Agr Disclosed: 04/24/2017

Distribution Channel(s)

Product Categories

**Schafer Sportswear, Inc dba Sports Stop Sportswear (116903)**

124 West Ash St.  
Mason, MI 48854  
Mr. Kevin Schafer  
Phone 517-898-7911  
Fax  
www.Sportsstop.net  
kevins@sportsstop.net  
Spec Agr Disclosed: 11/07/2017

Distribution Channel(s)

Product Categories

**Sewah Studios (115902)**

190 Millcreek Rd  
Marietta, OH 45750  
Ms. Kristi Science  
Phone 740-373-2087  
Fax 740-373- 3733  
www.Sewahstudios.com  
info@sewahstudios.com  
Spec Agr Disclosed: 07/27/2016

Distribution Channel(s)

Product Categories

**South By Sea (110987)**

209 Dayton St. Suite 205  
Edmonds, WA 98020  
Ms. Victoria Brock  
Phone 888-855-7960  
Fax 888-261-5353  
www.Southbysea.com  
licensing@southbysea.com  
Spec Agr Disclosed: 05/01/2018

Distribution Channel(s)

Product Categories

**Spartan Printing Inc. (116632)**

15551 S US Highway 27  
Lansing, MI 48906  
Ms Colleen Bellingar  
Phone 517-372-6910  
Fax 517-372-0322  
www.Printspartan.com  
colleen@printspartan.com  
Spec Agr Disclosed: 10/27/2016

Distribution Channel(s)

Product Categories

**Superior Business Solutions Inc. (113920)**

6490 S. Sprinkle Rd.  
Portage, MI 49003-3249  
Ms. Cathy Taylor  
Phone 269-323-1333  
Fax 269-323-8345  
www.Inkonit.com  
ctaylor@inkonit.com  
Spec Agr Disclosed: 09/13/2017

Distribution Channel(s)

Product Categories

**Symbol Arts (47835)**

6083 South 1550 East  
Ogden, UT 84405  
Mr. Greg Sanders  
Phone 801-475-6000  
Fax 801-475-5500  
www.Symbolarts.com  
gsanders@symbolarts.com  
Spec Agr Disclosed: 07/19/2016

Distribution Channel(s)

Product Categories

**TGI Enterprises Inc. (25027)**

1219 S. Hudson Ave.  
Tulsa, OK 74112  
Ms. Susie Cross  
Phone 918-835-4330  
Fax 918-835-4388  
www.Tgipromo.com  
scross@tgipromo.com  
Spec Agr Disclosed: 12/29/2017

Distribution Channel(s)

Product Categories

**University Tees Inc. (69409)**

13000 Athens Ave. Sutie 210  
Lakewood, OH 44107  
Mr. Steve Kowalski  
Phone 440-666-4281  
Fax 877-571-4593  
www.Universitytees.com  
skowalski@utees.com  
Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Product Categories

**Varsity Brands Inc. (58460)**

6745 Lenox Center Ct. Suite 300  
Memphis, TN 38115  
Ms. Cathy Ray  
Phone 901-387-4370  
Fax 800-218-0818  
www.Varsity.com  
collegiatelicensing@varsity.com  
Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Product Categories

**Vernon Company-The/IA (12386)**

604 West 4th St. North  
Newton, IA 50208-0600  
Ms. Jodi Foster  
Phone 641-792-9000  
Fax 641-791-7421  
www.Vernoncompany.com  
JodiF@vernoncompany.com  
Spec Agr Disclosed: 10/02/2017

Distribution Channel(s)

Product Categories

**Wynalda International LLC DBA Logospot (117962)**

8200 Graphic Dr NE  
Belmont, MI 49306  
Matthew Schmuker  
Phone 616-785-7170  
Fax  
www.Logospot.com  
matthew.schmuker@logospot.com  
Spec Agr Disclosed: 07/27/2017

Distribution Channel(s)

Product Categories

**Michigan State University**

**International Licensing**

**Campus Crew (69886)**

380 Hardy Road  
 Brantford, ON N3T 5L8  
 Mr. Danielle Benetti  
 Phone 519-759-6411  
 Fax 519-759-6752  
 www.Campuscrew.com  
 daniellebenetti2@gmail.com  
 Spec Agr Disclosed: 07/05/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Levelwear (59015)**

66 West Beaver Creek Road  
 Richmond Hill, ON L4B 1G5  
 Mr. Jeff Church  
 Phone 866-423-5071  
 Fax 416-465-4571  
 www.Levelwear.com  
 jchurch@accolade-group.com  
 Spec Agr Disclosed: 05/03/2017

**Distribution Channel(s)**

**Product Categories**

**Michigan State Coach Izzo Program**

**Mitten State - The (97522)**

625 Ann Street NW  
 Grand Rapids, MI 49504  
 Mr. Scott Zubrickas  
 Phone 616-855-1909  
 Fax 616-825-5933  
 www.Themittenstate.com  
 Licensing@TheMittenState.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty

- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 02D (Drinkware)
- 04A (Automobile Products)

**NCAA DI-M Basketball Champions**

**Great American Products Ltd. (13400)**

1661 S. Seguin  
 New Braunfels, TX 78130  
 Ms. Stephani Zapata  
 Phone 830-643-8026  
 Fax 830-643-8027  
 www.Gap1.com  
 szapata@gap1.com  
 Spec Agr Disclosed: 02/07/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**

- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110

St. Louis, MO 63141  
 Mr. Eric Reinsfelder  
 Phone 314-819-2839  
 Fax 888-284-3498  
 www.rawlings.com  
 ereinsfelder@jardensportlicensing.com  
 Spec Agr Disclosed: 02/06/2018

**Distribution Channel(s)**

- Amusement Park
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02D (Drinkware)
- 06B (Balls)
- 06C (Toys)

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
 Niles, IL 60714  
 Mr. Ken Schack  
 Phone 312-427-0313  
 Fax 312-427-1887  
 www.Ricoinc.com  
 KenS@ricoinc.com  
 Spec Agr Disclosed: 03/15/2018

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)



**Licensees**

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**Michigan State University**

03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05B (Checks)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)

02D (Drinkware)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 07H (Electronics & Content)

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Rock 'Em (108874)**

9561 Satellite Blvd. Suite 300  
 Orlando, FL 32837  
 Mr. Steve Rollins  
 Phone 407-730-7931  
 Fax  
 www.rockemapparel.com  
 steve@rockemapparel.com  
 Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)

**Strategic Printing and Mfg. Solutions Inc. (79401)**

9673 SW Tualatin-Sherwood Rd.  
 Tualatin, OR 97062  
 Mr. Randall R. Thom  
 Phone 503-612-9974  
 Fax 503-612-9978  
 www.Keyscaper.com  
 randy@strategicmfg.com  
 Spec Agr Disclosed: 11/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

**To The Game LLC (11499)**

16 Downing Drive  
 Phenix City, AL 36869  
 Ms. Keeli Floyd  
 Phone 334-291-5151  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 04/19/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**Winning Streak Sports LLC (29679)**

9821 Widmer Road  
 Lenexa, KS 66215  
 Ms. Jessica DeGregorio  
 Phone 913-768-8868  
 Fax 913-322-1418  
 www.Wssdecor.com  
 jdegregorio@wssdecor.com  
 Spec Agr Disclosed: 12/21/2017

**Distribution Channel(s)**

Amusement Park

**Product Categories**

04C (Signage Products)

**WWRD US LLC (13645)**

1330 Campus Parkway  
 Wall, NJ 07719  
 Mr. Vincent Mazza  
 Phone 732-938-5800  
 Fax 732-378-2193  
 www.Waterford.com  
 vincent.mazza@fiskars.com  
 10/06/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**CFP Football National Champions**

**R.F.S.J. Inc. (12738)**

654 West Main Street  
 Mt. Pleasant, PA 15666  
 Mrs. Doreen Myers  
 Phone 724-547-4457  
 Fax 724-547-6717  
 www.rfsj.com  
 doreen@rfsj.com  
 Spec Agr Disclosed: 01/15/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier

**Product Categories**

02D (Drinkware)

**Licensees**

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**Michigan State University**

- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

- 06A (Sports Equipment)
- 06B (Balls)

- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Operation Hat Trick**

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
 Mableton, GA 30126  
 Mr. Ryan Prowell  
 Phone 404-355-9994  
 Fax 678-553-7011  
 www.Boxercraft.com/college  
 rprowell@boxercraft.com  
 Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel

**Product Categories**

- 01G (Youth Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Logo Brands Inc. (36683)**

117 Southeast Parkway  
 Franklin, TN 37064  
 Ms. Shannon O'Dell  
 Phone 615-261-2100  
 Fax 615-261-2101  
 www.Logobrands.com  
 shannon@logobrands.com  
 Spec Agr Disclosed: 08/21/2017

**Distribution Channel(s)**

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
 Westwood, MA 02090  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 www.Twinsenterprise.com  
 kevinm@47brand.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01U (Women's Headwear)

**Vertical Athletics dba Bani Bands Headbands (103557)**

1424 Industrial Way A3  
 Gardnerville, NV 89410  
 Ms. Renee Hanson  
 Phone 775-319-5125  
 Fax 888-771-8228  
 www.banibands.com  
 renee@banibands.com  
 Spec Agr Disclosed: 08/14/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel

**Product Categories**

- 01M (Clothing Accessories)
- 02C (Personal Accessories)

**Victory Tailgate (89653)**

2437 E Landstreet Rd  
 Orlando, FL 32824  
 Mr. Ryan Dourney  
 Phone 321-234-0763  
 Fax 407-358-5081  
 www.VictoryTailgate.com  
 ryan@victorytailgate.com  
 Spec Agr Disclosed: 11/10/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories**

- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 06D (Games)
- 07D (Infant Products)
- 07E (Footwear)

**Exclusive Apparel Program**

**5th & Ocean Clothing LLC (40904)**

590 West 83rd Street  
 Hialeah, FL 33014  
 Alexis Burnsworth  
 Phone 716-604-9000  
 Fax 305-822-4665

**Licensees**

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**Michigan State University**

www.5thocean.com  
 Cris.bencosme@neweracap.com  
 Spec Agr Disclosed: 02/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**A-Game Apparel (12250)**

4330 Mt Morris Rd  
 Mt Morris, MI 48458  
 Mr. John Damoth  
 Phone 810-732-9796  
 Fax 810-732-4508

jdmoth@agameapparel.com  
 Spec Agr Disclosed: 06/13/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)

**Alma Mater LLC (OH) (90088)**

7040 Bold Forbes Court  
 Blacklick, OH 43004  
 Mr. Chad Sims  
 Phone 614-260-8222  
 Fax 614-448-4363  
 www.Almamaterwear.com  
 chad@almamaterwear.com  
 04/11/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct

Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01W (Women's Fashion Tops)

**Alta Gracia Holdco, Inc. (86424)**

160 E. John Street  
 Spartanburg, SC 29306  
 Ms. Amanda Wall  
 Phone 864-285-9810  
 Fax  
 www.altagraciaapparel.com  
 awal@altagraciaapparel.com  
 Spec Agr Disclosed: 04/04/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Off-Price

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Ambrose Enterprises LLC (44218)**

P.O. Box 2214  
 Eureka, MT 59917  
 Mr. John Ambrose  
 Phone 360-752-2700  
 Fax 877-878-5570  
 www.Adrenalinepromotions.com  
 jambrose@adrenalinepromotions.com  
 Spec Agr Disclosed: 08/04/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
 01M (Clothing Accessories)

**Antigua Group Inc. (11622)**

16651 North 84th Avenue  
 Peoria, AZ 85382-4772

Mr. Kevin O'Neill  
 Phone 800-562-9777  
 Fax 623-523-6009  
 www.Antigua.com  
 koneill@antigua.com  
 Spec Agr Disclosed: 01/19/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01L (Men's/Unisex Performance Apparel)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Atlanta Hosiery Company (23312)**

PO Box 43101  
 Atlanta, GA 30336  
 Ms. Lyndsey Parker  
 Phone 404-691-3990  
 Fax 404-699-7254  
 www.Twofeetahead.com  
 lcohen@atlantahosiery.com  
 Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 07D (Infant Products)

**Barbarian Sports Wear Inc. (12329)**

575 Trillium Drive  
 Kitchener, ON N2R 1J4  
 Ms. Kristy Murray  
 Phone 519-895-1932  
 Fax 519-895-0988  
 www.Barbarian.com

**Licensees**

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**Michigan State University**

kristy@barbarian.com  
Spec Agr Disclosed: 03/29/2017

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**  
01H (Men's Fashion Apparel)

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994  
Fax 678-553-7011  
www.Boxercraft.com/college  
rprowell@boxercraft.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**Brooks Brothers by Vesi Inc. (93864)**

16 Tech View Pl.  
Cincinnati, OH 45215  
Ms. Sue Visconti  
Phone 513-563-6002  
Fax 513-563-6692

svisconti@vesiinc.com  
Spec Agr Disclosed: 06/26/2017

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
01H (Men's Fashion Apparel)  
01M (Clothing Accessories)

**Bruzer Sportsgear Ltd (84337)**

2 - 302 Bridgeland Ave. Unit 2  
Toronto, ON M6A 1Z4  
Mr. Jason Kendall  
Phone 416-781-0011  
Fax 416-781-3160  
www.Bruzer.com  
jason@bruzer.com  
Spec Agr Disclosed: 06/01/2017

**Distribution Channel(s)**  
Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**  
01H (Men's Fashion Apparel)  
01W (Women's Fashion Tops)

**Camp David (17631)**

7920 Foster Street  
Overland Park, KS 66204  
Ms. Lisa Draper  
Phone 913-648-0573  
Fax 913-648-2212  
www.Campdavid.com  
licensing@campdavid.com  
Spec Agr Disclosed: 01/08/2018

**Distribution Channel(s)**  
Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Campus Crew (69886)**

380 Hardy Road  
Brantford, ON N3T 5L8  
Mr. Danielle Benetti  
Phone 519-759-6411  
Fax 519-759-6752  
www.Campuscrew.com  
daniellebenetti2@gmail.com  
Spec Agr Disclosed: 07/05/2017

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr  
Okemos, MI 48864  
Mr. Gabe Viscomi  
Phone 517-927-5350  
Fax  
www.nudgeprinting.com  
info@nudgeprinting.com  
Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)

**Champion by Knights Apparel (107520)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Susan Kibelstis  
Phone 864-587-9690  
Fax 864-587-9959  
www.knightsapparel.com  
susan.kibelstis@hanes.com  
Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)

**Licensees**

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**Michigan State University**

01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Charles River Apparel (13670)**

1205 Providence Highway (Rt 1)  
 Sharon, MA 02067  
 Mr. Jeremy Whiting  
 Phone 781-793-5323  
 Fax 781-793-1129  
 www.Charlesriverapparel.com  
 jeremyw@charlesriverapparel.com  
 Spec Agr Disclosed: 07/05/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)

**CID Resources, Inc. dba WonderWink (115341)**

601 Royal Lane, suite 101  
 Coppell, TX 75019  
 Mr. Jim Herdlicka  
 Phone 972-584-1550  
 Fax  
 www.cidresources.com  
 Jherdlicka@cidresources.com  
 Spec Agr Disclosed: 04/28/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)

**College Concepts LLC (11690)**

3350 Riverwood Pkwy Ste 850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420  
 Fax 770-859-1434  
 www.CollegeConcepts.com

sholmes@conceptssport.com  
 Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**College Kids LLP (33691)**

209 Rockwood Lane  
 Neenah, WI 54956  
 Mr. Joe Franzoi  
 Phone 920-886-8920  
 Fax 920-886-8933  
 www.Collegekids.com  
 joe.franzoi@collegekids.com  
 Spec Agr Disclosed: 10/10/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Collegiate Cycling Gear (101589)**

3718 Lenox Forest Dr  
 Midlothian, VA 23113  
 Mr. Shawn Rosensteel  
 Phone 412-638-8348  
 Fax  
 www.Collegiatecyclinggear.com  
 collegiatecyclinggear@gmail.com  
 Spec Agr Disclosed: 10/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01E (Jerseys/Uniforms)

**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
 Compton, CA 90220-5403  
 Ms. Kelsey Keene  
 Phone 970-302-9288  
 Fax 310-667-8353  
 www.Colosseumusa.com  
 aimeer@colosseumusa.com  
 Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Columbia Sportswear (13550)**

14375 NW Science Park Dr.  
 Portland, OR 97229  
 Ms. Abby Smith  
 Phone 503-985-4096  
 Fax 503-985-5800  
 www.Columbia.com  
 absmith@columbia.com  
 Spec Agr Disclosed: 04/11/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 06A (Sports Equipment)

**Columbia Sportswear by Outdoor Custom Sportswear (104432)**

7007 College Blvd. Suite 200  
Overland Park, KS 66211  
Ms. Sarah Dice  
Phone 866-288-5070  
Fax 913-341-7465  
www.Ocsapparel.com  
sdice@ocsapparel.com  
Spec Agr Disclosed: 04/03/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)

**Comet Clothing Company (91002)**

126 N 3rd St. Suite 350

Minneapolis, MN 55401  
Ms. Jill O'Flanagan  
Phone 612-332-1200  
Fax 612-332-1205  
www.Zubaz.com  
jill@zubaz.com  
10/27/2017

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct

**Product Categories**

- 01H (Men's Fashion Apparel)
- 01X (Women's Fashion Bottoms)

**Creative Apparel Concepts Inc. (Mid-Tier) (108210)**

10050  
89th Ave. North  
Maple Grove, MN 55369  
Mr. Scott Gray  
Phone 612-843-1845  
Fax 612-843-1850  
www.creativeapparelconcepts.com  
scott@creativeapparelconcepts.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 05E (Publishing)

**Creative Knitwear (50333)**

PO Box 921852  
Norcross, GA 30010  
Mr. Jeff Marks  
Phone 770-530-5984  
Fax 770-393-1825  
www.Creativeknitwear.com  
jeff.marks@creativeknitwear.com  
Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct

Specialty Mid-Tier

**Product Categories**

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 07D (Infant Products)

**Custom Embroidery Plus (108419)**

304 N. Lansing St  
St. John's, MI 48879  
Mr. Kirk Gartside  
Phone 989-227-9338  
Fax 989-227-2631  
www.ceplusonline.com  
kgartside@ceplusonline.com  
Spec Agr Disclosed: 10/20/2017

**Distribution Channel(s)**

- Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01J (Men's/Unisex Fleece)

**Cutter & Buck (29578)**

101 Elliott Ave W Ste 100  
Seattle, WA 98119  
Ms. Erika Dahring  
Phone 206-622-4191  
Fax 206-448-0589  
www.Cutterbuck.com  
Erika.Dahring@cutterbuck.com  
Spec Agr Disclosed: 01/11/2018

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)

**Emerson Street (56212)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

1555 Emerson St.  
Rochester, NY 14606  
Mr. Jed Hanna, Jr  
Phone 585-254-3140  
Fax 585-254-3160  
www.emersonstreetclothing.com  
jed@emersonstreetclothing.com  
Spec Agr Disclosed: 05/01/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)

**Fanatics Apparel, Inc. (11616)**

8100 Nations Parkway  
Jacksonville, FL 32256  
Ms. Suzanne Balog  
Phone 904-271-4621  
Fax  
www.fanatics.com  
sbalog@fanatics.com  
Spec Agr Disclosed: 03/09/2018

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)

**FanPrint Inc. (TX) (112224)**

1920 McKinney Ave.  
7th Floor  
Dallas, TX 75226  
Mr. Jackson Humphrey  
Phone 9178382892  
Fax  
www.fanprint.com  
jackson.humphrey@fanprint.com

07/14/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Fashion Concepts Inc. dba Fredrick Martin (113104)**

1015 NW 17th Avenue  
Delray Beach, FL 33445  
Mr. Matt Bailey  
Phone 865-771-6226  
Fax 561-824-2401  
www.marcellosport.com  
darren.apel@fashionconcepts.com  
Spec Agr Disclosed: 10/10/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01H (Men's Fashion Apparel)

**Fast Asleep LLC (104197)**

6971 W. Sunrise Blvd. Suite 206  
Plantation, FL 33313  
Mr. James Gainey  
Phone 954-791-2220  
Fax 954-316-3156  
www.fastasleppjs.com  
jgainey@fastasleppjs.com  
Spec Agr Disclosed: 10/12/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**Fisher Sports Group LLC dba K1 Sportswear (14602)**

1309 Avenue C  
Cloquet, MN 55720  
Mr. Tony Fisher  
Phone 218-879-0028

Fax 218-879-3660  
www.K1hockey.com  
tsfisher20@gmail.com  
Spec Agr Disclosed: 05/08/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)

**Foxy's Leotards LLC (73800)**

3420 Broadmoor SE Ste. #4  
Grand Rapids, MI 49512  
Mr. Paul Winchester  
Phone 616-949-1847  
Fax 616-949-2754  
www.foxysfitnessfashions.com  
winch874@cox.net  
01/28/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
06C (Toys)

**G-III Leather Fashions Inc. dba G-III Sports (14700)**

512 7th Ave. 27th Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0576  
Fax 212-403-0889  
www.G-iii.com  
brittany.borchardt@g-iii.com  
Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Gallo Enterprises Inc. (11676)**

262 International Drive NW  
 Concord, NC 28027  
 Mr. Pat Gallo  
 Phone 704-793-1544  
 Fax 888-667-0234  
 www.Dhmkids.com  
 pat@dhmkids.com  
 Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01F (Infant/Toddler Apparel)  
 02C (Personal Accessories)  
 07D (Infant Products)

**GameDay Couture (86752)**

8620 S. Peoria Ave  
 Tulsa, OK 74132  
 Mr. Kurt Feddersen  
 Phone 855-343-6100  
 Fax 918-516-0616  
 www.Gameday-couture.com  
 gclicensing@gmail.com  
 Spec Agr Disclosed: 10/05/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Garb Inc. (50224)**

730 South Jason St. Unit # 34  
 Denver, CO 80223  
 Ms. Juli Messenger  
 Phone 303-674-3139  
 Fax 303-679-0272  
 www.Garbinc.com

jmessenger@garbinc.com  
 Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 07D (Infant Products)

**Gary J. Domagalski (12661)**

3942 Crooked Creek  
 Okemos, MI 48864  
 Mr. Gary Domagalski  
 Phone 517-349-7675  
 Fax

g.domagalski@comcast.net  
 Spec Agr Disclosed: 04/23/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**GFSI LLC (Champion) (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 trey.ham@hanes.com  
 Spec Agr Disclosed: 10/25/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**GFSI LLC (Gear For Sports) (11666)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 trey.ham@hanes.com  
 Spec Agr Disclosed: 10/25/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Global Fashion Works LLC (84343)**

2600 Cabover Drive Ste. L  
 Hanover, MD 21076  
 Ms. Deborah Nash  
 Phone 443-370-4145  
 Fax 410-590-2939  
 www.Flyingcolorsapparel.com  
 d.nash@globalfashionworks.com  
 Spec Agr Disclosed: 09/06/2017

**Distribution Channel(s)**



**Licensees**

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Licensed as of 05/2018

**Michigan State University**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)

01X (Women's Fashion Bottoms)

**Product Categories**

01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Hillflint Inc. (105213)**

453 W 17th St #4SW  
 New York, NY 10011  
 Mr. James Jiang  
 Phone 224-717-0617  
 Fax  
 www.Hillflint.com  
 james@hillflint.com  
 11/14/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Homage LLC (72619)**

4480 Bridgeway Ave.  
 Suite A  
 Columbus, OH 43219  
 Mr. Elliott May  
 Phone 734-645-2004  
 Fax 407-209-0830  
 www.Homage.com  
 elliot@homage.com  
 Spec Agr Disclosed: 07/24/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)

**Homage LLC (Vintage) (118596)**

4480 Bridgeway Ave.  
 Suite A  
 Columbus, OH 43219  
 Mr. Elliott May  
 Phone 734-645-2004  
 Fax 407-209-0830  
 www.Homage.com  
 elliot@homage.com  
 Spec Agr Disclosed: 07/24/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**J. America, LLC (14278)**

445 E. Van Riper Rd  
 Fowlerville, MI 48836  
 Ms. Marie Landry  
 Phone 517-655-8800  
 Fax 517-655-8801  
 www.J-america.com  
 MLandry@towlicensed.com  
 Spec Agr Disclosed: 04/11/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Johnnie-O (94396)**

2048 Cotner Ave.  
 Los Angeles, CA 90025  
 Mr. Matthew Ferrer  
 Phone 877-787-4703  
 Fax 310-496-0187  
 www.johnnie-o.com  
 matt@johnnie-o.com  
 Spec Agr Disclosed: 01/16/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)

**Kadyluxe LLC (110859)**

2525 Wolff St.  
 Denver, CO 80212  
 Ms. Kady Zinke  
 Phone 303-517-7888  
 Fax  
 www.kadyluxe.com  
 kady@kadyluxe.com  
 Spec Agr Disclosed: 06/15/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog

**Product Categories**

01S (Women's Fleece Tops & Bottoms)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Knights Apparel LLC (14948)**

1000 E. Hanes Mill Rd.  
 Winston Salem, NC 27105  
 Ms. Susan Kibelstis  
 Phone 864-587-9690  
 Fax 864-587-9959  
 www.Knightsapparel.com  
 susan.kibelstis@hanes.com  
 Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Product Categories**

01I (Women's T-shirts)  
 01M (Clothing Accessories)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Levelwear (59015)**

66 West Beaver Creek Road  
 Richmond Hill, ON L4B 1G5  
 Mr. Jeff Church  
 Phone 866-423-5071  
 Fax 416-465-4571  
 www.Levelwear.com  
 jchurch@accolade-group.com  
 Spec Agr Disclosed: 05/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd  
 Detroit Lakes, MN 56501  
 Ms. Aimee Cannon  
 Phone 218-846-3065  
 Fax 218-209-4072  
 www.Lakeshirts.com  
 licensing@blue84.com  
 Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
 Bridgeport, PA 19405  
 Ms. Kate Mikotacyzk  
 Phone 610-272-7575  
 Fax 610-272-9175  
 league91.com  
 kate.mikotacyzk@league91.com  
 Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Life Is Good Company - The (113082)**

51 Melcher St. 9th Floor  
 Boston, MA 02210  
 Mr. Michael DeMarco  
 Phone 617-648-5301  
 Fax 617-261-3813  
 www.lifeisgood.com  
 mdemarco@lifeisgood.com  
 Spec Agr Disclosed: 07/18/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)

**Lauren James Co. (111742)**

104 N. East Ave  
 Suite D  
 Fayetteville, AR 72701  
 Kara Nelson  
 Phone 479-419-5982  
 Fax 479-419-5986  
 www.shoplaurenjames.com  
 kara@laurenjames.com  
 02/20/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores

**Let Loose by Fanatics Apparel, Inc. (111564)**

8100 Nations Way  
 Jacksonville, FL 32256  
 Ms. Suzanne Balog  
 Phone 904-271-4621  
 Fax

sbalog@fanatics.com  
 Spec Agr Disclosed: 10/17/2017

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

01I (Women's T-shirts)  
 01S (Women's Fleece Tops &

**Little King Mfg. Co. Inc. (11539)**

11705 Hwy 231

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Union Grove, AL 35175  
 Ms. Suzi Linley  
 Phone 256-498-3033  
 Fax 256-498-3031  
 www.Littlekingapparel.com  
 suzi@crockett.net  
 Spec Agr Disclosed: 01/08/2018

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 05E (Publishing)

Philadelphia, PA 19104  
 Mr. Daniel Pereyra  
 Phone 301-652-2372  
 Fax 240-489-9800  
 www.Thehonoursociety.com  
 daniel@chicka-d.com  
 Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**Loudmouth Golf (82717)**

PO Box 75827  
 Phoenix, AZ 85087  
 Ms. Jamie Matasci  
 Phone 415-533-5036  
 Fax 415-424-4843  
 www.Loudmouthgolf.com  
 jamie@loudmouthgolf.com  
 Spec Agr Disclosed: 07/06/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01H (Men's Fashion Apparel)  
 01X (Women's Fashion Bottoms)

**Luttrell Investments Inc. dba Image One (54802)**

3300 W 65th Street  
 Little Rock, AR 72209  
 Mr. Kyle Luttrell  
 Phone 501-663-9595  
 Fax 501-663-9597  
 www.limageonecollegiate.com  
 kyle@image1one.com  
 Spec Agr Disclosed: 11/29/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

**Mitten State - The (97522)**

625 Ann Street NW  
 Grand Rapids, MI 49504  
 Mr. Scott Zubrickas  
 Phone 616-855-1909  
 Fax 616-825-5933  
 www.TheMittenstate.com  
 Licensing@TheMittenState.com  
 Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)

**MTC Marketing (79133)**

1415 Hutton Dr.  
 Carrollton, TX 75006  
 Mr. Alex Lorenz  
 Phone 972-488-0577  
 Fax 972-488-8595  
 www.Mtcmarketinginc.com  
 alex@smimerchandisinginc.com  
 Spec Agr Disclosed: 10/11/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)

**Neu Retail LLC (86821)**

4015 Chestnut St.

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**NFLPA by Fanatics Apparel, Inc. (107518)**

8100 Nations Parkway  
 Jacksonville, FL 32256  
 Ms. Suzanne Balog  
 Phone 904-271-4621  
 Fax  
 sbalog@fanatics.com  
 Spec Agr Disclosed: 10/17/2017

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**OCJ Apparel Group (88837)**

3605 McCart Avenue  
 Fort Worth, TX 76110  
 Ms. Julie Diamond  
 Phone 817-386-3993  
 Fax 817-332-3894  
 www.Ocjapparel.com  
 julie@ocjapparel.com

**Licensees**

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**Michigan State University**

Spec Agr Disclosed: 04/17/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave  
Englewood, CO 80110  
Ms. Shannen Murphy  
Phone 303-789-4035  
Fax 303-789-9923  
www.Ouraysportswear.com  
shannenm@ouraysportswear.com  
Spec Agr Disclosed: 10/10/2017

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)

**Outerstuff Ltd. (13515)**

1412 Broadway Fl 18  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 02/08/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
07D (Infant Products)

**Peter Millar LLC (79217)**

1002 Twin Creeks Court  
Durham, NC 27703  
Ms. Kelli Keeton  
Phone 919-695-4172  
Fax 919-465-0255  
www.Petermillar.com  
kkeeton@petermillar.com  
Spec Agr Disclosed: 11/16/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)

**Playmakers (117557)**

2299 West Grand River Ave.  
Okemos, MI 48864  
Mr. Andy Marsh  
Phone 517-349-3803  
Fax  
www.playmakers.com  
andy@playmakers.com  
Spec Agr Disclosed: 12/15/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct

Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)

**R-Textx Enterprises Ltd. (38784)**

SC Building 2/F 62 West 4th Ave.  
Vancouver, BC V5Y 1G3  
Mr. Bill Miller  
Phone 604-707-1037  
Fax 604-872-8268  
www.klutchapparel.com  
bill@klutchapparel.com  
Spec Agr Disclosed: 04/03/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01W (Women's Fashion Tops)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance)

**Licensees**

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**Michigan State University**

Apparel)

- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Ross Sportswear (11603)**

5121 Winnetka Ave N  
Suite 290  
New Hope, MN 55428  
Ms. Amy Dumas  
Phone 763-545-9544  
Fax 763-544-3820

amy@rosssportswear.com  
Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01G (Youth Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Royce Apparel Inc. (61548)**

5800 Royce Street  
Kannapolis, NC 28083  
Mr. Brian Hoke  
Phone 704-933-6000  
Fax 704-933-8000  
www.Royceapparel.com  
brian@royceapparel.com  
Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

**Spirit Clothing Co, dba Spirit Activewear & Spirit (105266)**

2209 E. 37th St.  
Los Angeles, CA 90058  
Ms. Leslie deBeauvais  
Phone 213-784-0540  
Fax  
www.Spiritfootballjersey.com  
licensing@spiritjersey.com  
Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)

**State Discount Corp. (113612)**

PO Box 1038  
East Lansing, MI 48826  
Ms. Marilyn Shroeger  
Phone 517-332-7072  
Fax

mehs712@gmail.com  
Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
Canton, MI 48188  
Ms. Tamira Chapman  
Phone 313-492-5858  
Fax

chapman@collegiateboxcompany.com  
Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**

- Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)

**Summit Sportswear Inc./MO (27635)**

800 W. 47st Street  
Suite 620  
Kansas City, MO 64112  
Ms. Alexandra Lathrop  
Phone 816-942-5320  
Fax 816-942-9129

www.Summitsportswearusa.com  
alexandra@summitsportswearusa.com  
Spec Agr Disclosed: 03/01/2018

**Distribution Channel(s)**

- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)

**Team Beans LLC (35316)**

2301 Cottontail Lane  
Somerset, NJ 08873  
Mr. Matt Katz  
Phone 848-260-4315  
Fax 848-260-4301

www.FOCO.com  
mkatz@forevercollectibles.com  
Spec Agr Disclosed: 08/03/2016

**Licensees**

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**Michigan State University**

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Becky Thomas  
 Phone 800-538-1059  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 becky@thirdstreetsportswear.com  
 Spec Agr Disclosed: 01/03/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Tommy Bahama (87403)**

400 Fairview Ave N Ste 488  
 Seattle, WA 98109  
 Mr. Mark Sondheim  
 Phone 206-622-8688  
 Fax  
 www.Tommybahama.com  
 mark.sondheim@tommybahama.com  
 Spec Agr Disclosed: 03/29/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)

**Twin Vision Activewear (106764)**

16527 Simonds Rd. NE  
 Kenmore, WA 98028  
 Mr. Jared Rowley  
 Phone 425-941-7913  
 Fax  
 www.Twinvisionactivewear.com  
 sales@twinvisionactivewear.com  
 07/11/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01Y (Women's Loungewear/Activewear/Misc.)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
 Westwood, MA 02090  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 www.Twinsenterprise.com  
 kevinm@47brand.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Underground Printing (59889)**

260 Metty Dr. Suite G

Ann Arbor, MI 48103  
 Mr. Rishi Narayan  
 Phone 734-665-2692  
 Fax 734-665-2738  
 www.Undergroundshirts.com  
 rishi@undergroundshirts.com  
 Spec Agr Disclosed: 11/16/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)

**University Girls (74489)**

112 Olde Ash Lane  
 Charleston, WV 25311  
 Ms. Nesha Sanghavi  
 Phone 304-610-2280  
 Fax 304-342-7169  
 www.Ugapparel.com  
 nesha@ugapparel.com  
 Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Vesi Inc. (13740)**

16 Tech View Pl.  
 Cincinnati, OH 45215  
 Ms. Sue Visconti  
 Phone 513-563-6002  
 Fax 513-563-6692  
 www.Vesiusa.com  
 svisconti@vesiinc.com

**Licensees**

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**Michigan State University**

Spec Agr Disclosed: 08/04/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Victory Tailgate (89653)**

2437 E Landstreet Rd  
 Orlando, FL 32824  
 Mr. Ryan Dourney  
 Phone 321-234-0763  
 Fax 407-358-5081  
 www.VictoryTailgate.com  
 ryan@victorytailgate.com  
 Spec Agr Disclosed: 11/10/2017

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

**Vineyard Vines LLC (56803)**

181 Harbor Drive  
 Stamford, CT 06902  
 Mr. Brian Gerges  
 Phone 203-504-5794  
 Fax 203-487-7491  
 www.Vineyardvines.com  
 bgerges@vineyardvines.com  
 Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01H (Men's Fashion Apparel)

**Vive La Fete Inc. (69254)**

7175 SW 47th Street #205  
 Miami, FL 33155  
 Ms. Ana Rodriguez

Phone 786-264-1206

Fax 305-513-5211

www.Vivelafete.com

arodriguez@vivelafete.com

Spec Agr Disclosed: 04/17/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Wear Ovation LLC (110261)**

16 Anderson St. Ste. 107  
 Marblehead, MA 01945  
 Mr. Chard Corsini  
 Phone 781-990-1358  
 Fax  
 www.wearovation.com  
 chard@wearovation.com  
 07/07/2017

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01X (Women's Fashion Bottoms)

**Wes and Willy LLC (94463)**

4524 F St.  
 Omaha, NE 68117  
 Mr. William Mullen  
 Phone 402-884-5001  
 Fax 402-884-5122  
 www.Wesandwilly.com  
 college@wesandwilly.com  
 Spec Agr Disclosed: 01/16/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

**Wildcat Retro Brands LLC (97762)**

2701 Carrier Ave.  
 Commerce, CA 90040  
 Mrs. Cassidy Phillips  
 Phone 213-232-5100  
 Fax  
 www.Originalretrobrand.com  
 cassydy.phillips@wildcatretrobrands.com  
 Spec Agr Disclosed: 03/27/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Youth Monument Clothing Inc. dba Venley (49548)**

240 West 37th Pl  
 Los Angeles, CA 90007  
 Mr. Nick Ventura  
 Phone 323-521-1397  
 Fax 323-606-8186  
 www.wearvenley.com  
 nick@wearvenley.com  
 Spec Agr Disclosed: 12/01/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Exclusive Headwear Program**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

**Ahead LLC (32726)**

270 Samuel Barnet Blvd.  
New Bedford, MA 02745  
Ms. Chantal Cardoso  
Phone 800-282-2246  
Fax 508-985-3079  
www.Aheadhq.com  
chantal.cardoso@aheadhq.com  
Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**Atlanta Hosiery Company (23312)**

PO Box 43101  
Atlanta, GA 30336  
Ms. Lyndsey Parker  
Phone 404-691-3990  
Fax 404-699-7254  
www.Twofeetahead.com  
lcohen@atlantahosiery.com  
Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**College Vault by Wildcat Retro Brands LLC (74822)**

2701 Carrier Ave.  
Commerce, CA 90040  
Mrs. Cassidy Phillips  
Phone 323-583-4508  
Fax 323-583-6171  
www.Originalretrobrand.com  
cassidy.phillips@wildcatretrobrands.com  
Spec Agr Disclosed: 10/05/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

01R (Men's/Unisex Adjustable Non-Wool Headwear)

**College Vault by Zephyr Graf-X (99880)**

5443 Earhart Road  
Loveland, CO 80538  
Ms. Kelli Dail  
Phone 888-282-0994  
Fax 970-663-7695  
www.Zhats.com  
kdail@zhats.com  
Spec Agr Disclosed: 10/07/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**Columbia Sportswear (13550)**

14375 NW Science Park Dr.  
Portland, OR 97229  
Ms. Abby Smith  
Phone 503-985-4096  
Fax 503-985-5800  
www.Columbia.com  
absmith@columbia.com  
Spec Agr Disclosed: 04/11/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01U (Women's Headwear)

**Creative Knitwear (50333)**

PO Box 921852  
Norcross, GA 30010  
Mr. Jeff Marks  
Phone 770-530-5984  
Fax 770-393-1825  
www.Creativeknitwear.com  
jeff.marks@creativeknitwear.com  
Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)

**Heads of State LLC dba CowBucker (111338)**

222 E. 11th Ave  
Eugene, OR 97401  
Mr. Derek Schloss  
Phone 310-869-0353  
Fax  
www.cowbucker.com  
derek@cowbucker.com  
02/07/2018

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan



**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Shops

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**J. America, LLC (14278)**

445 E. Van Riper Rd  
 Fowlerville, MI 48836  
 Ms. Marie Landry  
 Phone 517-655-8800  
 Fax 517-655-8801  
 www.J-america.com  
 MLandry@towlicensed.com  
 Spec Agr Disclosed: 04/11/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)

**Legacy Athletic (14000)**

300 Fame Ave.  
 Hanover, PA 17331  
 Ms. Angie Muller  
 Phone 717-630-0892  
 Fax 717-630-0827  
 www.Legacyathletic.com  
 amuller@legacy92.com  
 Spec Agr Disclosed: 04/17/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)

**LogoFit LLC (12034)**

3202 Lapeer Road

Flint, MI 48503  
 Ms. Ann Tyler  
 Phone 810-715-1980  
 Fax 810-715-1981  
 www.Logofit.com  
 atyler@logofit.com  
 Spec Agr Disclosed: 07/07/2017

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01U (Women's Headwear)

**Neu Retail LLC (86821)**

4015 Chestnut St.  
 Philadelphia, PA 19104  
 Mr. Daniel Pereyra  
 Phone 301-652-2372  
 Fax 240-489-9800  
 www.Thehonoursociety.com  
 daniel@chicka-d.com  
 Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01U (Women's Headwear)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Ann Godfrey  
 Phone 716-604-9000  
 Fax 716-604-9127  
 www.Neweracap.com  
 ann.godfrey@neweracap.com  
 Spec Agr Disclosed: 02/06/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops  
 Team Dealer

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
 Holt, MI 48842  
 Ms. Jennifer Parmalee  
 Phone 517-699-7000  
 Fax 517-699-7700  
 www.Ideasideas.com  
 jennifer@ideasideas.com  
 04/20/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Ross Sportswear (11603)**

5121 Winnetka Ave N  
 Suite 290  
 New Hope, MN 55428  
 Ms. Amy Dumas  
 Phone 763-545-9544  
 Fax 763-544-3820  
 amy@rosssportswear.com  
 Spec Agr Disclosed: 06/30/2017

**Distribution Channel(s)**

**Licensees**

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**Michigan State University**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 04/19/2017

**Distribution Channel(s)**  
 Campus/Local Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01U (Women's Headwear)

**Storehouse In A Box LLC dba Collegiate Box Company (116145)**

46036 Michigan Ave, Suite 304  
 Canton, MI 48188  
 Ms. Tamira Chapman  
 Phone 313-492-5858  
 Fax

chapman@collegiateboxcompany.com  
 Spec Agr Disclosed: 12/06/2016

**Distribution Channel(s)**  
 Related Retail/Direct

**Product Categories**

01C (Men's/Unisex Other Headwear)

**Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Becky Thomas  
 Phone 800-538-1059  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 becky@thirdstreetsportswear.com  
 Spec Agr Disclosed: 01/03/2017

**Distribution Channel(s)**  
 Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)

**To The Game LLC (11499)**

16 Downing Drive  
 Phenix City, AL 36869  
 Ms. Keeli Floyd  
 Phone 334-291-5151  
 Fax 334-448-2313

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Ms. Marie Landry  
 Phone 405-360-9856  
 Fax 405-360-0373  
 www.Towcaps.com  
 mlandry@towlicensed.com  
 Spec Agr Disclosed: 02/20/2018

**Distribution Channel(s)**  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
 Westwood, MA 02090

Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 www.Twinsenterprise.com  
 kevinm@47brand.com  
 Spec Agr Disclosed: 01/22/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Ms. Erin Pavlin  
 Phone 888-282-0994  
 Fax 970-663-7695  
 www.Zhats.com  
 epavlin@zhats.com  
 Spec Agr Disclosed: 04/14/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Team Dealer

**Licensees**

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**Michigan State University**

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 02C (Personal Accessories)

www.CollegeConcepts.com  
sholmes@conceptssport.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01Y (Women's Loungewear/Activewear/Misc.)

Sleepwear)  
01Y (Women's Loungewear/Activewear/Misc.)

**Exclusive Mass Program**

**Creative Apparel Concepts Inc. (41250)**

10050  
89th Ave. North  
Maple Grove, MN 55369  
Mr. Scott Gray  
Phone 612-843-1845  
Fax 612-843-1850  
www.Creativeapparelconcepts.com  
scott@creativeapparelconcepts.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Off-Price
- Super Center/Wholesale Clubs

**Product Categories**

- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Exclusive Mass Headwear Program**

**Captivating Headwear (50242)**

PO Box 721210  
Norman, OK 73072  
Ms. Marie Landry  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mlandry@towlicensed.com  
Spec Agr Disclosed: 06/09/2017

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Off-Price
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 05E (Publishing)

**Creative Apparel Concepts Inc. (41250)**

10050  
89th Ave. North  
Maple Grove, MN 55369  
Mr. Scott Gray  
Phone 612-843-1845  
Fax 612-843-1850  
www.Creativeapparelconcepts.com  
scott@creativeapparelconcepts.com  
Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

- Super Center/Wholesale Clubs

**Product Categories**

- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

**Knights Apparel LLC (14948)**

1000 E. Hanes Mill Rd.  
Winston Salem, NC 27105  
Ms. Susan Kibelstis  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
susan.kibelstis@hanes.com  
Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)

**Exclusive Loungewear Program**

**College Concepts LLC (11690)**

3350 Riverwood Pkwy Ste 850  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 770-859-1420  
Fax 770-859-1434

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Off-Price
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**

- 01K (Men's/Unisex Loungewear &

**Licensees**

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**Michigan State University**

01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 05E (Publishing)

**Sideline Apparel by College Concepts (91692)**

Riverwood 100 Bldg. 3350 Riverwood Parkway #850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420  
 Fax 770-859-1434  
 www.Collegeconcepts.com  
 sholmes@collegeconcepts.com  
 Spec Agr Disclosed: 10/06/2017

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01I (Women's T-shirts)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Exclusive Tailgate Games Brick & Mortar**

**Wild Sales LLC (52491)**

17401 Tiller Court Suite A  
 Westfield, IN 46074  
 Mr. Jack Queally  
 Phone 317-804-9160  
 Fax 317-804-9159  
 www.Wildsales.com  
 jqueally@wildsports.com  
 Spec Agr Disclosed: 03/16/2018

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**Tailgate Game Exclusive**

**Victory Tailgate (89653)**

2437 E Landstreet Rd  
 Orlando, FL 32824  
 Mr. Ryan Dourney  
 Phone 321-234-0763  
 Fax 407-358-5081  
 www.VictoryTailgate.com  
 ryan@victorytailgate.com  
 Spec Agr Disclosed: 11/10/2017

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

06D (Games)

**Wild Sales LLC (52491)**

17401 Tiller Court Suite A  
 Westfield, IN 46074  
 Mr. Jack Queally  
 Phone 317-804-9160  
 Fax 317-804-9159  
 www.Wildsales.com  
 jqueally@wildsports.com  
 Spec Agr Disclosed: 03/16/2018

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

06D (Games)

**Promotions**

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
 Glendale, WI 53212  
 Mrs. Katherine Sytkowski  
 Phone 414-967-4268  
 Fax 414-967-4399  
 www.Boelterbrands.com  
 KSytkowski@boelter.com  
 Spec Agr Disclosed: 06/29/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

**Chamberlain Marketing Group (103168)**

12103 Delta Drive

Taylor, MI 48180  
 Ms. Toni Swezey  
 Phone 734-946-8005  
 Fax

tswezey@cmgmkgt.com

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

**Halo Branded Solutions (28486)**

PO Box 657  
 Sterling, IL 61081  
 Ms. Melissa Allen  
 Phone 815-625-0980  
 Fax 630-875-2920  
 www.Halo.com  
 Halo.Licensing@halo.com  
 Spec Agr Disclosed: 01/05/2018

**Distribution Channel(s)**

**Product Categories**

**Rad Wear Inc. (90089)**

2135 NW 40th Terrace, Suite A.  
 Gainesville, FL 32605  
 Mr. Radley Ruland  
 Phone 352-284-8989  
 Fax 352 727-4499  
 www.Radweardesigns.com  
 radley@radweardesigns.com  
 Spec Agr Disclosed: 06/20/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

**Schafer Sportswear, Inc dba Sports Stop Sportswear (116903)**

124 West Ash St.  
 Mason, MI 48854  
 Mr. Kevin Schafer  
 Phone 517-898-7911  
 Fax  
 www.Sportsstop.net  
 kevins@sportsstop.net  
 Spec Agr Disclosed: 11/07/2017

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

**Michigan State University**

022 (Premium Royalties)

**Staples Promotional Products (KS) (88930)**

7500 W 110th St.  
Overland Park, KS 66210  
Ms. Danielle Stephens  
Phone 314-692-3157  
Fax

danielle.stephens@staples.com  
Spec Agr Disclosed: 01/04/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510  
Fax 507-453-6870

www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 04/18/2018

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

**Sideline Agreement Rate**

**Nike by Branded Custom Sportswear (76550)**

7007 College Blvd Ste 700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-663-6800  
Fax 913 663-6801  
www.Bcsapparel.com  
cgroves@bcsapparel.com  
Spec Agr Disclosed: 08/12/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan

Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
06A (Sports Equipment)  
06B (Balls)

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453

Ms. Alisia Ford  
Phone 503-671-6453  
Fax 503-622-8084

www.Nike.com  
nikesports.licensing@nike.com  
Spec Agr Disclosed: 02/13/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)

01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
02A (Jewelry)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
07E (Footwear)

**Special Projects**

**Panini America, Inc. (111982)**

5325 FAA Blvd #100  
Irving, TX 75061-3601  
Mr. Phillip Darnell  
Phone 940-765-0783  
Fax 817-662-5422  
www.Paniniamerica.net  
pdarnell@paniniamerica.net  
03/01/2015

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
07I (Trading Cards)

**Special MRU Program**

**R.A. Dinkel & Assoc / The Idea People (113919)**

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.Ideasideas.com  
jennifer@ideasideas.com  
04/20/2018

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)

Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
02D (Drinkware)  
04A (Automobile Products)

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**  
03A (Domestics)

**Special 10% Rate Program**

**License Plates of Texas dba My Plates (76740)**

7301 Ranch Rd 620N  
Ste 155, 185  
Austin, TX 78726  
Mr. Steve Farrar  
Phone 512-583-8585  
Fax 512-583-8586  
www.Myplates.com  
steve@myplates.com  
07/31/2017

**Distribution Channel(s)**  
Related Retail/Direct

**Product Categories**  
04A (Automobile Products)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.TheMittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**  
Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct

**Special 12% Rate Program**

**Fabrique Innovations Inc. dba Sykel (47490)**

48 West 38th St.6th Floor  
New York, NY 10018  
Mr. Sy Garfinkel  
Phone 212-244-0099  
Fax 212-244-0244  
www.Sykelenterprises.com  
sykelcg@aol.com  
Spec Agr Disclosed: 04/13/2017

**Distribution Channel(s)**  
Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**  
04C (Signage Products)

**Special 15% Rate Program**

**Fabrique Innovations Inc. dba Sykel (47490)**

48 West 38th St.6th Floor  
New York, NY 10018  
Mr. Sy Garfinkel  
Phone 212-244-0099  
Fax 212-244-0244  
www.Sykelenterprises.com  
sykelcg@aol.com  
Spec Agr Disclosed: 04/13/2017

**Special 17% Rate Program**

**Infinity Headwear & Apparel LLC (37358)**

5502 Walsh Lane Ste. 201  
Rogers, AR 72758  
Mr. Drake Taylor  
Phone 479-464-7563  
Fax 479-464-0903  
www.Mascotwearnation.com  
DrakeT@infinitypg.com  
Spec Agr Disclosed: 04/06/2018

**Distribution Channel(s)**  
Specialty Mass

**Product Categories**  
02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
06A (Sports Equipment)  
07D (Infant Products)  
07H (Electronics & Content)

**Special 20% Rate Program**

**College Vault Victoria's Secret by 5th & Ocean (118227)**

590 West 83rd Street  
Hialeah, FL 33014  
Alexis Burnsworth  
Phone 716-604-9000  
Fax 305-822-4665  
www.5thocean.com  
alexis.burnsworth@neweracap.com

**Licensees**

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**Michigan State University**

Spec Agr Disclosed: 11/09/2016

**Product Categories**

Specialty Mid-Tier

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**Product Categories**

01D (Men's/Unisex Combo-Packaged Goods)  
01U (Women's Headwear)

**Product Categories**

01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**Victoria's Secret by 5th & Ocean (71986)**

590 West 83rd Street  
Hialeah, FL 33014  
Alexis Burnsworth  
Phone 716-604-9000  
Fax 305-822-4665  
www.5thocean.com  
alexis.burnsworth@neweracap.com  
Spec Agr Disclosed: 02/06/2018

**Special 30% Rate Program**

**BragTagz (116779)**

2911 Royal Isle Dr.  
Tallahassee, FL 32312  
Mr. Thom Michael  
Phone 850-443-5425  
Fax  
www.Bragtagzapp.com  
thom.michael@bragtagzapp.com  
Spec Agr Disclosed: 11/29/2016

**Fanatics Apparel, Inc. (11616)**

8100 Nations Parkway  
Jacksonville, FL 32256  
Ms. Suzanne Balog  
Phone 904-271-4621  
Fax  
www.fanatics.com  
sbalog@fanatics.com  
Spec Agr Disclosed: 03/09/2018

**Distribution Channel(s)**

Specialty Mid-Tier

**Distribution Channel(s)**

Internet/TV/Catalog

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

01D (Men's/Unisex Combo-Packaged Goods)  
01I (Women's T-shirts)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
02D (Drinkware)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
07E (Footwear)  
07H (Electronics & Content)

**Product Categories**

07H (Electronics & Content)

**MyWeb GP, LLC (114430)**

20 LynAcres Blvd.  
Fayetteville, NY 13066  
Mr. John Hart  
Phone 315-380-7561  
Fax  
www.Reestickers.com  
jhart@myweb.com  
Spec Agr Disclosed: 03/12/2018

**Scentsy Inc. (67367)**

PO Box 1335  
Meridian, ID 83680  
Ms Jill Leslie  
Phone 208-895-1202  
Fax 208-895-1270  
www.Scentsy.com  
jleslie@scentsy.com  
Spec Agr Disclosed: 03/07/2018

**Distribution Channel(s)**

Internet/TV/Catalog

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Victoria's Secret by Top Of The World (116514)**

3001 36th Avenue NW  
Norman, OK 73072  
Ms. Marie Landry  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mlandry@towlicensed.com  
Spec Agr Disclosed: 01/20/2017

**Special 8% Rate Program**

**Fabrique Innovations Inc. dba Sykel (47490)**

48 West 38th St.6th Floor  
New York, NY 10018  
Mr. Sy Garfinkel  
Phone 212-244-0099  
Fax 212-244-0244  
www.Sykelenterprises.com  
sykelcg@aol.com  
Spec Agr Disclosed: 04/13/2017

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores

**Michigan State University**

Grocery/Drug/Convenience Stores

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Special Rate Program**

**Team Beans LLC (35316)**

2301 Cottontail Lane

Somerset, NJ 08873

Mr. Matt Katz

Phone 848-260-4315

Fax 848-260-4301

www.FOCO.com

mkatz@forevercollectibles.com

Spec Agr Disclosed: 08/03/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

03B (Furniture/Furnishings)

04C (Signage Products)

06A (Sports Equipment)

07D (Infant Products)

07E (Footwear)

**Tailgate Vault Retail Shops**

**College Vault by Tailgate Clothing Co. (61591)**

2805 SW Snyder Blvd #530

Ankeny, IA 50023-8404

Mr. Steve King

Phone 515-963-7903

Fax 515-963-7912

www.Tailgateclothing.com

steve@tailgateclothing.com

Spec Agr Disclosed: 03/16/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

**Throwback Program**

**19nine LLC (111514)**

PO Box 301131

Indianapolis, IN 46230

Mr. Aaron Loomer

Phone 224-217-7073

Fax

www.19nine.com

aloomer@19nine.com

Spec Agr Disclosed: 08/25/2017

**Distribution Channel(s)**

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

01J (Men's/Unisex Fleece)

**Alma Mater LLC (OH) (90088)**

7040 Bold Forbes Court

Blacklick, OH 43004

Mr. Chad Sims

Phone 614-260-8222

Fax 614-448-4363

www.Almamaterwear.com

chad@almamaterwear.com

04/11/2018

**Distribution Channel(s)**

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)

01W (Women's Fashion Tops)

**Campus Wall Decals LLC dba Nudge Printing (114690)**

2767 Carnoustie Dr

Okemos, MI 48864

Mr. Gabe Viscomi

Phone 517-927-5350

Fax

www.nudgeprinting.com

info@nudgeprinting.com

Spec Agr Disclosed: 03/13/2018

**Distribution Channel(s)**

Internet/TV/Catalog

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

01J (Men's/Unisex Fleece)

03B (Furniture/Furnishings)

04A (Automobile Products)

**Cobalt Design & Mfg. DBA Hex Head Art (109830)**

1702 Cargo Court

Louisville, KY 40299

Mr. James Watts

Phone 502-643-7228

Fax 502-371-0876

jamie@hexheadart.com

Spec Agr Disclosed: 10/03/2017

**Distribution Channel(s)**

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)



**Licensees**

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**Michigan State University**

**College Yesteryear (116048)**

1255 Northway Drive  
Dewitt, MI 48820  
Mr. Robert Cantrell  
Phone 203-856-0169  
Fax

RLCGoGreen@aol.com  
03/29/2018

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)

**MI Imagery (112645)**

1245 Longspur  
Dewitt, MI 48820  
Ms. Caitlin Gwinn  
Phone 517-881-5666  
Fax  
www.michiganimagery.com  
diggityvee@gmail.com  
Spec Agr Disclosed: 12/13/2017

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03A (Domestics)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.Themittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 12/27/2017

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
04A (Automobile Products)

**Second Story Interiors (115084)**

900 Orchard  
Ferndale, MI 48220  
Mr. Terry Gilbert  
Phone 734-502-9337  
Fax  
www.secondstortinteriors.com  
terry@secondstoryinteriors.com  
Spec Agr Disclosed: 01/02/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
05E (Publishing)

**Sweet Custom Jewelry (115277)**

1232 Turner St. Suite B  
Lansing, MI 48906  
Ms. Alissa Sweet  
Phone 517-267-7600  
Fax  
www.Sweetcustomjewelry.com  
sweetcustomjewelry@gmail.com  
Spec Agr Disclosed: 06/23/2017

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**Wes and Willy LLC (94463)**

4524 F St.  
Omaha, NE 68117  
Mr. William Mullen  
Phone 402-884-5001  
Fax 402-884-5122  
www.Wesandwilly.com  
college@wesandwilly.com  
Spec Agr Disclosed: 01/16/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)

**COLLEGE VAULT**

**College Vault by Adventure Furniture (113476)**

2655 Northgate Avenue  
Cumming, GA 30041  
Mr. Kevin McClary  
Phone 678-933-3458  
Fax 678-868-1811  
www.Fan-creations.com  
kevinm@fan-creations.com

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)

**College Vault by Asgard Press (65784)**

9818 Treelake Dr.  
Colorado Springs, CO 80920  
Ms. Bethany Stover

**Licensees**

2018-05-02 12:55:01 PM

Licensed as of 05/2018

**Michigan State University**

Phone 302-295-8992  
 Fax 302-295-9926  
 www.Asgardpress.com  
 thor@asgardpress.com  
 Spec Agr Disclosed: 08/09/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05A (Stationery)  
 05E (Publishing)

**College Vault by Boelter Brands LLC (81522)**

4200 N. Port Washington Rd.  
 Glendale, WI 53212  
 Ms. Katherine Sytkowski  
 Phone 414-967-4268  
 Fax 414-967-4399  
 www.Boelterbrands.com  
 ksytkowski@boelter.com  
 Spec Agr Disclosed: 08/05/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
 03D (Housewares)

**College Vault by Collegiate Pacific Company (78060)**

PO Box 300  
 Roanoke, VA 24002  
 Ms. Linda Reich  
 Phone 540-981-0281  
 Fax 540-981-0337  
 www.Collegiatepacific.com  
 linda.reich@collegiatepacific.com  
 Spec Agr Disclosed: 08/09/2016

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04C (Signage Products)

**College Vault by Cutter & Buck**

**(116972)**

101 Elliott Avenue West Suite 100  
 Seattle, WA 98119  
 Ms. Erika Dahring  
 Phone 206-428-5708  
 Fax 206-830-6217  
 www.Cutterbuck.com  
 Erika.Dahring@cutterbuck.com  
 Spec Agr Disclosed: 03/08/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**College Vault by Ebbets Field Flannels, Inc. (117553)**

1723 First Ave. South  
 Seattle, WA 98134  
 Mr. Andy Hyman  
 Phone 206-682-1862  
 Fax  
 www.ebbets.com  
 andy@ebbets.com

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01E (Jerseys/Uniforms)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)

**College Vault by Fanatics Apparel, Inc. (118361)**

8100 Nations Parkway  
 Jacksonville, FL 32256  
 Ms. Suzanne Balog  
 Phone 904-271-4621  
 Fax  
 www.fanatics.com  
 sbalog@fanatics.com

Spec Agr Disclosed: 08/23/2017

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**College Vault by Hillflint Inc. (118041)**

110 Wall St  
 New York, NY 10005  
 Mr. James Jiang  
 Phone 224-717-0617  
 Fax  
 www.hillflint.com  
 james@hillflint.com  
 09/27/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**College Vault by Logo Brands Inc. (95586)**

117 Southeast Parkway  
 Franklin, TN 37064  
 Ms. Shannon O'Dell  
 Phone 615-261-2100  
 Fax 615-261-2101  
 www.Logochairs.com

**Licensees**

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Licensed as of 05/2018

**Michigan State University**

shannon@logochairs.com  
Spec Agr Disclosed: 08/31/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 04/02/2015

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**College Vault by Neil Enterprises Inc. (99465)**

1000 Woodlands Parkway  
Vernon Hills, IL 60061  
Ms. Alysa Eidmann  
Phone 847-549-7627  
Fax 847-549-0349  
www.Thevarsityline.com  
aeidmann@neilenterprises.com  
Spec Agr Disclosed: 08/12/2016

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02D (Drinkware)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05D (School Supplies)

**College Vault by NIKE USA (76504)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-671-6453  
Fax 503-622-8084  
www.Nike.com  
nikesports.licensing@nike.com  
Spec Agr Disclosed: 07/24/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)

**College Vault by Peter Millar LLC (118045)**

1002 Twin Creeks Court  
Durham, NC 27703  
Ms. Kelli Keeton  
Phone 919-695-0255  
Fax 919-465-0255  
www.Petermillar.com  
kkeeton@petermillar.com  
Spec Agr Disclosed: 04/06/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
02C (Personal Accessories)  
06A (Sports Equipment)

**College Vault by New Era Cap Co. Inc. (118042)**

160 Delaware Ave.  
Buffalo, NY 14202  
Ms. Christine Smycznski  
Phone 716-604-9000  
Fax 716-604-9127  
www.Neweracap.com  
ChristineS@Neweracap.com  
Spec Agr Disclosed: 01/19/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct

**College Vault by Outerstuff Ltd. (118043)**

1412 Broadway, 18th Floor

**College Vault by Tailgate Clothing Co. (61591)**

**Michigan State University**

2805 SW Snyder Blvd #530  
Ankeny, IA 50023-8404  
Mr. Steve King  
Phone 515-963-7903  
Fax 515-963-7912  
www.Tailgateclothing.com  
steve@tailgateclothing.com  
Spec Agr Disclosed: 03/16/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
03A (Domestics)  
03D (Housewares)  
06B (Balls)  
07H (Electronics & Content)

**College Vault by Tervis Tumbler Company (82774)**

201 Triple Diamond Blvd.  
North Venice, FL 34275  
Ms. Cheryl Cappuccio  
Phone 941-441-4526  
Fax  
www.Tervis.com  
ccappuccio@tervis.com  
Spec Agr Disclosed: 08/30/2017

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02D (Drinkware)  
03D (Housewares)  
05E (Publishing)

**College Vault by That's My Ticket (87876)**

89 October Hill Rd - Unit 1  
Holliston, MA 01746  
Mr Dean Macchi  
Phone 508-533-1900  
Fax 508-507-3353

deanmacchi@thatsmyticket.com

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
05A (Stationery)

**College Vault by Top of the World (100747)**

3001 36th Avenue NW  
Norman, OK 73072  
Ms. Marie Landry  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mlandry@towlicensed.com  
Spec Agr Disclosed: 06/09/2017

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

01U (Women's Headwear)

**College Vault by Twins Enterprise Inc. (61592)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342

kevinm@47brand.com  
Spec Agr Disclosed: 11/09/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**College Vault by Victory Tailgate (115113)**

2437 E. Landstreet Rd

**Michigan State University**

Orlando, FL 32824  
 Mr. Ryan Dourney  
 Phone 321-234-0763  
 Fax 407-358-5081  
 www.victorytailgate.com  
 ryan@victorytailgate.com

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

03A (Domestics)  
 06D (Games)

**College Vault by Wildcat Retro Brands LLC (74822)**

2701 Carrier Ave.  
 Commerce, CA 90040  
 Mrs. Cassidy Phillips  
 Phone 323-583-4508  
 Fax 323-583-6171  
 www.Originalretrobrand.com  
 cassidy.phillips@wildcatretrobrands.com  
 Spec Agr Disclosed: 10/05/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01E (Jerseys/Uniforms)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**College Vault by Wincraft Inc. (80858)**

PO Box 888  
 Winona, MN 55987  
 Ms. Cris Fakler  
 Phone 507-454-5510  
 Fax 507-453-6780  
 www.Wincraft.com  
 cfakler@wincraft.com

Spec Agr Disclosed: 08/18/2016

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02D (Drinkware)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 06A (Sports Equipment)  
 06D (Games)

**College Vault by Winning Streak Sports LLC (67466)**

9821 Widmer Road  
 Lenexa, KS 66215  
 Ms. Jessica DeGregorio  
 Phone 913-768-8868  
 Fax 913-322-1418  
 www.Wssdecor.com  
 jdegregorio@wssdecor.com  
 Spec Agr Disclosed: 08/31/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**College Vault by Zephyr Graf-X (99880)**

5443 Earhart Road  
 Loveland, CO 80538  
 Ms. Kelli Dail  
 Phone 888-282-0994  
 Fax 970-663-7695  
 www.Zhats.com  
 kdail@zhats.com  
 Spec Agr Disclosed: 10/07/2016

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)

**College Vault Starter by G-III Leather Fashions (104560)**

512 7th Ave. 27th Floor  
 New York, NY 10018  
 Mr. Eric Schapiro  
 Phone 212-403-0576  
 Fax 212-403-0889  
 www.G-iii.com  
 brittany.borchardt@g-iii.com  
 Spec Agr Disclosed: 05/01/2018

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)

**519 Licensees  
 498 Special Agreements  
 512 Disclosed**